FIGURE 5

7 companies chose:

RISK FACTORS IN THE IT INDUSTRY 9 companies chose: Local Legal, Political and Econ. Conditions; Market

Competition Innovation Initiatives: Change in Product and Service 8 companies chose: Demand

Supplier (supply shortage): Currency Exchange Rate 6 companies chose: Corporate IT Spending Budgets; Protection of Intellectual Property; Change in Taxation and Accounting Rules;

Dependence on and Compensation of Key Personnel: Customer Credit 5 companies chose: Infringement on Intellectual Property Rights of Others; Seasonality of Revenue and Profit: Natural Disasters and Other Business Disruptions; Delivery and Distribution of

Products and Services 4 companies chose: Acquisitions and Divestitures; Downgrades in Own Credit

Sales: Loss of Significant Clients

Investment in Growth Opportunities; Relationships with

Rating; Environmental Matters; Failure in Prediction of