



Article from
Long-Term Care News
October 2019
Issue 51

Up Front With the SOA Staff Fellow

By Joe Wurzburger

A couple of issues ago, I wrote about disruption and innovation, specifically with respect to InsurTech. Since that time, I have had even more exposure to the dynamic world of InsurTech, and I am thrilled that the Society of Actuaries (SOA) and its Long Term Care Insurance Section are right there in the middle of everything.

As you may recall, the SOA, in collaboration with Maddock Douglas, is hosting an event called the LTC Tech Summit. While the planning process has experienced some unexpected twists and turns (which can be expected when creating a brand-new event), the program has really come to life over the past few months. If you have an interest in what the future of our industry will look like, consider this to be can't-miss viewing. Encounter some of the most innovative startups and entrepreneurs who are making impacts in several areas, including:

- Alzheimer's and dementia care
- Proactive prevention programs
- Fraud reduction
- Affordable aging in place
- Smart home technology
- Care management
- And much, much more!

One day, one stage—a fast-paced program filled with new ideas and creativity awaits you.

The organizing committee has been hard at work identifying and screening innovators for the conference. Witnessing that process has made it abundantly clear to me there is an amazing amount of creativity being utilized by entrepreneurs to forge meaningful solutions to issues that challenge the long-term care industry. This event will enable these solutions to be discovered by those who can put them to good use, including but



not limited to entities such as long-term care insurers, managed Medicaid programs and Medicaid agencies.

The event will take place Nov. 7 in California's Silicon Valley, right in the nation's hotbed of technological innovation, and it will truly be an event. One day, one stage—a fast-paced program filled with new ideas and creativity awaits you. For those of you who can be there in person, you'll have plenty of opportunity to interact directly with entrepreneurs, both during their sessions as well as during the evening's networking reception.

The best news, however, is for those of you who can't make it there in person but wish you could. This event is being optimized for livestreaming. While you'll miss out on some of the in-person networking (not to mention the persistent rumors of a cool giveaway for in-person attendees), you will still have a top-notch experience attending right from your home or office. So don't let logistics force you to miss this—sign up for the livestream!

If you have not done so already, visit www.soa.org/2019ltc for more info and to register.

I hope to see you there! ■



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