RISK AND VALUE MANAGEMENT: INSURANCE INDUSTRY DEVELOPMENTS

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TOM WILSON



2008 – CRO, Allianz Group

2005 - 2008 CRO, ING Insurance

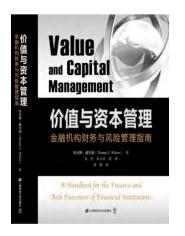
2002 – 2005 Global Head, Finance & Risk, Oliver Wyman

1998 – 2002 CFO, Swiss Re New Markets

1990 - 1998 Global Head, Risk Practice, McKinsey

1989 PhD Economics, Stanford

1984 BSc Business Administration, UC Berkeley



Professor, Applied Risk in Insurance, Ludwig-Maximilian-University, Munich Author, Value and Capital Management: A Handbook for the Finance and Risk Functions of Financial Institutions



CONTENT

EVOLUTIONARY FORCES

01

Regulation has had a fundamental impact on the industry but is only one of many forces at work, all of which have helped Risk Management to evolve from a regulatory compliance and technical role to one supporting capital management and value creation.

02

BLUEPRINT FOR ENTERPRISE RISK MGMT

As a consequence, Risk has evolved a broader mandate, integrated and aligned with Finance, Actuarial and Business and requiring new skills and perspectives.



EVOLUTION OF RISK MANAGEMENT

A PERSONAL PERSPECTIVE

Prior to 2001:

- Limited "enlightened self-interest"
- Bancassurance, led by bank regulation

2001 EQ crisis: Solvency II modelled on Basle II

- Risk-based capital, internal model
- Supervision and risk governance
- Public disclosures

Regulatory Driven

Looking forward

- C-ROSS, K-ICS, etc
- IAIS ICS, IFRS 17

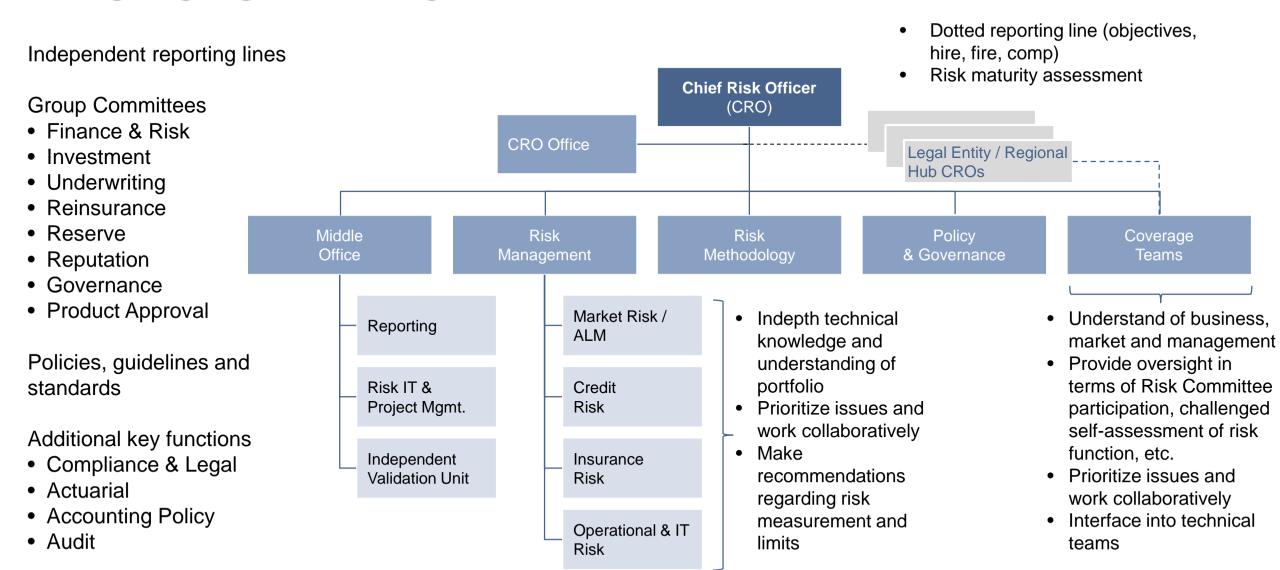
<2000-08 2008-12

2012-2016

2016-Today



RISK ORGANIZATION





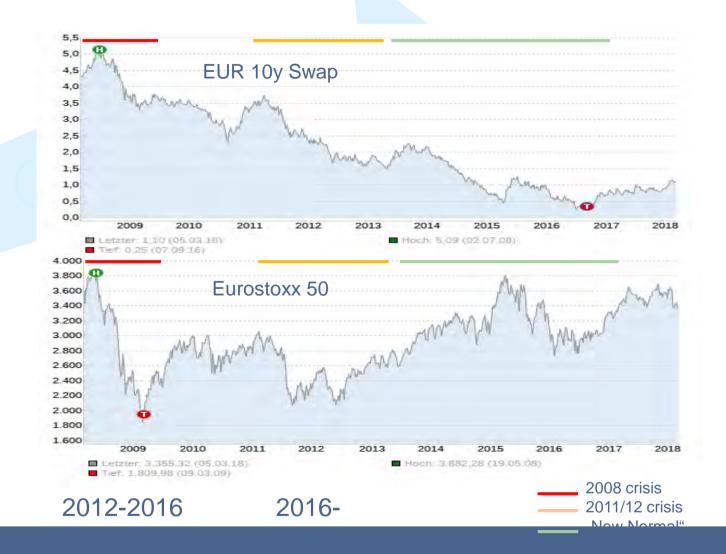
EVOLUTION OF RISK MANAGEMENT

A PERSONAL PERSPECTIVE



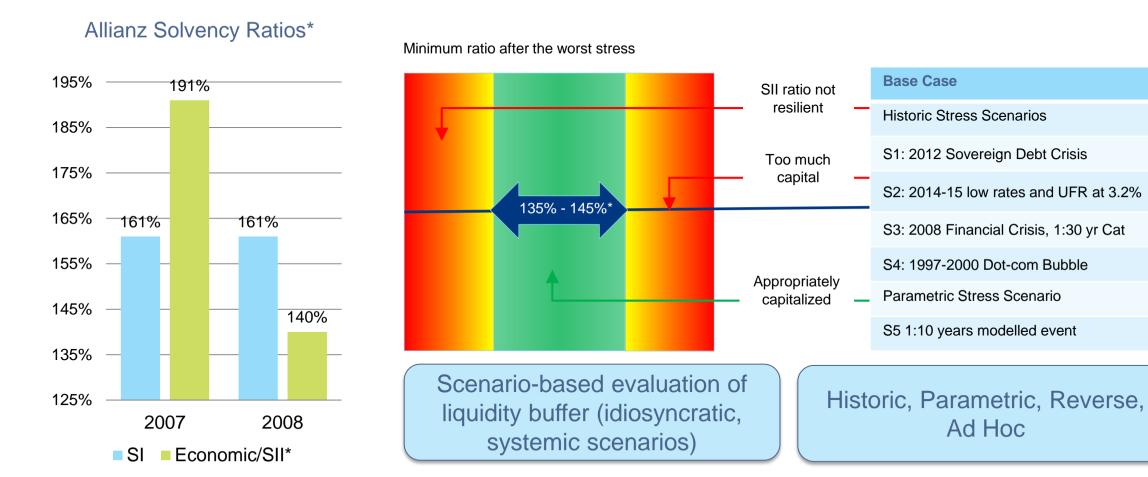
Regulatory Driven

2000-08 2008-12





LESSON 1: STRESS TESTING FOR RESILENCE



^{*} Up to 10%p for SII credit spread risk, deemed less relevant for liability driven investors



Target

Ratio

Solvency

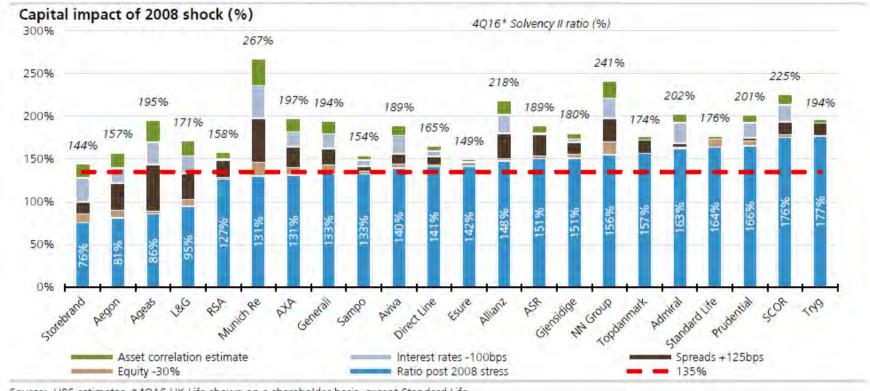
INDUSTRY ACCEPTANCE OF ALLIANZ APPROACH

Figure 5: Methodology

We highlight the following on our methodology:

- The basis of this methodology is centred on how Allianz calibrates its Solvency II target range. It calibrates its Solvency II target level as a Solvency II ratio that would enable it to absorb a 2008 shock, and remain above a 135%, a level where the company believes it would not need to raise capital. Allianz has disclosed an 80ppt hit from a 2008 scenario; a 'floor' of 135% therefore implies it targets a Solvency II ratio of 205%, in the middle of its 180-220% range;
- In calculating this 2008 scenario, we stress for movements observed in the 18 months from the date Lehman Brothers filed for bankruptcy (15 September 2008). This equates to 125bps widening in credit spreads, a 30% reduction in equity markets and a 100bps reduction in yields;
- Note that we have adjusted for positive spread sensitivities as we do not see these as a real world reflection of the risks. Please see adjacent footnotes;
- Backing out Allianz's disclosed 80ppt hit for a 2008 Solvency shock, implies an amplification of 1.3x to its disclosed sensitivities due to correlation between sensitivities. We apply this 1.3x factor to companies disclosed sensitivities (see Figure to the right). This is consistent with the average diversification credit (c30%) across the sector.

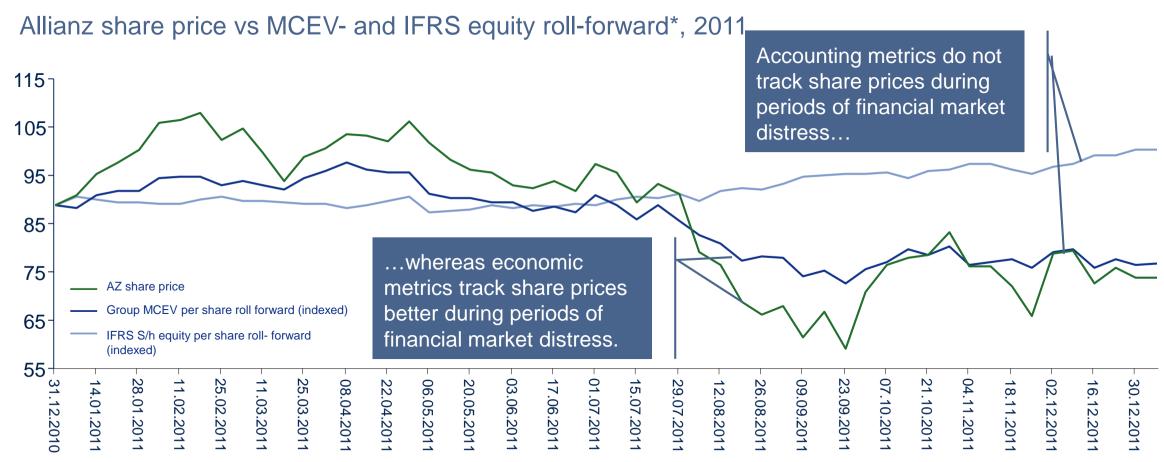
Figure 7: Illustrative capital positions after 2008 shock to 4Q16 capital positions



Source: UBS estimates. *4Q16 UK Life shown on a shareholder basis, except Standard Life.



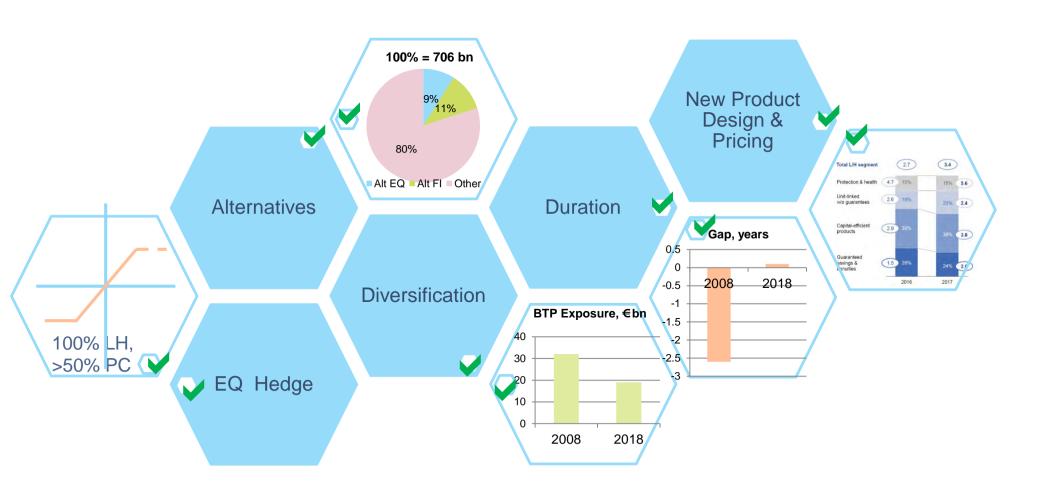
LESSON 2: VALUATIONS TRACK ECONOMICS DURING CRISIS



^{*} Roll-forward based on 2010 disclosed IFRS and MCEV sensitivities without quarterly rebalancing.



LESSON 3: ASSET & A/L MANAGEMENT



Skills

- Liability design
- A/LM
- Investment
- Credit assessment
- Alternative asset assessment
- Hedging



EVOLUTION OF RISK MANAGEMENT

A PERSONAL PERSPECTIVE



Challenging macro environment

- Low rates & investment income
- Challenging political environment

New, non-market risk priorities

- Cyber, data privacy & outsourcing
- Conduct, value for customers
- Digital and transformation

New opportunities

- Cyber insurance
- Digital

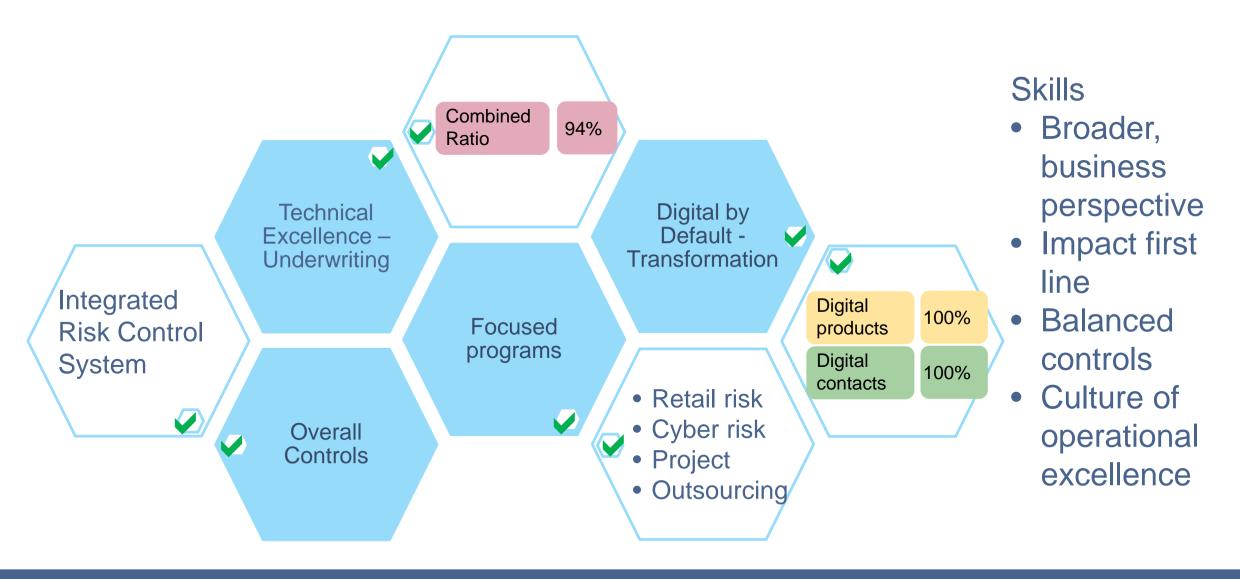
2016-

2000-08 2008-12

2012-2016



LESSON 4: MAKE A BETTER ORGANIZATION





EVOLUTION OF RISK MANAGEMENT

A PERSONAL PERSPECTIVE



Regulatory Driven

2000-08

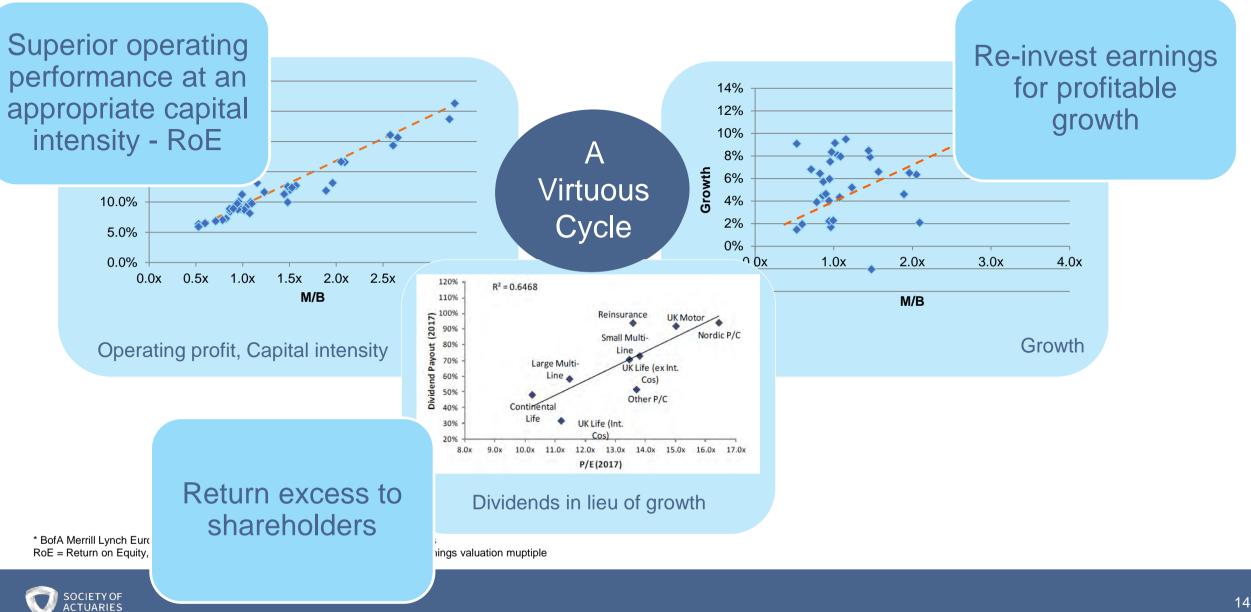
2008-12

2012-2016

2016-



LESSON 5: A VIRTUOUS CYCLE



REQUESTED BY SHAREHOLDERS

"Earnings analysis is of limited use ... We prefer composites that i) generate strong cash flow after 'maintenance capex' ..., ii) have high growth capex that supports future earnings and iii) ... surplus cash generation, driving financial flexibility."

Morgan Stanley 2012

"(Investors need to understand how) ... capital is spent. We are supportive of new business ... (at) IRRs above the company's cost of capital and reasonable payback periods ... (but) business at or sub 9% IRRs which takes 9 years to break even ... is not a viable source of value for shareholders." Barclays 2011

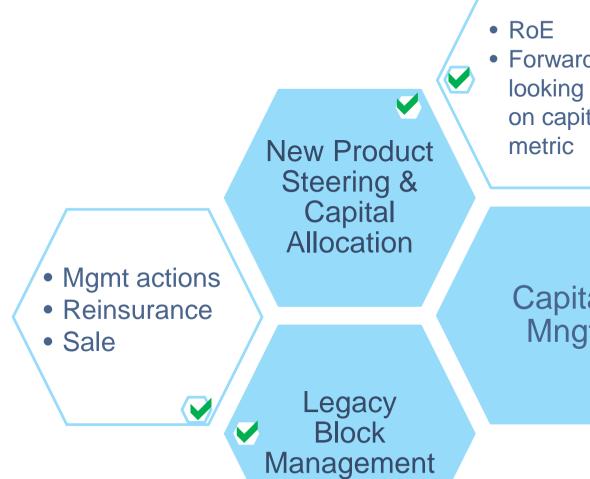
"Surplus capital deployment to become a key driver of sector performance. With scope for positive earnings revisions limited, deployment of surplus capital could become a key driver of sector performance. Those with strong Solvency II positions, and strong capital generation, can deploy / return excess capital to drive EPS"

UBS 2017





LESSON 6: CAPITAL MANAGEMENT PLAYS A KEY ROLE



 Forward looking return on capital

> Capital Mngt

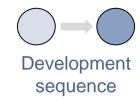
- Capital structure, incl reinsurance
- Capital budget: generation & uses
- Remittance
- Liquidity plan
- Dividend / SBB

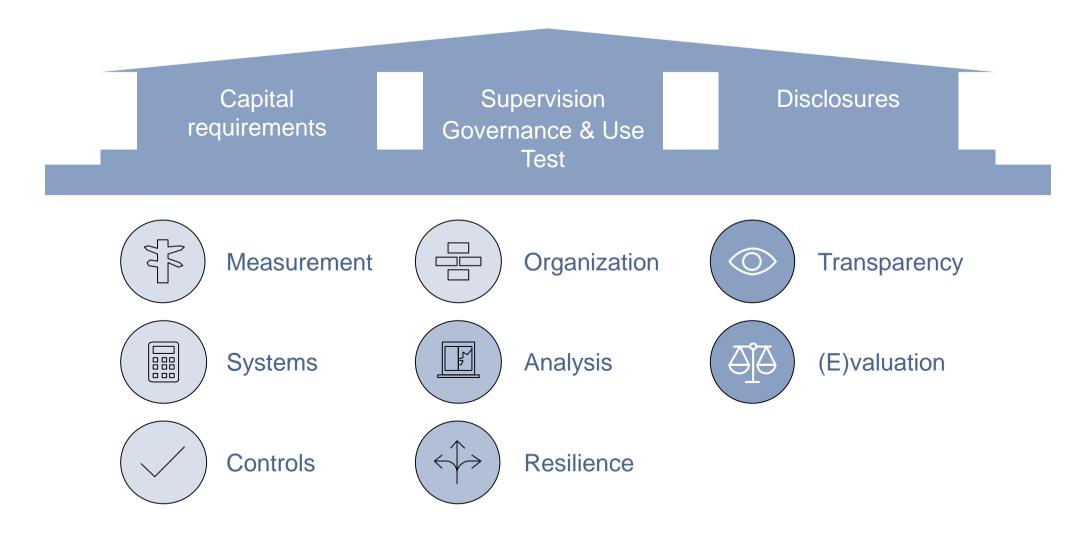
Skills

- Interaction with Finance, Actuarial, Treasury, **Product**
- Alignment of incentives
- Culture of shareholder value



ACTIVITIES ALONG ALL THREE PILLARS





CONTENT

01

EVOLUTIONARY FORCES

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BLUEPRINT FOR ENTERPRISE RISK MGMT

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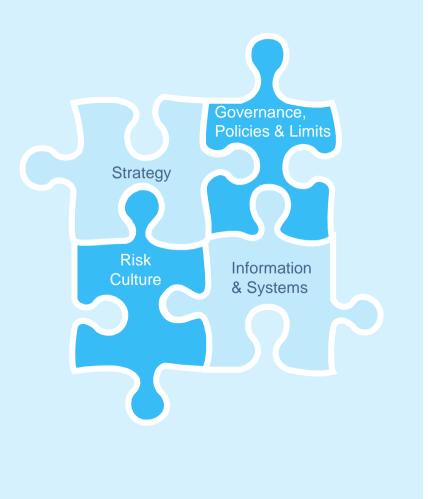


HOW DOES RISK MANAGEMENT ADD VALUE?

Asking the right questions ...

Risk Communication	Is our risk profile and strategy understood by analysts & regulators and fairly reflected in our valuation multiple and required capital?	
Risk Strategy	 Do we optimize our risk / reward profile for the benefit of shareholders and policy holders? Are delegated authorities set consistent with this strategy? 	
Risk Controlling	Is our risk profile transparent to management?Is it within delegated authorities?	
Risk Underwriting	 Are the risks we want appropriately structured, underwritten and priced? Are all other risks (e.g. operational / reputational risk) appropriately identified and managed? 	







LESSON 7: A TEAM SPORT

Strategy
Information
Execution
Culture

CEO

Strategic vision, stakeholder promises

CRO

Aligning Risk and Business Strategy

Performance Steering, Capital Allocation

CFO

Innformation and independent advice

CA

CUO CIO Business Heads

Deliver sustainable economic outperformance

Treasury
/ Capital
Mgmt

Financing & Liquidity



LESSON 8: RISK IS MORE THAN CONTROLLING

First-Line	Second-Line	Third-Line	 Models are abstractions of
Business responsible for both profit and loss, risk and returns Business Units	Independent functions define ERM framework within which the business operates Risk, Legal, Compliance,	Ensure that the framework is adhered to	reality and will be wrong in the next crisis Frameworks can be arbitraged Framework may not adapt to new business needs
	Accoungting, Actuarial		

Risk Controlling

- Define frameworks within which business can be done
- Control risk and limits and provide transparency
- Provide technical analysis to support business decisions

Risk Management

- Have a deep, professional understanding of the business (not just the models!)
- Be close to the business, discussing key decisions before they are taken
- Encourage profitable growth but exercise professional judgement when framework inadequate
- In case of veto, allow the right to escalate up the chain of command



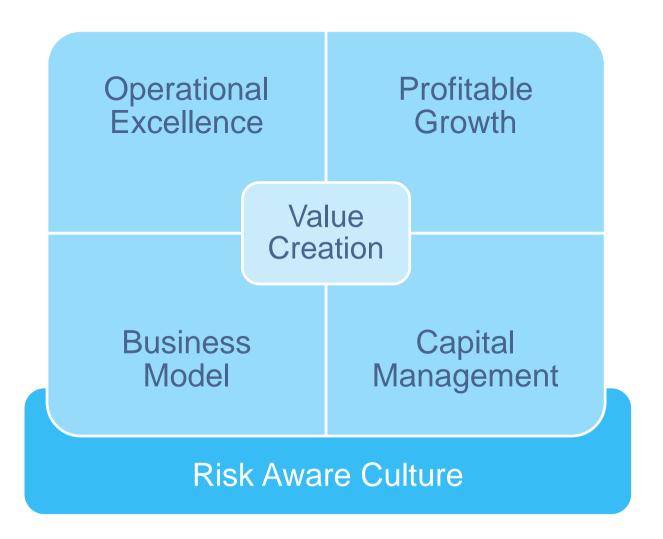
LESSON 9: NEW SKILLS AND CAPABILITIES

- Senior partner in the business "tone at the top"
- Focus on long-term sustainable value creation, aligned objectives
- Provide technical information, advice and an opinion
- Critically challenge when necessary
- Balance between IQ (Intelligence Quotient), EQ (Emotional Quotient)
- Excel in leadership and development as a cultural accelerator



RISK MANAGEMENT LESSONS LEARNED

- Stress test for resilience
- 2. Valuation tracks economics in crisis
- 3. Asset and A/L Management is critical
- 4. Make a better organization, influencing first line activities
- 5. Value is a virtuous cycle of profitable growth at good capital intensities
- 6. Capital management plays a key role
- 7. A team sport
- 8. Risk management, not risk controlling
- 9. A new set of skills





Questions?

Comments?

The views expressed in this presentation are those of the presenter only.

