Index-based (re)insurance design in a dynamic setting

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> July 30, 2025 ARC 2025, York University

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Climate change



(a) GHG concentrations



(b) Increasing temperature



(c) Sea level rising



(d) Melting glacier

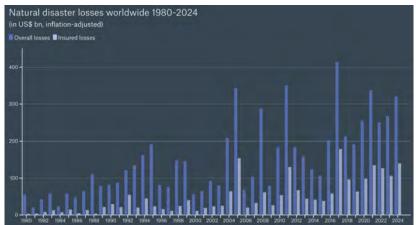


(e) Extreme events

Sources: MIT News; Google earth; BBC.

Natural disasters and protection gap

- Since 1980, natural disasters have cost US\$ 6.7 tn.
- Only around a third of these losses were insured





Motivation



Two types of insurance

Based on how payout is determined,

- Conventional indemnity-based insurance (conventional insurance): insurance payments are directly calculated from actual losses incurred by insurance policyholders.
- Index-based insurance (index insurance or parametric insurance): payments are based on some pre-determined indices and parametric formulas.

Conventional insurance, as implied by its name, is more prevalent in the market.

Index insurance: benefits

However, conventional insurance sometimes fails to work satisfactorily, and index insurance inherently overcomes some major drawbacks of conventional insurance:

- Speed of liquidity: Payouts can arrive in days rather than after lengthy loss adjustment-crucial for working capital, claims handling, and disaster response.
- Capital/ratings optics: Faster cash reduces liquidity strain after a large event and can support solvency and ratings metrics
- Lower frictional costs: Lower loss adjustment expense and fewer coverage disputes.
- Non-damage business interruption: such as the supply chain disruption by Covid-19.



Index insurance: more benefits

Other benefits of index insurance make them potentially beneficial:

- Lower moral hazard: Because payout isn't tied to the buyer's individual loss handling or exposures, incentives to over report or delay repairs are reduced.
- Transparency: Objective triggers reduce information asymmetry and claims uncertainty
- Diversification & investor access: Standardized index triggers broaden the investor base and facilitate secondary trading, adding capacity to the market.
- Disaster risk financing & resilience: Rapid, rules based payouts help governments and communities fund relief and recovery when it matters most.

Literature: index insurance

Index insurance and index-based risk solutions in general, have been widely used to

- manage catastrophic risk (Biagini et al., 2008, Cummins et al., 2004, Gatzert et al., 2019),
- enhance climate change resilience (Broberg, 2020, Horton, 2018),
- securitize longevity/mortality risk (Cairns and El Boukfaoui, 2021, Denuit et al., 2007, Lin and Cox, 2005),
- pandemic risk (Huang et al., 2023),
- facilitate micro lending (Barnett et al., 2008, Skees et al., 2007),
- protect agricultural producers from weather risk (Brockett et al., 2005, Conradt et al., 2015, Mahul and Skees, 2007, Tan and Zhang, 2023, Zhu et al., 2018).



Literature: basis risk

Basis risk: the gap between the actual loss and the insurance payment (Clarke, 2016).

- It leads to communication and trust issues between insurance companies and policyholders (Jensen and Barrett, 2017, Norton et al., 2011).
- There is a rich literature investigating the design and pricing of index insurance to enhance mitigation effectiveness and encourage participation, including
 - improved modeling and pricing (Zhu et al., 2019a,b),
 - selection and construction of underlying indices (Porth et al., 2020),
 - design of payout mechanism under various risk objectives (Fan et al., 2023, Zhang et al., 2019).
- But there is yet any literature investigating the dynamic cases.



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The classical Cramér-Lundberg (CL) model

- Probability space $(\Omega, \mathcal{F}, \mathbb{P})$ with filtration $\{\mathcal{F}_t\}_{t\geq 0}$
- Insurer's surplus $R_t = x + pt \sum_{i=1}^{N_t} Z_i$
 - x is the initial reserve
 - N_t is a Poisson process with intensity $\lambda > 0$
 - Z_1, Z_2, \cdots are i.i.d losses
 - $p = (1 + \eta_0)\lambda \mathbb{E}[Z]$ is the premium rate, where $\eta_0 > 0$ is the insurer's safety loading.

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 - $p = (1 + \eta_0)\lambda \mathbb{E}[Z]$ is the premium rate, where $\eta_0 > 0$ is the insurer's safety loading.
- Insurer seeks a per-claim reinsurance policy with payment $I(Z_i)$.
 - $I(\cdot)$ satisfies the usual Lipchitz condition.
 - The premium is $p_1(I) = (1 + \eta_1)\lambda \mathbb{E}[I(Z)]$, where $\eta_1 > \eta_0$.

The ruin time

• The insurer's surplus process in the presence of reinsurance, R_t^I , becomes

$$R_t^I = x + (p - p_1(I))t - \sum_{i=1}^{N_t} (Z_i - I(Z_i))$$

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- Define the ruin time $au^{\mathcal{I}} = \inf\{t > 0 | R_t^{\mathcal{I}} \leq 0\}$
- The insurer aims to optimize:

$$V_1(x) = \inf_{\mathcal{I}} \mathbb{P}(\tau^{\mathcal{I}} < \infty | R_0^{\mathcal{I}} = x)$$
 (1)

Optimal solution for conventional insurance

The solution to (1) is well-studied in the literature (e.g., Hipp and Taksar, 2010, Meng and Zhang, 2010, Tan et al., 2020).

Proposition 1

The optimal reinsurance policy is static and is given by

$$I^*(z)=(z-\frac{\eta_1}{a^*})\vee 0,$$

and the minimal ruin probability is $V_1(x)=e^{-a^*x}$, where a^* satisfies $h_1(a^*)=0$ and

$$h_1(a) = \frac{a}{2} \mathbb{E}\left[(Z \wedge \frac{\eta_1}{a})^2 \right] + \eta_1 \mathbb{E}\left[(Z - \frac{\eta_1}{a}) \vee 0 \right] - \eta_0 \mathbb{E}[Z].$$

Moreover, the optimal reinsurance policy and the minimal ruin probability are independent of λ .

Main observation for conventional insurance

From Proposition 1,

- Easy to show that $\frac{\eta_1}{a^*}$ is increasing with η_1 while a^* is decreasing with η_1 .
- As reinsurance becomes more expensive, the reinsurance demand decreases and the ruin probability increases.

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CL model with index insurance

- Now consider an index-based insurance payout J(Y), where $Y_1, Y_2 \cdots$ denote the sequence of i.i.d underlying index variables
- The dependence between claim size Z and index Y is given by joint pdf f(y, z).

CL model with index insurance

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- The dependence between claim size Z and index Y is given by joint pdf f(y, z).
- The insurer's surplus process with index reinsurance, R_t^J, becomes

$$R_t^J = x + (p - p_2(J))t - \sum_{i=1}^{N_t} (Z_i - J(Y_i))$$

• premiums $p_2(J) = (1 + \eta_2)\lambda \mathbb{E}[J(Y)]$ with $\eta_2 \in (\eta_0, \eta_1)$

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- premiums $p_2(J) = (1 + \eta_2)\lambda \mathbb{E}[J(Y)]$ with $\eta_2 \in (\eta_0, \eta_1)$
- We similarly consider the ruin probability minimization problem

$$V_2(x) = \inf_{\mathcal{I}} \mathbb{P}(\tau^{\mathcal{I}} < \infty | R_0^{\mathcal{I}} = x).$$

Case 1: Optimal solution for index reinsurance

Proposition 2

The optimal index reinsurance policy is static and is given by

$$J^*(y) = \left(\mathbb{E}\left[Z|Y=y\right] - \frac{\eta_2}{b^*}\right) \vee 0,$$

and the minimal ruin probability is $V_2(x) = e^{-b^*x}$, where b^* is the unique positive solution to

$$h_2(b) = \frac{b}{2}\mathbb{E}\left[\left(Z - \left(\mathbb{E}\left[Z|Y] - \frac{\eta_2}{b}\right) \vee 0\right)^2\right] + \eta_2\mathbb{E}\left[\left(\mathbb{E}\left[Z|Y] - \frac{\eta_2}{b}\right) \vee 0\right] - \eta_0\mathbb{E}[Z].$$
 Moreover, the optimal reinsurance policy and the minimal ruin probability are independent of λ .

Main observation for index reinsurance

Similar to the conventional reinsurance case, from Proposition 2,

- Easy to show that $\frac{\eta_2}{b^*}$ is increasing with η_2 while b^* is decreasing with η_2 .
- As reinsurance becomes more expensive, the reinsurance demand decreases and the ruin probability increases.
- It is consistent with the optimal solution in the one-period case (Zhang et al., 2019), if the utility function takes a quadratic form.
- The expectation form allows for convenient extensions to data-driven approaches, such as using neural networks (Chen et al., 2023, Zhang, 2024).
- The relative competitive between conventional and index is determined by a* vs b*



Case 2: Optimal solution for index-based derivative

Proposition 3

The optimal index-based derivative policy is static and is given by

$$J^{**}(y) = \mathbb{E}[Z|Y=y] - \frac{\eta_2}{b^{**}}$$

and the minimal ruin probability is $V_2(x) = e^{-b^{**}x}$, where $b^{**} = \frac{-(\eta_2 - \eta_0)\mathbb{E}[Z] + \sqrt{((\eta_2 - \eta_0)\mathbb{E}[Z])^2 + \eta_2^2 \sigma_\varepsilon^2}}{\sigma_\varepsilon^2} \text{ and }$ $\sigma_\varepsilon^2 = \mathbb{E}\left[\left(Z - \mathbb{E}\left[Z|Y\right]\right)^2\right] > 0. \text{ Moreover, the optimal reinsurance policy and the minimal ruin probability are independent of } \lambda.$

Observation: It is also straightforward to verify that b^{**} is increasing with σ_{ε}^2 .

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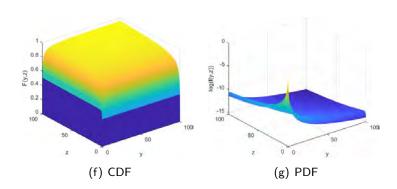
Conclusion

Data and assumptions

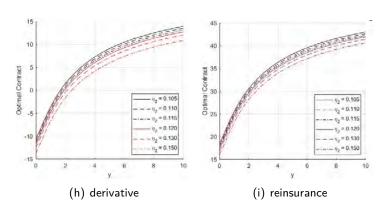
We assume an insurer that underwrites storm risk in Florida:

- The insurer has policyholders in a randomized set of counties, and therefore the total claim Z is the summation of losses in those counties.
- The underlying index Y is the industry loss, assumed to be the aggregate state-level loss.
- Joint pdf f(y, z) are modelled by copula.
- Storm loss data are from January 1950 to April 2025 (adjusted for inflation), as provided by NOAA's National Weather Service (NWS).
- Assume that $\eta_0 < \eta_2 < \eta_1$.

Joint distribution



Optimal payouts



Minimum ruin probability

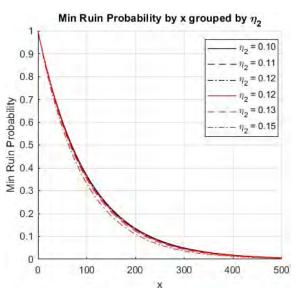


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Concluding remarks

- We study the optimal design of index-based risk solutions for insurers, including index-based reinsurance and financial derivatives, in a dynamic setting.
- Under the classical Cramér-Lundberg (CL) model, we derive closed-form solutions for the optimal payout structures which minimize insurers' ruin probability.
- We apply the framework to a storm loss reinsurance case, and numerically discuss the relative advantage of index-based over conventional risk solutions depends on the tradeoff between basis risk and cost efficiency.

Thank you

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