



SOCIETY OF ACTUARIES

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Chairperson's Corner

How Dedicated is the NTM Council?

by Diane McGovern

What a group of dedicated people! I have been chairman of the NTM Council for almost half of my tenure now, but I do not stop being impressed with the group of people who make up the council and friends. They are willing and able to supply the talent needed to fulfill our mission and they bring creativity to the mix as well. Here are some of the things they have been up to these last few months:

- A membership survey that eight percent of you responded to. The survey asked your opinion about topics you like to see at meetings and articles you like to read in *NewsDirect*. It also checked in on your interest in various activities we are considering. For details on our findings see the article by Chris Hause—he was the lead person in developing and analyzing the survey. One outcome I will mention here, however, is that there seems to be a need for more experience studies around nontraditional products. The council will be addressing that issue as we go forward.
- Some of the council members and friends got together in March for our first ‘think tank’ discussion. The topic was Marketing to the Middle Market. Everyone got a little something different out of it—but maybe that’s what a think tank should be about. Watch the Web site and future editions of *NewsDirect* as the “think tank” discussions evolve.
- Our Web site is easier to get around these days due to Steve Cooperstein’s efforts. Check it out!
- By now you have been asked to participate in a Product/Channel directory. If you have not responded, you can join in anytime. This directory will help you find other actuaries with interests like your



own, or with experience that you may need.

- We are up to our usual stuff—supplying you, with interesting sessions at the spring SOA meeting and co-sponsoring the spring Product Development Symposium. Please give us your feedback if you attend one of these. And watch for other sessions and meetings where we will be co-sponsors later this year.
- And of course another issue of *NewsDirect* thanks to Julie Tani and Brian Louth. We hope you enjoy the articles.

I would like to thank the council and friends not only for supplying the services that are apparent to our section members but also for the support they give behind the scenes. Thanks to Theresa Resnick for the minutes and treasury reports and thanks to everyone who volunteers to be the liaisons to the various committees, boards, and practice areas that we interact with. With all your energy we cannot do anything but succeed at our mission. ☰

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