

58 - Setting Assumptions for Annuities under VM-21

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SESSION 58 – ASSUMPTIONS SETTING UNDER VM-21

2019 SOA VALUATION ACTUARY SYMPOSIUM DENVER, AUGUST 27, 2019

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Agenda

VM-21 background

- **2** VM-21 prescribed assumptions for Standard Projection
- **3** VM-21 assumptions for stochastic projection
- **4** State of the industry
- **5** Case studies "What would you do?"
- 6 Professional resources
- **Q&A** and outlook

Section 1 VM-21 background

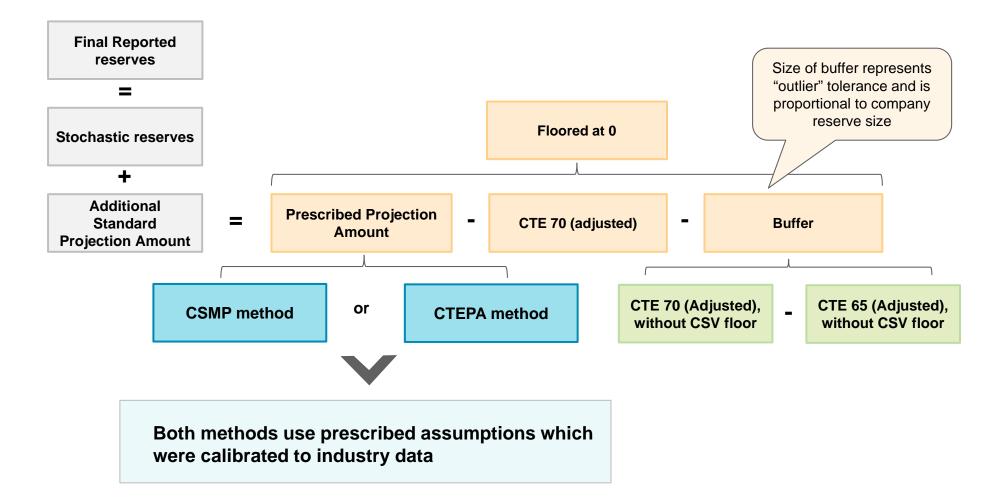
VM-21 background

NAIC has adopted revisions to VM-21, effective January 1, 2020 The revisions include significant changes to stochastic CTE and standard scenario, while maintaining the current statutory construct

Revised VM-21 framework Total statutory funding requirement **Total Asset** Reserve C3 calculation Requirement **CTE 98 CTE 70** Add-on Add-on **Stochastic Amount** Distribution of **GPVADs** Weighted average CTE CTE "Best efforts" "Adjusted" **Additional Standard Projection Amount** This replaces the current

This replaces the current Standard Scenario, and is an "add-on" to stochastic CTE

Additional Standard Projection Amount Calculated via one of the two prescribed methods and intended to govern model choices and actuarial assumptions



Section 2 VM-21 prescribed assumptions for Standard Projection

Overview of revisions Prescribed policyholder behavior assumptions have been refreshed to align with industry experience

•	 Behavior assucts of processing of processing	•	
	Product class	General characteristics of behavior assumptions	
	Standalone GMDBs	No withdrawals and high lapses	
	GMABs	No withdrawals and low lapses	_
	GMIBs	No withdrawals, moderate lapses, high annuitization	_
	GMWBs	Immediate – or as early as possible – and largely efficient withdrawals; moderate lapses	-
•	•	0% of 1994 GMDB through age 85 0% at age 115	

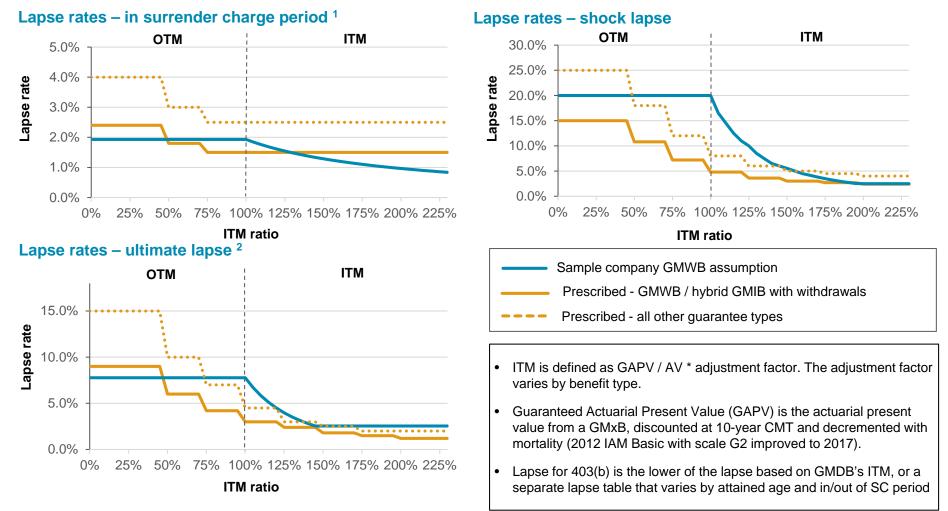
Revised framework

 Differentiate assumptions more finely by product type, and reflect industry experience collected and studied extensively during QIS II

Product class	General characteristics of revisions
Non-rollup GMDBs	Moderate withdrawals and moneyness- sensitive lapses
Rollup GMDBs	Lower withdrawals and lapses than non- rollup GMDBs
GMABs	Moderate withdrawals
Traditional GMIBs	Moderate withdrawals and lower annuitizations
Hybrid GMIBs	Overall behavior aligns closely to comparable GMWBs
GMWBs	Withdrawals reflect incentives; more sensitive lapses

• Mortality is 2012 IAM Basic with scale G2

Lapse / full surrender Lapse assumption varies by benefit type, duration and in-the-moneyness (ITM) of the guaranteed benefit

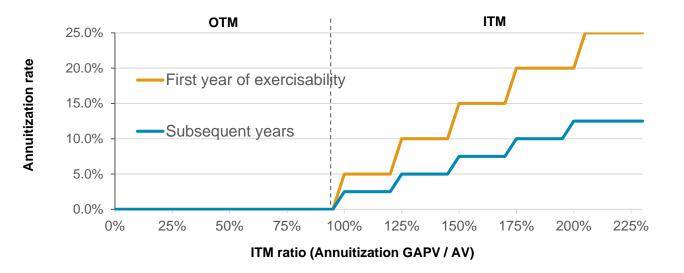


- 1. Also covers contract years 1-3 for contracts without surrender charges
- 2. Applicable after the first year following the surrender charge period. Also convers contract years 4+ for contracts without surrender charges.

Annuitization (1/2) Traditional GMIB

For traditional GMIB that is immediately exercisable, two sets of prescribed annuitization rates:

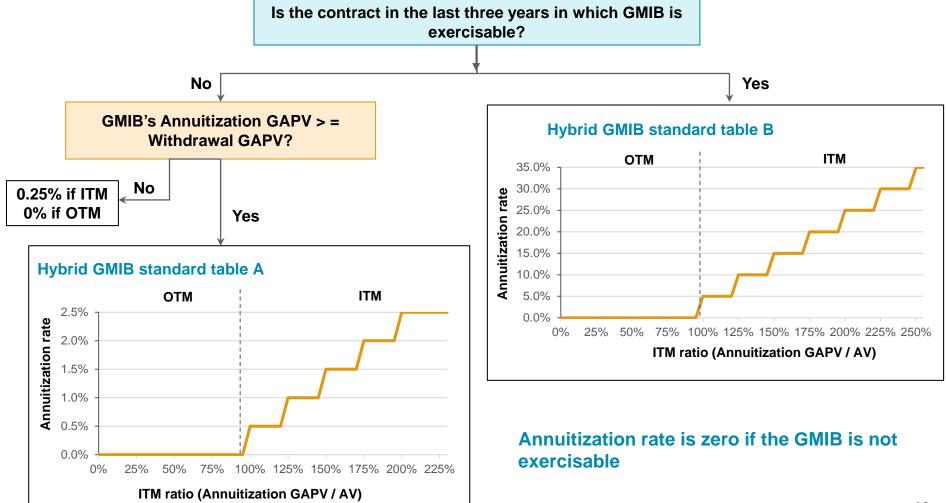
- 1. Contract in the first year in which the GMIB is exercisable
- 2. Contract in a subsequent year



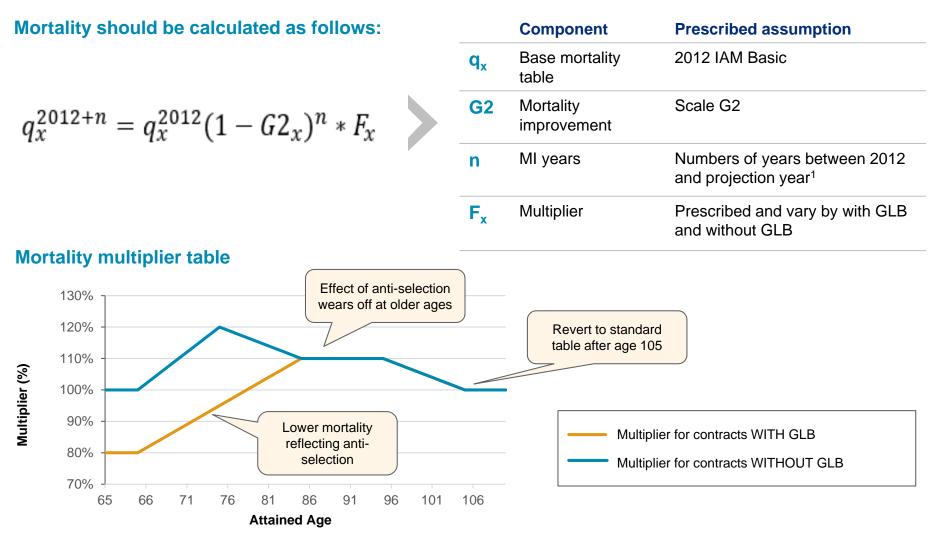
Annuitization rate is zero if the GMIB is not exercisable

Annuitization (2/2) Hybrid GMIB

For hybrid GMIB that is immediately exercisable:



Mortality Mortality assumption is updated to 2012 IAM and scale G2



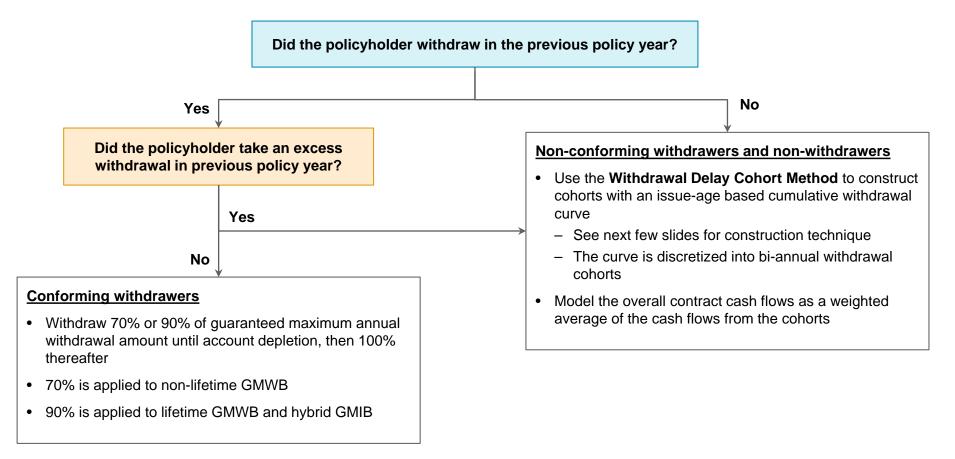
1. Mortality improvement is only applied to 2017 for GAPV calculation

Partial withdrawal (1/2) Partial withdrawal assumptions are much more granular and reflective of contract and benefit types

	Contract / benefit type	Partial withdrawal assumption
1	Contracts with contractual or previously elected automatic withdrawals	Contractual or automatic withdrawal should be assumed to continueExcess withdrawal should not be assumed to continue
2	403(b) contracts	 % of account value, increasing by attained age brackets 0.5% for age <=59; 2.0% age 60-69; 3.0% age 70-74; 4.0% age >=75)
3	Non-rollup GMDB	3.5% of account value
4	Rollup GMDB	2% of account value
5	Non-rollup traditional GMIB or GMAB	2% of account value
6	Rollup traditional GMIB	1.5% of account value
7	GMWB when AV =0	 100% of guaranteed maximum annual withdrawal amount (GMAWA)
8	GMWB / hybrid GMIB when AV > 0	See next slide

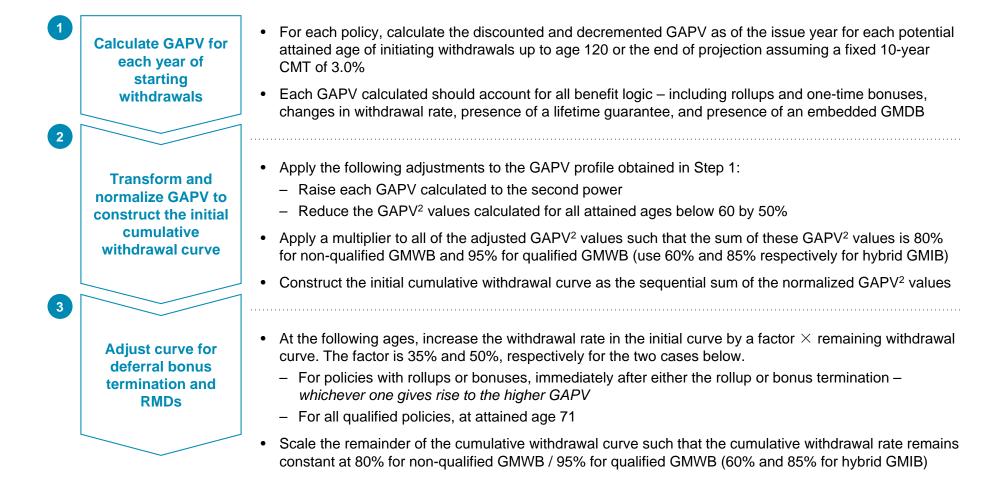
Partial withdrawal (2/2) GMWB/hybrid GMIB partial withdrawal assumptions are differentiated by withdrawal status

Summary of GMWB / hybrid GMIB withdrawal assumptions

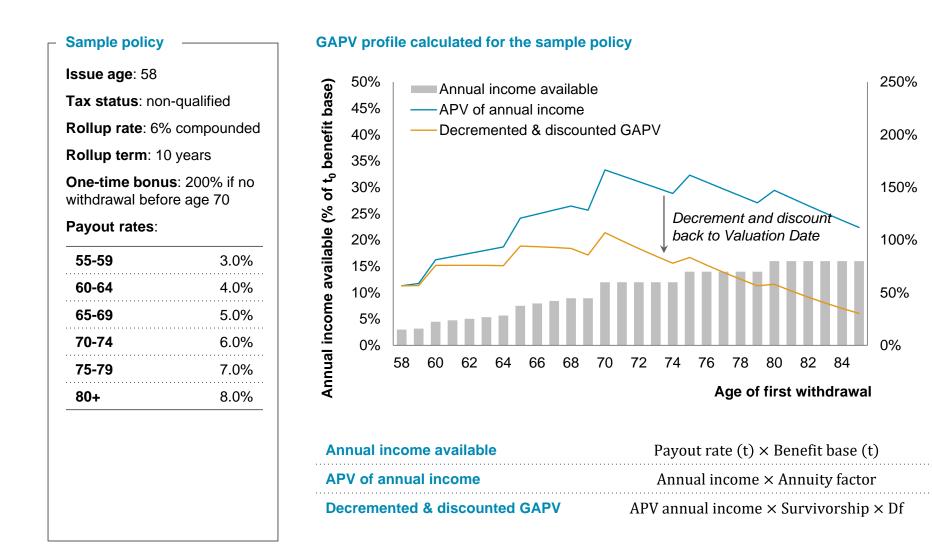


Withdrawal Delay Cohort Method To produce the cumulative withdrawal curve used for cohort construction, there is a three-step process using the GAPV profile across different years

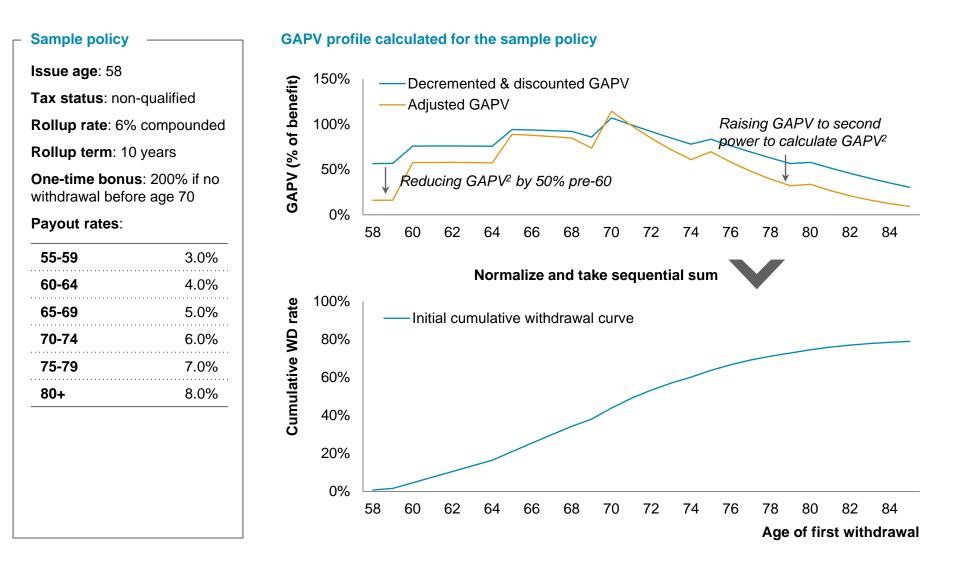
Steps to construct the cumulative withdrawal curve



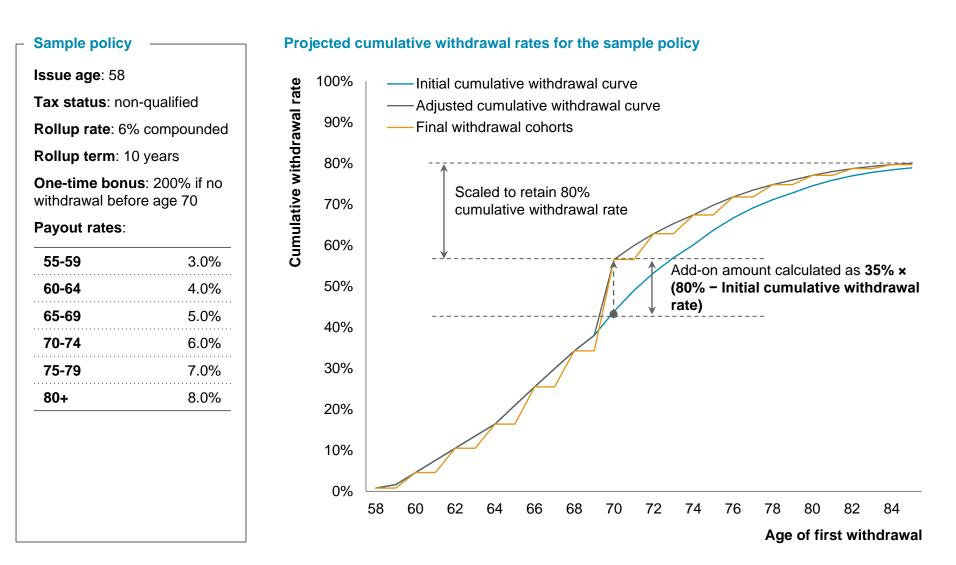
Calculate the GAPV for each year of starting withdrawals For an illustrative lifetime GMWB policy



2 Transform and normalize GAPV for initial cumulative withdrawal curve For an illustrative lifetime GMWB policy



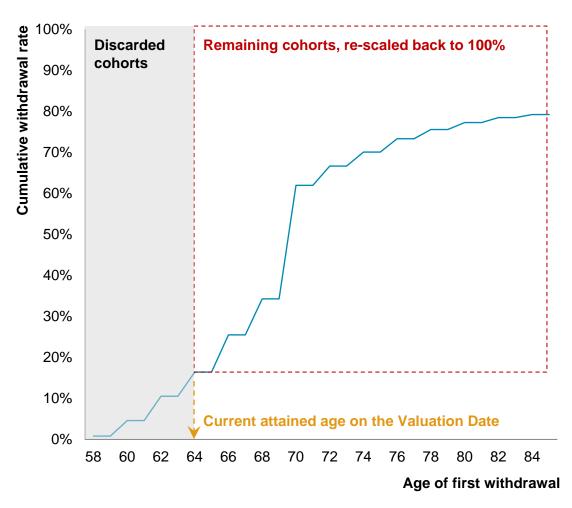
3 Adjust initial curve for deferral bonus termination and RMDs For an illustrative lifetime GMWB policy



Prescribed assumptions for Standard Projection

Once the cohorts have been established, they may be reused at future valuation dates simply by scaling and without need for reconstruction

Projected cumulative withdrawal rates for the sample policy



Commentary

- The cumulative withdrawal curve and resultant cohorts are based on issue age
- The discount rate used for GAPV is fixed
- Hence, for each set of policies with same issue age, rider, and tax status, cohorts only need to be determined once at issue
- At subsequent valuation dates, if a policy begins conforming withdrawals, it is modeled to continue withdrawing
- For policies that remain non-withdrawing:
 - Cohorts with ages younger than the current attained age are discarded
 - Remaining cohorts are scaled back up to 100% and applied
- For instance, for our sample policy with issue age 58, at age 64 the remaining cohorts should be rescaled as:

$$F'(x) = \frac{F(x) - F(63)}{1 - F(63)}$$

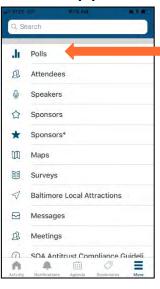
Where **F(x)** is the cumulative withdrawal rate at age **x**

Section 3 VM-21 assumptions for stochastic projection



To Participate, look for Polls in the SOA Event App or visit valact.cnf.io in your browser

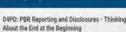
Find The Polls Feature Under **More** In The Event App



Or

Type <u>valact.cnf.io</u> In Your Browser





12TS: Appointed Actuary Boot Camp

Monday, August 27

09PD: Controls vs. Flexibility: Balancing Modelling Priorities Choose your session (58)

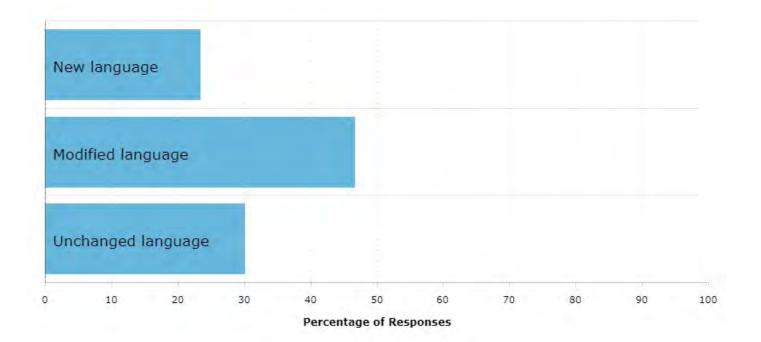


New, modified, or unchanged You decide! – Question 1

Guidance and Requirements for Setting Prudent Estimate Mortality Assumptions

"The intent is for prudent estimate mortality assumptions to be based on facts, circumstances and appropriate actuarial practice, with only a limited role for unsupported actuarial judgment."

Poll: New, modified, or unchanged - Q1

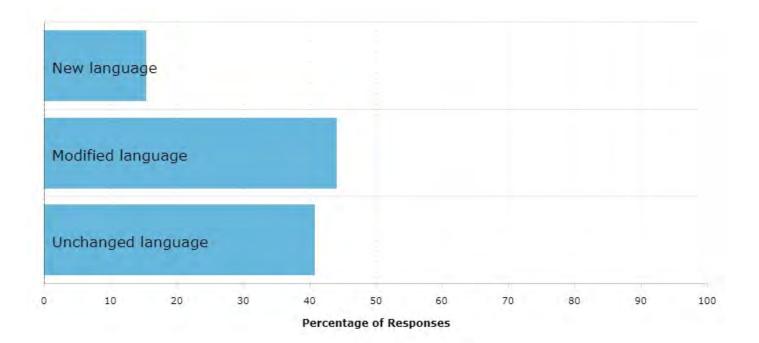


New, modified, or unchanged You decide! – Question 2

Section 1 Background

"Principle 3: The implementation of a model involves decisions about the experience assumptions and the modeling techniques to be used in measuring the risks to which the company is exposed. Generally, assumptions are to be based on the conservative end of the confidence interval. The choice of a conservative estimate for each assumption may result in a distorted measure of the total risk. Conceptually, the choice of assumptions and the modeling decisions should be made so that the final result approximates what would be obtained for the stochastic reserve at the required CTE level if it were possible to calculate results over the joint distribution of all future outcomes. In applying this concept to the actual calculation of the stochastic reserve, the company should be guided by evolving practice and expanding knowledge base in the measurement and management of risk."

Poll: New, modified, or unchanged - Q2

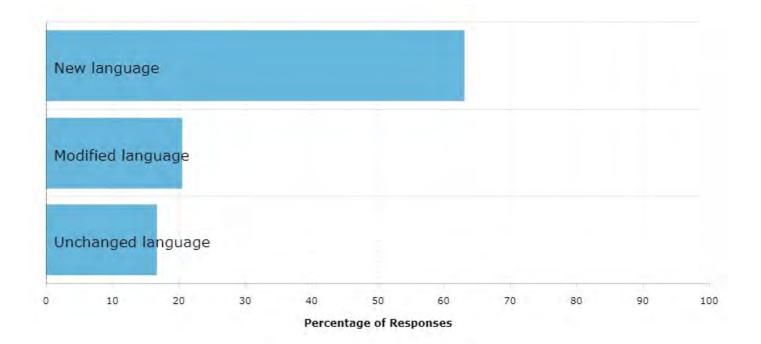


New, modified, or unchanged You decide! – Question 3

Contract Holder Behavior Assumptions

"Ideally, contract holder behavior would be modeled dynamically according to the simulated economic environment and/or other conditions. It is important to note, however, that contract holder behavior should neither assume that all contract holders act with 100% efficiency in a financially rational manner nor assume that contract holders will always act irrationally. These extreme assumptions may be used for modeling efficiency if the result is more conservative."

Poll: New, modified, or unchanged - Q3



New, modified, or unchanged You decide! – Question 3: Added language

Contract Holder Behavior Assumptions

"Ideally, contract holder behavior would be modeled dynamically according to the simulated economic environment and/or other conditions. It is important to note, however, that contract holder behavior should neither assume that all contract holders act with 100% efficiency in a financially rational manner nor assume that contract holders will always act irrationally. **These extreme assumptions may be used for modeling efficiency if the result is more conservative**."

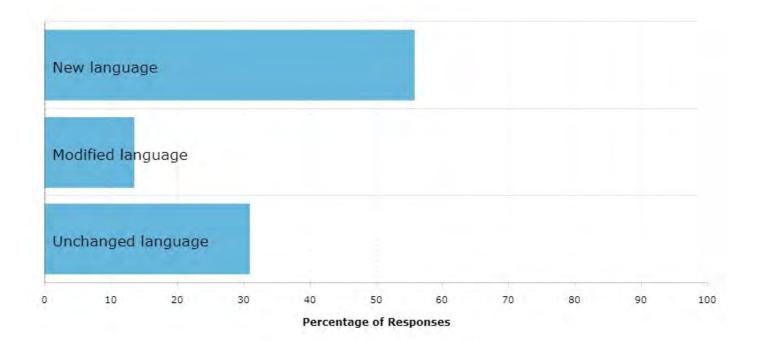
New, modified, or unchanged You decide! – Question 4

Guidance and Requirements for Setting Prudent Estimate Mortality Assumptions

Business Segment

"The grouping, at a minimum, should differentiate whether the contracts contain VAGLBs or do not, where the no-VAGLB segments would include both contracts with no guaranteed benefits and contracts with only GMDBs."

Poll: New, modified or unchanged - Q4



New, modified, or unchanged Answer key

- Q1: "The intent is for prudent estimate mortality assumptions..." Unchanged.
- Q2: "Principle 3:..." Unchanged or Modified
 - Minor wordsmithing removing CTE and replacing with stochastic reserve.
 - Common wording change was shifting from "actuary" to "company" references
- Q3: Contract holder behavior, section 10.D: **Modified**. The last sentence is added to the paragraph
- Q4: New. It is a new sentence inserted in the paragraph as below

Business Segments

For purposes of setting prudent estimate mortality assumptions, the products falling under the scope of these requirements shall be grouped into business segments with different mortality assumptions. The grouping, at a minimum, should differentiate whether the contracts contain VAGLBs or do not, where the no-VAGLB segments would include both contracts with no guaranteed benefits and contracts with only GMDBs. The grouping should also generally follow the pricing, marketing, management and/or reinsurance programs of the company.

Section 4 State of the industry



Do we have sufficient data?

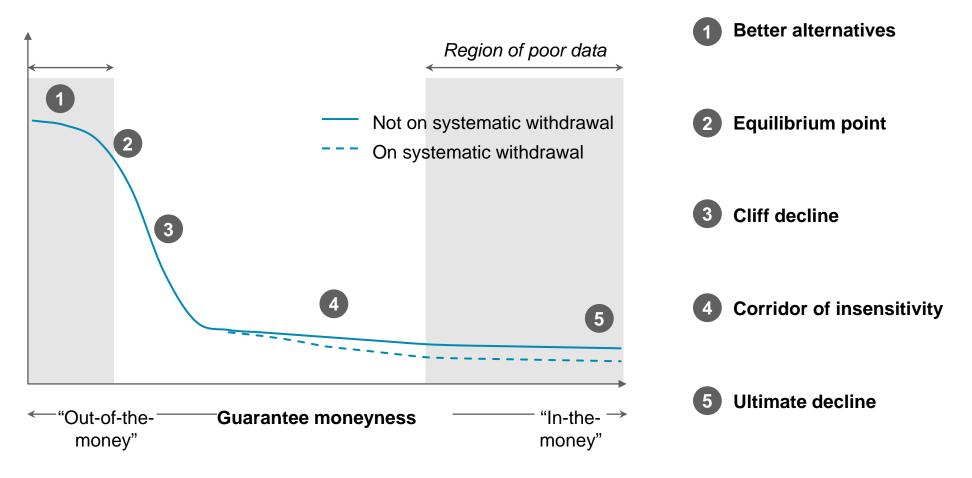




State of the industry

State of the data – Surrenders Deep in-the-money data exists but is still emerging

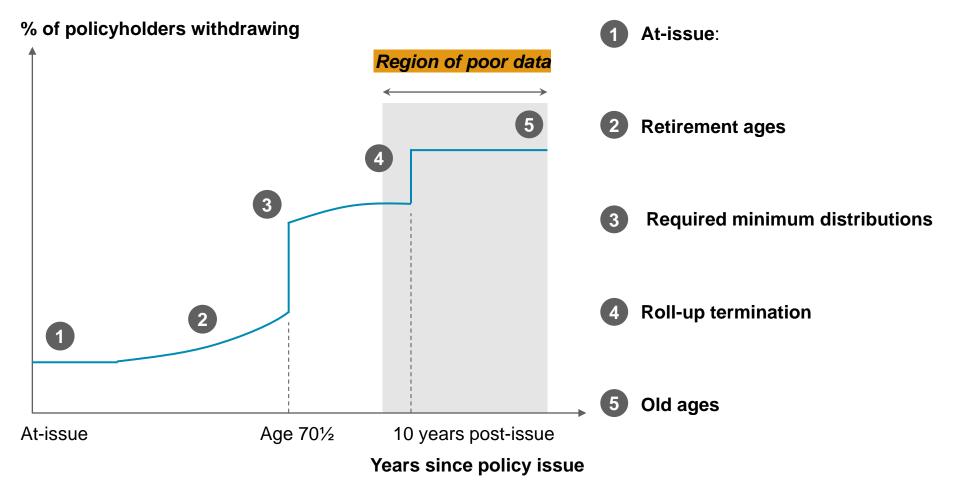
Surrender rates across guarantee "in-the-moneyness"



State of the industry

State of the data – Withdrawals Data post-rollup termination is still emerging

Illustration of withdrawal decisions across policy lifespan



State of the industry

Industry trends

Assumption		Trends	
1	Mortality	 Greater bifurcation between GMDB/GLBs and deferral vs. payout phase 	
2	Surrenders	 Assumptions updated for longer durations and benefit richness Floors gradually decreased Some have introduced interest rate sensitivity Use of predictive analytics widespread 	
3	Withdrawals	 Industry moved to use experience for percentage of maximum withdrawals Utilization curves updated for emerging data, including some post-deferral utilization data Various approaches to model inefficient usage (e.g., excess withdrawals) Frameworks refined / modeling approaches deployed 	
4	GMIB annuitizations	 Traditional GMIB: Data is considerable. Utilization split between first and subsequent opportunities Hybrid GMIB: Greater tailoring to product economics and utilization opportunities 	

Interest rates

What is the impact of historically low interest rates?





Section 5 Case studies: "What would you do?"

"What would you do" background lesson Application of credibility (limited fluctuation method)

Number of events for full credibility at specified confidence levels Confidence levels

Relative Accuracy	85%	90%	95%
3%	2,304	3,007	4,268
5%	829	1,082	1,537
10%	207	271	384

Define "relative accuracy" at X% confidence level to imply that empirical frequency is within +/-Y% of the true frequency X% of the time

Guidance for credibility in VM-21 was not specific. VM-20 prescribes the use of a method with 95% confidence level and 5% relative accuracy to determine the level of credibility (next slide)

Case studies: "What would you do?"

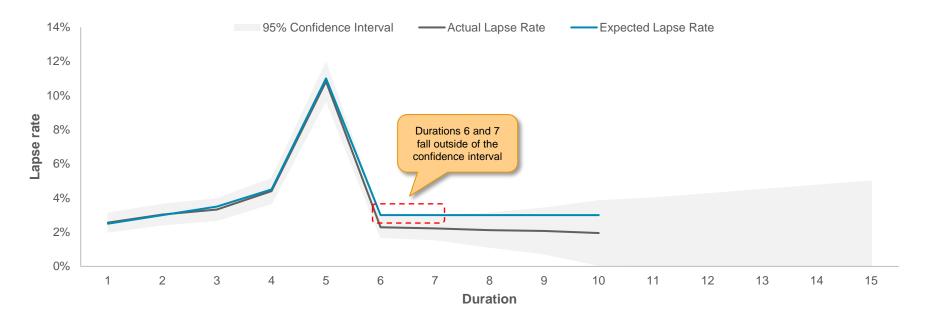
Calculation of credibility factor "Z" under VM-20

Confidence level: 95% Relative accuracy: 5% 1 Φ⁻¹((1 + confidence level)/2): 1.96 2

Duration	Claim Count	Z Credibility Fac	ctor
1	50	0.18	
2	200	0.36	
3	100	0.26	
Total	350 3	0.48	
			Z Credibility Factor = [1] x [3] ^{1/2} / [2] = 0.05 x (350) ^{1/2} /1.96

An alternative is to consider statistical confidence intervals

Q: How should company ABC update its durational lapse assumption based on recent experience?

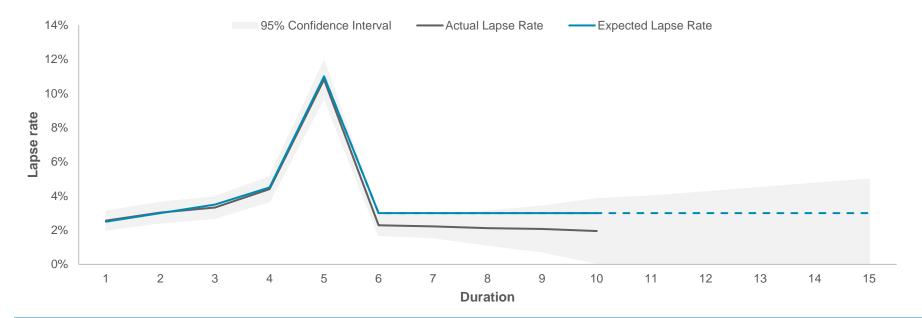


Potential action items

Keep lapse assumption as is

2 Update lapse assumption for durations 6 and 7 to reflect recent actuals, keep lapse assumption as is for durations 8+

Q: How should company ABC update its durational lapse assumption based on recent experience?

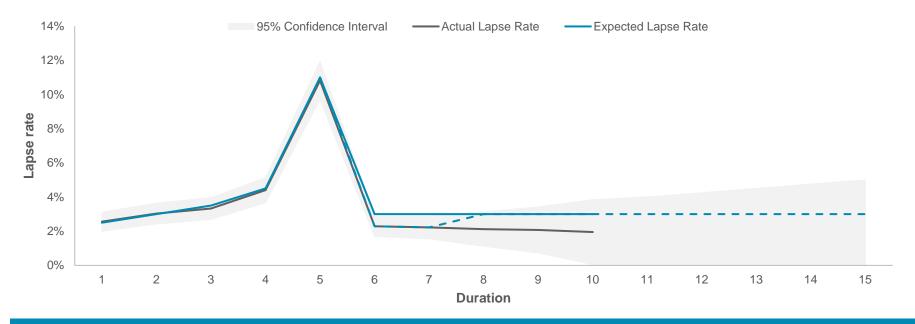


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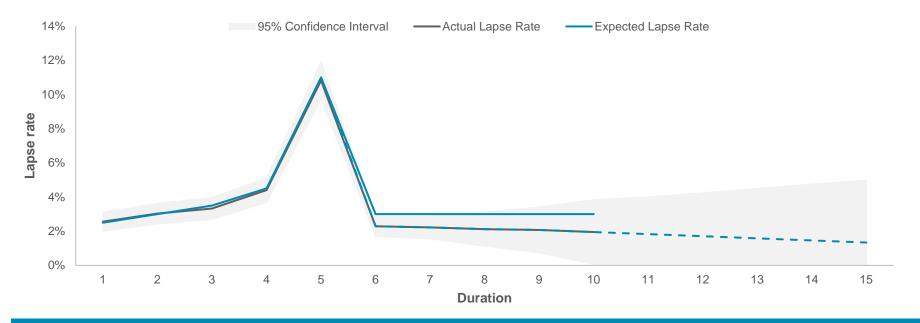


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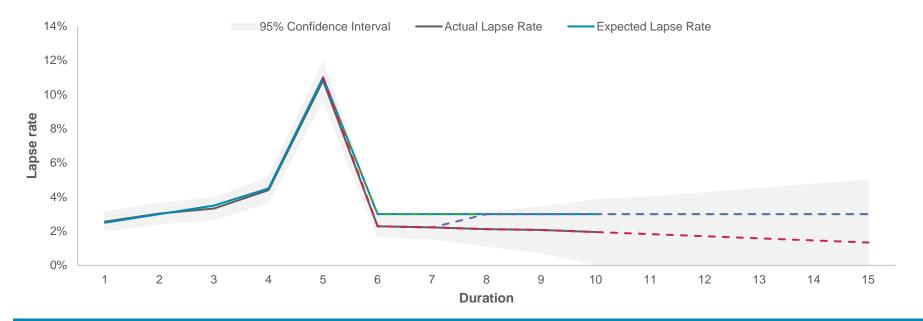


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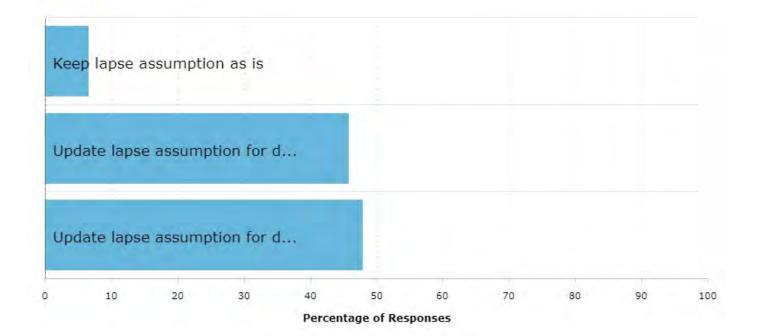


Potential action items

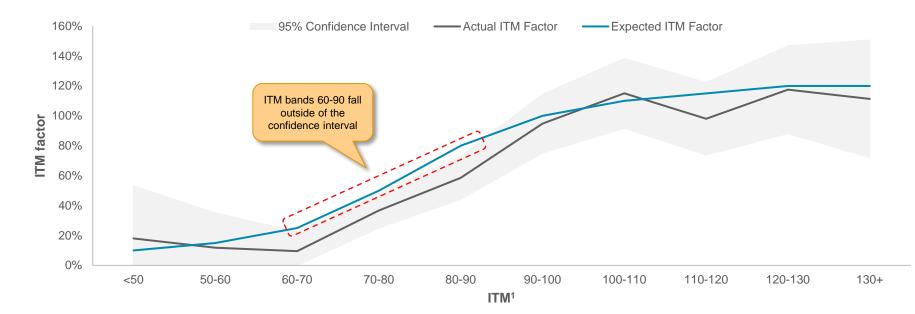
1 Keep lapse assumption as is

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Poll: Lapse assumption update - case 1



Q: How should company ABC update its ITM lapse assumption based on recent experience?



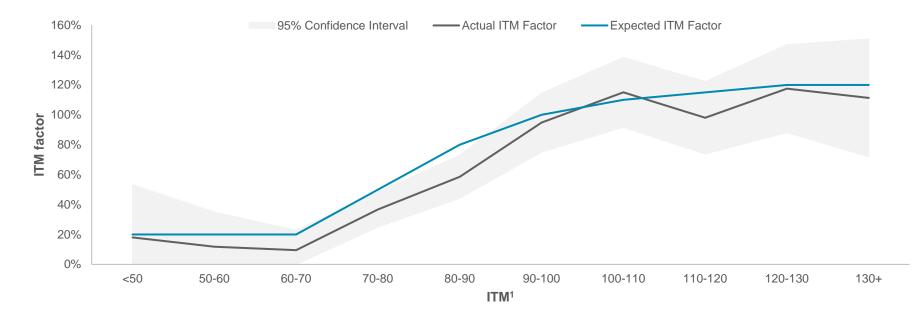
Potential action items

Keep lapse assumption as is

2 Update lapse assumption for ITM bands 60-90 to reflect recent actuals

3 Recalibrate the ITM formula to reflect recent actuals for all ITM bands

Q: How should company ABC update its ITM lapse assumption based on recent experience?



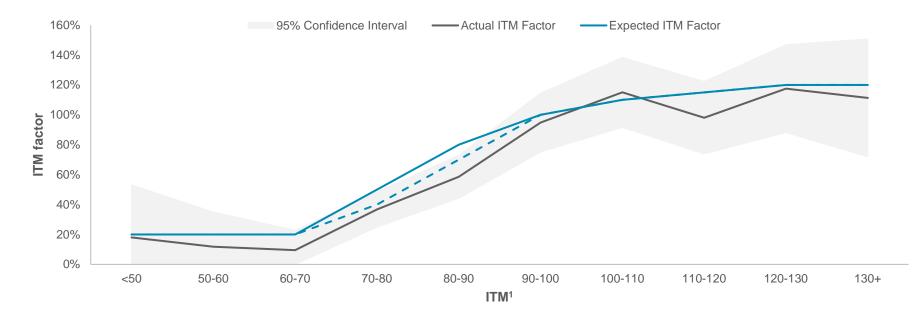
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Potential action items

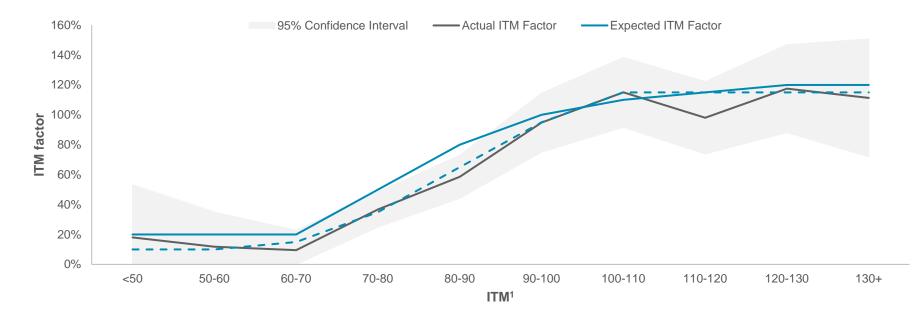
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<sup>1</sup>ITM is defined as AV / BB
```

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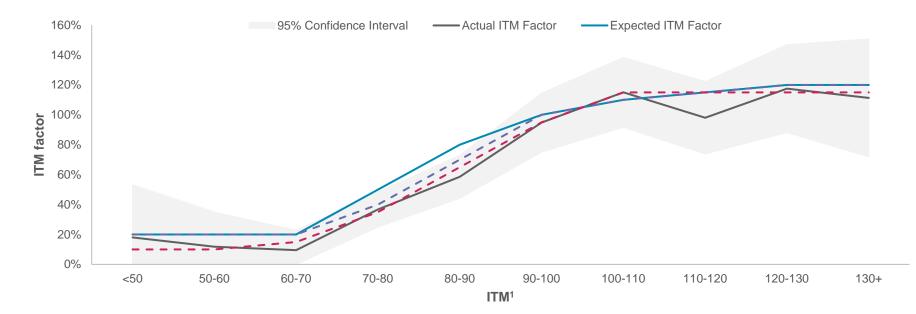
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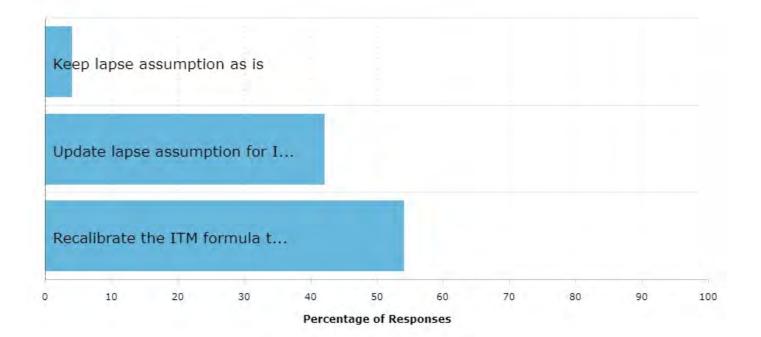
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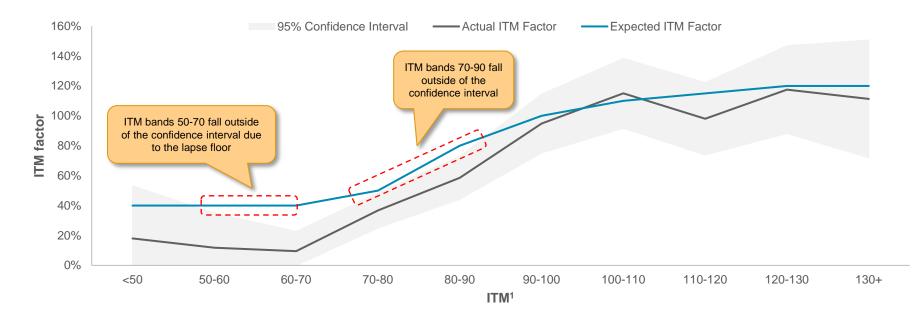
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Poll: Lapse assumption update - case 2



Q: How should company ABC update its ITM lapse assumption based on recent experience?



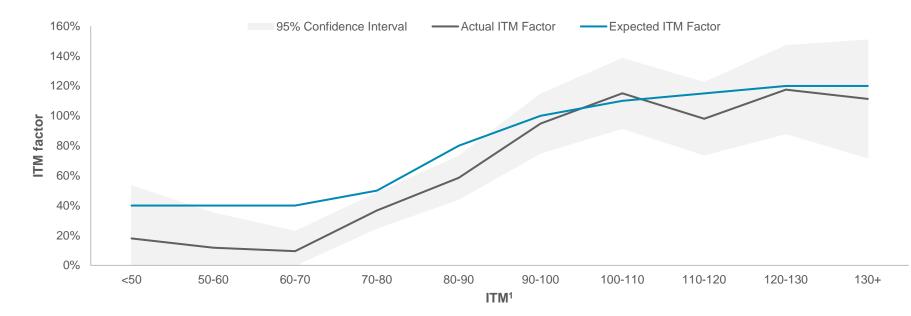
Potential action items

Keep lapse assumption and lapse floor as is

2 Update lapse floor to fall within the confidence interval, update lapse assumption for ITM bands 70-90 to reflect recent actuals

3 Update lapse floor to align with recent actuals, update lapse assumption for ITM bands 70-90 to reflect recent actuals

Q: How should company ABC update its ITM lapse assumption based on recent experience?



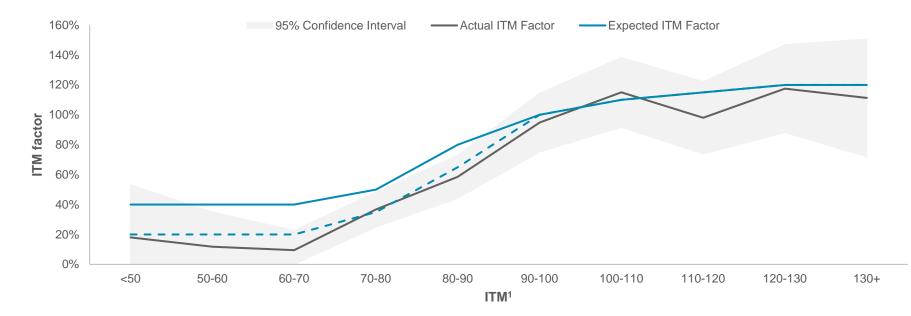
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Potential action items

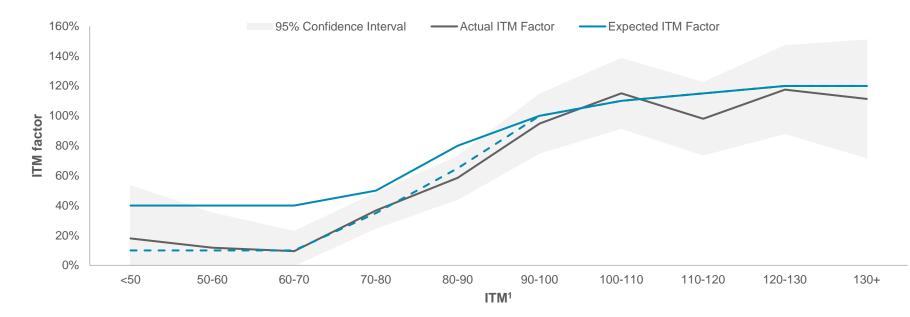
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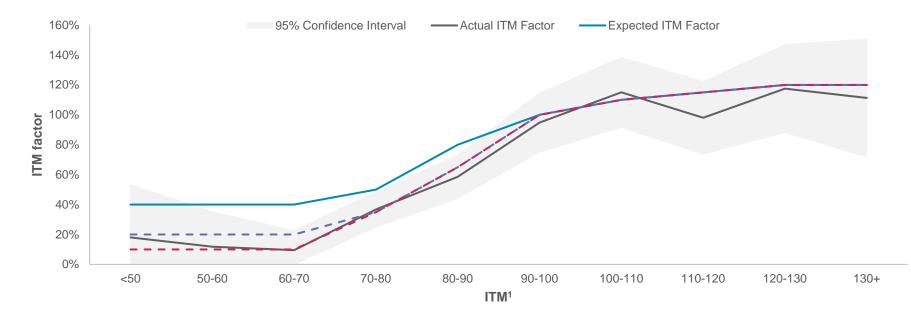
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Poll: Lapse assumption update - case 2a

te lapse	floor to	fall wi							
te lapse	floor to	align w	•						
10	20	30	40	50	60	70	80	90	1
t					10 20 30 40 50		10 20 30 40 50 60 70	10 20 30 40 50 60 70 80	10 20 30 40 50 60 70 80 90

GMIB annuitization update – Case 3 GMIB annuitization experience has emerged, A/E ratios shown below

Category	High ITM	Moderate ITM	Low ITM	ОТМ	Total
Traditional GMIB					
First opportunity	160%	105%	90%	55%	110%
Subsequent	130%	95%	75%	40%	80%
Total traditional	150%	100%	80%	45%	95%
Hybrid GMIB					
Ages 60-70	55%	55%	55%	30%	50%
Ages 71-80	55%	55%	55%	30%	50%
Ages 81-84	55%	55%	55%	30%	50%
Age 85 (last opportunity)	160%	165%	180%	105%	145%
Total hybrid	80%	120%	140%	90%	105%
All GMIB	120%	105%	110%	65%	100%

Partially credible

Fully credible

Potential action items

Keep GMIB annuitization assumption as is

2 Minor tweaks to bring A/Es closer to 100%

3 Assumption overhaul

Poll: GMIB annuitization update - case 3

	10	20	30	40	50	60	70	80	90	10
Assi	umption	overhaul								
Mino	or tweak	s to bring	g A/E clo.							
.ee	рымпва	annuitizal	lion assu			-		4		

Section 6 Professional resources

Professional resources

Category	Description
Valuation Manual /	VM-21/Actuarial Guideline XLIII
Actuarial Guidelines	• VM-20
	• VM-31
	 The Application of C3-Phase 2 and Actuarial Guideline XLIII (March 2011)
Practice Notes	 Life Principles-Based Reserves Under VM-20 (January 2019)
	 American Academy of Actuaries PBR Assumptions Resource Manual
	 Multiple relevant ASOPs may apply to setting assumptions. A sample can include:
	 ASOP No 23: Data Quality
ASOPs	 ASOP No.25: Credibility Procedures
A0013	 ASOP No. 41: Actuarial Communications
	 ASOP No. 52: Principles-Based Reserves for Life Products under the NAIC Valuation Manual
	 – (Second Exposure Draft): Setting Assumptions

VM-21 / Actuarial Guideline 43

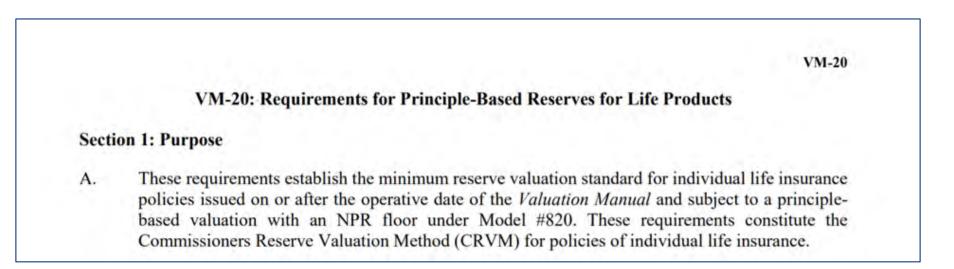
	ACTUARIAL GUIDELINE XLIII	
	CARVM FOR VARIABLE ANNUITIES	
Table of Cont	ents	
Section I	Background	
Section II	Scope	
Section III	Definitions	
Section IV	Reserve Methodology	
Section V	Effective Date	
Appendix 1	Determination of Conditional Tail Expectation Amount Based on Projections	
Appendix 2	Reinsurance and Statutory Reporting Issues	
Appendix 3	Standard Scenario Requirements	
Appendix 4	Alternative Methodology	
Appendix 5	Scenario Calibration Criteria	
Appendix 6	Allocation of the Aggregate Reserves to the Contract Level	
Appendix 7	Modeling of Hedges	
Appendix 8	Certification Requirements	
Appendix 9	Contractholder Behavior	
Appendix 10		
Appendix 11		

VM-21: Requirements for Principle-Based Reserves for Variable Annuities

Section 1: Background

VM-21: <u>https://www.naic.org/documents/cmte_a_latf_related_val_2019_edition.pdf</u> AG 43 Proposal: <u>http://www.naic.org/documents/cmte_e_va_issues_wg_related_redlined_ag43_160926.pdf</u>

VM-20



https://www.naic.org/documents/cmte_a_latf_related_val_2019_edition.pdf

PBR Actuarial Report Requirements for Business Subject to a Principle-Based Valuation

VM-31

VM-31: PBR Actuarial Report Requirements for Business Subject to a Principle-Based Valuation

Section 1: Purpose

The purpose of this section is to establish the minimum reporting requirements for policies or contracts subject to a principle-based valuation according to the methods defined in VM-20 and VM-21.

Section 2: General Requirements

A. Each year a company shall prepare, under the direction of one or more qualified actuaries, as assigned by the company under the provisions of VM-G, a PBR Actuarial Report if the company computes a deterministic reserve or stochastic reserve or performs an exclusion test for any policy as defined in VM-20, or computes an aggregate reserve for any contract as defined in VM-21.

A company that does not compute any deterministic or stochastic reserves under VM-20 for a group of policies as a result of the policies in that group passing the exclusion tests as defined in VM-20 Section 6 must still develop a sub-report for that group of policies that addresses the relevant requirements of Section 3.

The PBR Actuarial Report shall consist of an Executive Summary, a Life PBR Actuarial Report and a Variable Annuity PBR Actuarial Report, as applicable. The Life PBR Actuarial Report and the Variable Annuity PBR Actuarial Report shall each contain one or more sub-reports, with each such sub-report covering one or more groups of policies, model segments or contracts. Each such sub-report shall be prepared by the qualified actuary assigned responsibility for such groups of policies or contracts under the provisions of VM-G. The PBR Actuarial Report must include documentation and disclosure sufficient for another actuary qualified in the same practice area to evaluate the work.

- B. The PBR Actuarial Report must include descriptions of all material decisions made and information used by the company in complying with the minimum reserve requirements and must comply with the minimum documentation and reporting requirements set forth in Section 3.
- C. The Executive Summary of the PBR Actuarial Report, as provided in Section 3.B, shall be submitted to the company's domiciliary commissioner no later than April 1 of the year following the year to which the PBR Actuarial Report applies. The entire PBR Actuarial Report, as provided by the entirety of Section 3, shall be submitted upon request to the company's domiciliary commissioner no later than April 1 of the year following the year to which the PBR Actuarial Report applies or within 30 days, if requested after April 1. Similarly, the company shall submit the entire PBR Actuarial Report or the Executive Summary, upon request, to the insurance commissioner of any other jurisdiction in which the company is licensed.
- D. The company shall retain on file, for at least seven years from the date of filing, sufficient documentation so that it will be possible to determine the procedures followed, the analyses performed, the bases for assumptions and the results obtained in a principle-based valuation.

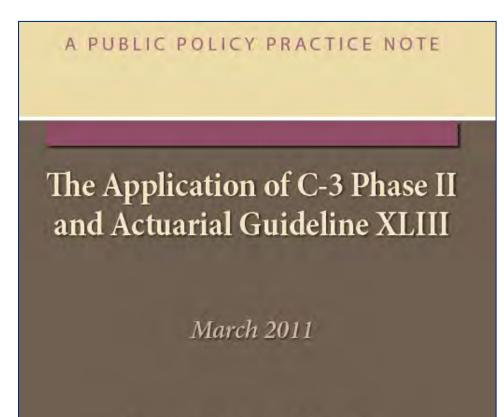
Section 3: PBR Actuarial Report Requirements

A. The PBR Actuarial Report shall contain a table of contents with associated page numbers. The PBR Actuarial Report shall retain and follow the order of the requirements provided in Section 3.B and Section 3.C, and then be followed by Section 3.D. If only policies subject to VM-20 are included, then Section 3.D is not applicable. If only contracts subject to VM-21 are included, then Section 3.B.3, Section 3.B.6 and Section 3.C are not applicable. The PBR Actuarial Report shall keep corresponding headers for each requirement and include an explanatory statement for any requirement that is not applicable.

https://www.naic.org/documents/cmte_a_latf_related_val_2019_edition.pdf

Professional resources

American Academy of Actuaries C3-Phase II and Actuarial Guideline XLIII Practice Note



American Academy of Actuaries Variable Annuity Practice Note Work Group

https://www.actuary.org/files/VAPN%20FINAL%20WEB%20040511.4.pdf/VAPN%20FINAL%20WEB%20040511.4.pdf

Professional resources

American Academy of Actuaries VM-20 Practice Note

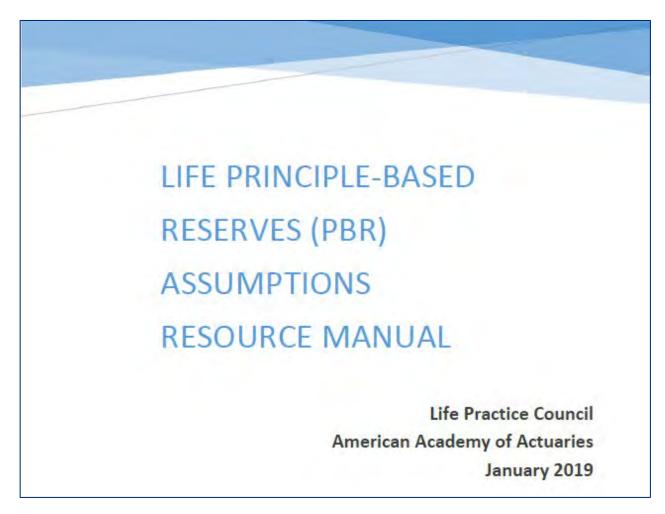
A PUBLIC POLICY PRACTICE NOTE

Life Principle-Based Reserves (PBR) Under VM-20

January 2019

https://www.actuary.org/sites/default/files/files/publications/VM_20_PN_Revised_January_2019_Final.pdf

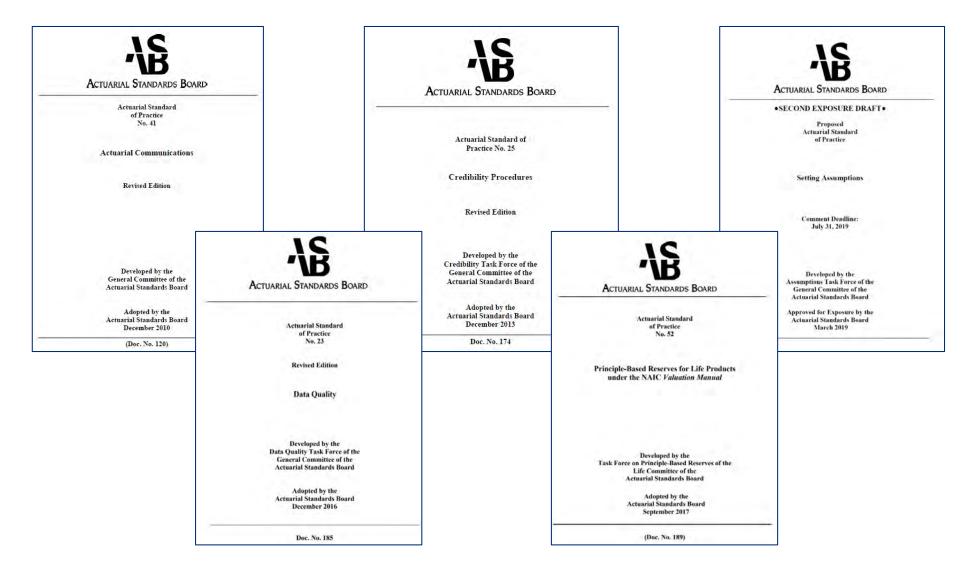
American Academy of Actuaries PBR Assumptions Resource Manual



https://www.actuary.org/sites/default/files/files/publications/PBR_Assumptions_Resource_Manual_012919.pdf

Professional resources

Actuarial Standards of Practice (ASOPs)



Section 7 Outlook and Q&A

Outlook and Q&A

Outlook

VM-21

2 Emergence of data

3 Low interest rates

4 Tailoring to product designs

Questions?

