

# Introduction to General Insurance Exam

February 2021

# Important Exam Information:

Order Study Notes	There is no study note package for this examination.
Introductory Study Note	The Introductory Study Note has a complete listing of all readings, registration information, and other important information.
Case Study	There is no case study for this examination.
Updates	Candidates should be sure to check the Updates page on the exam home page periodically for additional corrections or notices.

The following shorthand is used for the required textbook published by The Institutes:

ICO – x indicates Assignment x from Introduction to General Insurance, Volume 1: Insurance Company Operations.

PCC – x indicates Assignment x from *Introduction to General Insurance, Volume 2: Personal and Commercial Coverage*.

EXAM:	: GI-INTRO	<b>TOPIC: Overview of Insurance Operations</b>
Learnin	ng Objective	
1. The	e candidate will understand how insurance companies are organized, their	goals, how success is measured, and their functions.
Learnin	ng Outcomes	
The can	didate will be able to:	
a)	Categorize the internal and external constraints that impede insurers from	m achieving their major goals
b)	Differentiate among the various classifications of insurers	
c)	Demonstrate how an insurer can measure its success at meeting establish	hed goals
d)	Differentiate among the core and supporting functions performed by ins	
e)	Explain how expanding data sources, the blockchain, and advanced anal	ytics can transform insurance operations
Syllabu	s Resources	
•	ICO – 1 Overview of Insurance Operations	

EXAM:	EXAM: GI-INTRO TOPIC: Insurance Regulation		
Learnin	g Objective		
2. The	e candidate will understand the reasons for and the types of regulation.		
Learnin	g Outcomes		
The can	didate will be able to:		
a)	a) Explain how insurance regulation protects consumers, contributes to maintaining insurer solvency, and assists in preventing destructive competition		
b)			
c)			
d)			
e)	e) Examine the goals of insurance rate regulation, the major types of state rating laws, and the reasons supporting and opposing rate regulation		
f)			
g)	g) Summarize the regulation of insurance market conduct and consumer protection		
Syllabus	Syllabus Resources		
•	ICO – 2 Insurance Regulation		

#### EXAM: GI-INTRO

## **TOPIC: Insurance Marketing and Distribution**

## Learning Objective

3.

The candidate will understand the insurance marketplace and marketing and distribution systems.

#### Learning Outcomes

The candidate will be able to:

- a) Explain how insurers differentiate marketing for different types of customers
- b) Explain how unique economic factors shape the insurance marketplace
- c) Explain how typical insurer marketing activities are performed and why they are performed
- d) Distinguish among the main types of insurance distribution systems and channels
- e) Describe the functions performed by insurance producers
- f) Describe the key factors an insurer should evaluate during the distribution-system and distribution-channel selection process

#### **Syllabus Resources**

• ICO – 3 Insurance Marketing and Distribution

EXAM: GI-INTRO	TOPIC: The Underwriting Function
Learning Objective	

4. The candidate will understand the purpose, role, and function of underwriting.

## Learning Outcomes

The candidate will be able to:

- a) Distinguish among the underwriting activities typically performed by line and staff underwriters
- b) Explain why it is important to comply with underwriting authority in individual account selection
- c) Describe the constraining factors considered in the establishment of underwriting policy
- d) Explain why insurers implement underwriting guidelines and conduct underwriting audits
- e) Summarize the steps in the underwriting process and the purpose of each
- f) Explain how an insurer's underwriting results are measured and how financial measures can be distorted

#### **Syllabus Resources**

• ICO – 4 The Underwriting Function

EXAM:	: GI-INTRO	TOPIC: Underwriting Property and Liability Insurance
Learnin	ng Objective	
5. The	e candidate will understand the different policy considerations in underw	riting property and liability insurance policies.
Learnin	ng Outcomes	
The can	didate will be able to:	
a)	Describe in detail each of the COPE factors used to evaluate property l	oss exposures
b)	Explain how insurable interest, policy provisions for valuing losses, and insurance to value affect a loss payment amount under property insurance	
c)	Explain how underwriters use policy amount, amount subject, normal loss expectancy (NLE), probable maximum loss (PML), and maximum foreseeable loss (MFL) to measure potential loss severity	
d)		
e)	Describe the underwriting considerations and risk control techniques as committed by others	ssociated with employee dishonesty and crimes
f)	Describe the loss exposures and the underwriting considerations for commercial general liability insurance	
g)	Describe the underwriting considerations for personal and commercial auto insurance	
h)	Describe the key underwriting considerations relevant to the evaluation of submissions for workers compensation insurance	
i)	Describe the underwriting considerations for umbrella and excess liability insurance	
,	s Resources	

### • ICO – 5 Underwriting Property and Liability Insurance

#### **EXAM: GI-INTRO TOPIC: Risk Control and Premium Auditing** Learning Objective The candidate will understand the purpose and function of risk control and premium auditing. 6. **Learning Outcomes** The candidate will be able to: Describe the goals of insurer risk control activities a) Describe the risk control services provided by insurers b) Explain how risk control cooperates with other insurer functions c) Explain why premium audits are conducted and why they must be accurate d) Describe the premium auditing process e) Explain how premium auditing contributes to other insurer functions f)

i) Explain now premium additing contributes to other r

## Syllabus Resources

• ICO – 6 Risk Control and Premium Auditing

#### EXAM: GI-INTRO **TOPIC:** The Claim Function Learning Objective 7. The candidate will understand the claim function and related elements. Learning Outcomes The candidate will be able to: Explain how an insurer's claim function achieves its primary goals, provides valuable information to other departments, and a) interacts effectively with its outside contacts b) Describe the claim department structure, types and functions of claim personnel, and claim personnel performance measures Describe the key activities in the claim handling process: Acknowledging and assigning the claim, Identifying the policy and c) setting reserves, Contracting the insured or the insured's representative, Investigating the claim, Documenting the claim, Determining the cause of loss, liability, and the loss amount, and Concluding the claim d) Explain how the law of bad faith relates to an insurer's duty of good faith and fair dealing and how the legal environment affects the law of bad faith Describe the elements of good-faith claim handling e) **Syllabus Resources**

ICO – 7 The Claim Function

EXAM: GI-INTRO	TOPIC: Adjusting Property and Liability Claims
Learning Objective	

8. The candidate will understand the claim handling process for property and liability claims.

#### Learning Outcomes

The candidate will be able to:

- a) Explain how and why the activities in the framework for handling property claims are accomplished
- b) Describe the challenges of handling various types of property claims: Residential dwelling, Residential personal property, Commercial structure, Business income, Merchandise, Transportation and bailment, and Catastrophe
- c) Explain how and why the activities in the framework for handling a liability claim are accomplished
- d) Describe the challenges of handling various types of liability claims: Auto bodily injury liability, Auto property damage, Premises liability, Operations liability, Products liability, Workers compensation, and Professional liability
- e) Given a claim, determine coverage for a loss using the framework for coverage analysis and the activities in the claim handling process

#### **Syllabus Resources**

• ICO – 8 Adjusting Property and Liability Claims

#### EXAM: GI-INTRO

**TOPIC: Reinsurance Principles and Concepts** 

#### Learning Objective

9. The candidate will understand the function and types of reinsurance and its application.

#### Learning Outcomes

The candidate will be able to:

- a) Summarize the principal functions of reinsurance
- b) Describe the three sources of reinsurance
- c) Contrast treaty reinsurance with facultative reinsurance
- d) Given a case, determine the amount of a loss that would be payable under a pro rata reinsurance contract
- e) Given a case, determine the amount of a loss that would be payable under an excess of loss reinsurance contract
- f) Explain how finite risk reinsurance and capital market based methods are used as alternatives to traditional reinsurance

#### **Syllabus Resources**

ICO – 9 Reinsurance Principles and Concepts

EXAM: GI-INTRO	TOPIC: Personal Auto Policy
Learning Objective	

10. The candidate will understand the role of automobile insurance in society and the contents of the Personal Auto Policy.

#### Learning Outcomes

The candidate will be able to:

- a) Evaluate various laws and systems regarding approaches to compensating automobile accident victims: Tort liability system, Financial responsibility laws, Compulsory insurance laws, Uninsured motorists coverage, Underinsured motorists coverage, and No-fault insurance
- b) Describe no-fault automobile laws in terms of their types and required benefits
- c) Explain how high-risk drivers may obtain auto insurance
- d) Describe automobile insurance rate regulation in terms of rating factors, matching price to exposure, competition, and other regulatory issues
- e) Summarize the sections of the Personal Auto Policy
- f) Identify the types of information typically contained on the declarations page of the Personal Auto Policy
- g) For each of Part A Liability Coverage, Part B Medical Payments Coverage, Part C Uninsured Motorists Coverage, and Part D – Coverage for Damage to Your Auto: Summarize the provisions; given a case describing a claim, determine if that part of the coverage applies and, if so, the amount the insurer would pay for the claim
- h) Describe underinsured motorist insurance in terms of its purpose and the ways in which it can vary by state
- i) Describe the insured's duties following a covered auto accident or loss as shown in Part E
- j) Summarize each of the general provisions in Part F
- k) Describe the Personal Auto Policy endorsements that are used to handle common auto loss exposures
- 1) Describe the Personal Auto Endorsements that are used to handle exposures related to transportation network companies
- m) Given a case describing an auto claim, determine whether the Personal Auto Policy would cover the claim and, if so, the amount the insurer would pay for the claim

#### **Syllabus Resources**

- PCC 1 Automobile Insurance and Society
- PCC 2 Personal Auto Policy: Liability, Med Pay, and UM Coverage
- PCC 3 PAP Physical Damage, Duties After an Accident, Endorsements

	GI-INTRO	<b>TOPIC: Homeowners Coverage</b>
Learnin	g Objective	
11. The	candidate will understand the contents of the ISO Homeowners Program	and describe some specialty plans.
Learning	g Outcomes	
The cand	lidate will be able to:	
a)	Describe how individuals and families can use the ISO 2011 Homeowne management needs	ers insurance program to address their personal risk
b)	Describe the Homeowners 3 – Special From (HO-3) in terms of its struct endorsements in modifying it, and the factors considered in rating it	ture and the coverages it provides, the role of
c)	Describe what is insured by each of these coverages contained in the 20 Other Structures, Coverage C – Personal Property, Coverage D – Loss of	
d)	Describe what is covered and what is excluded by these provisions in th Coverages A, B, and C, and Section I - Exclusions	e 2011 HO-3 policy: Perils Insured Against for
e)	Given a scenario describing a homeowners property claim, determine w Coverages would cover the claim and, if so, the amount the insurer wou	
f)	Determine whether the 2011 HO-3 policy provisions in Section II – Liability Coverage provide coverage for a given loss or loss exposure: Coverage E – Personal Liability, Coverage F – Medical Payments to Others, and additional coverages	
g)	Determine whether one or more exclusions preclude the coverage provided by Section II of the 2011 HO-3 policy provisions in Section II – Exclusions	
h)	Summarize the 2011 HO-3 policy provisions concerning: Conditions applicable to Section II and Conditions applicable to Sections I and II	
i)	Given a case describing a homeowners liability claim, determine whether the 2011 HO-3 policy Section II – Liability Coverage would cover the claim, and if so, the amount the insurer would pay for the claim	
j)	Compare the coverage provided by each of the following 2011 Homeowners policies to the coverage provided by the 2011 HO-3 policy: HO-2 Broad Form, HO-4 Contents Broad Form, HO-5 Comprehensive Form, HO-6 Unit-Owners Form, and HO-8 Modified Coverage Form	
k)	Summarize the coverages provided by the various 2011 ISO Homeowne	ers policy endorsements
1)	Given a case describing a homeowners claim, determine whether a 2011 HO-3 Policy that may include one or more endorsements would cover the claim, and, if so, the amount the insurer would pay for the claim	
m)	Describe the operation of the National Flood Insurance Program and the	
n)	Describe the operation of FAIR plans and beachfront and windstorm plans and the coverage they provide	
	Resources	

- PCC 5 Homeowners Liability, Conditions, Coverage Forms, and Endorsements PCC 6 Other Residential Insurance ٠
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EXAM:	GI-INTRO	<b>TOPIC: Commercial Property Insurance</b>
Learnin	g Objective	
12. The	candidate will understand the nature of Commercial Property Insurance.	
Learnin	g Outcomes	
The cand	lidate will be able to:	
a)	Describe commercial property insurance in terms of the major categorie components of a commercial property coverage part	es of loss exposures that can be covered and the
b)	Determine whether a described item of property qualifies as Covered Property under one or more of these categories in the Building and Personal Property Coverage Form: Building, Your Business Personal Property, and Personal Property of Others	
c)	Determine which of the additional coverages and coverage extensions of (BPP) apply to a described loss	
d)	d) Determine whether the cause of a described loss is a covered cause of loss under the Causes of Loss – Basic Form or the Causes of Loss – Broad Form	
e)	Determine whether the cause of a described loss is a covered cause of lo	
f)	Apply the Limits of Insurance and Deductible provisions of the Building and Personal Property Coverage Form to a described loss	
g)	Explain how each of the Loss Conditions and Additional Conditions affects coverage under the Building and Personal Propert Coverage Form	
h)		
i)	Summarize each of the Commercial Property Conditions	
j)	Explain how each of the conditions contained in the Common Policy Co coverage part	onditions affects coverage under a commercial property
k)	Explain how each of these documents modifies the Building and Person Coverage, Spoilage Coverage, Flood Coverage, Earthquake and Volcan and Value Reporting Form	
1)	Identify the factors that affect commercial property insurance premiums	
m)	Given a case, determine whether, and for what amount, a described loss part that includes the Building and Personal Property Coverage Form ar	would be covered by a commercial property coverage
Syllabus	Resources	

• CPP – 8 Commercial Property Insurance, Part II

EXAM:	GI-INTRO	TOPIC: Commercial General Liability Insurance
Learnin	g Objective	
13. The	candidate will understand the nature of Commercial General Liability In	surance.
Learnin	g Outcomes	
The can	lidate will be able to:	
a)	Describe commercial general liability insurance in terms of the types of insurance and the components of a commercial general liability coverag	ge part
b)	Determine whether a described claim meets the conditions imposed by t General Liability Coverage Form (occurrence version)	
c)	Determine whether any of the exclusions applicable to Coverage A of the eliminate coverage for a described claim	
d)	Determine whether a described claim meets the conditions imposed by the Coverage B insuring agreement of the Commercial General Liability Coverage Form (occurrence version) and whether any of the Coverage B exclusions eliminate coverage for the claim	
e)	Determine whether a described claim meets the conditions imposed by the Coverage C insuring agreement of the Commercial General Liability Coverage Form and whether any of the Coverage C exclusions eliminate coverage for the claim	
f)	Summarize the supplementary payments of the Commercial General Lia	
g) h)		
i)	Apply the Commercial General Liability Conditions of the Commercial General Liability Coverage Form (occurrence version) to claims or other interactions between the insurer and the insured	
j) k)	Explain how the premium for CGL coverage is determined Given a case, determine whether, and for what amount, the Commercial covers a described claim	General Liability Coverage Form (occurrence version)
Syllabu	s Resources	
•	PCC – 9 Commercial General Liability Insurance, Part I PCC – 10 Commercial General Liability Insurance, Part II	

EXAM: GI-INTRO	<b>TOPIC: Commercial Auto Insurance</b>
Learning Objective	

14. The candidate will understand the nature of Commercial Auto Insurance.

#### **Learning Outcomes**

The candidate will be able to:

- a) Describe commercial auto insurance in terms of the loss exposures that can be covered and the components of a commercial auto coverage part
- b) Select the symbols needed to provide a described organization with appropriate commercial auto coverage(s) under the Business Auto Coverage Form
- c) Summarize the provisions contained in Section II Covered Autos Liability Coverage of the Business Auto Coverage Form
- d) Summarize the provisions contained in Section III Physical Damage of the Business Auto Coverage Form
- e) Describe the conditions contained in the business Auto Coverage form
- f) Describe the following coverages that may added by endorsement to the Business Auto Coverage Form: Medical payments, Personal injury protection and added personal injury protection, and Uninsured and underinsured motorists
- g) Explain how the following are rated for commercial auto coverage: Private passenger vehicles and Trucks, tractors, and trailersh) Given a case, determine whether, and for what amount, the Business Auto Coverage Form covers a described claim

#### Syllabus Resources

• CPP – 11 Commercial Auto Insurance

EXAM: GI-INTRO		<b>TOPIC:</b> Workers Compensation and Employers Liability Insurance	
Learniı	ng Objective		
15. Th	e candidate will understand workers compensation and emp	ployers liability coverages.	
Learnin	ng Outcomes		
The can	didate will be able to:		
a) b)		ic purpose, Benefits provided, and Persons and employments covered raterritorial provisions, Federal jurisdiction, and Methods for meeting	
c)	Summarize these sections of the Workers Compensation Section, and Part One – Workers Compensation Insurance	Summarize these sections of the Workers Compensation and Employers Liability Insurance Policy: Information Page, Genera Section, and Part One – Workers Compensation Insurance	
d)	Explain why employers liability insurance is needed and Policy addresses this need	how the Workers Compensation and Employers Liability Insurance	
e)		r States Insurance in the Workers Compensation and Employers	
f)			
g)	Explain how premium bases, classifications, and premium	m adjustments affect the rating of workers compensation insurance	
h)	Given a case, determine whether the Workers Compensa injury or illness and, if so, what types of benefits or what	tion and Employers Liability Insurance Policy covers a described t amount of damages is covered	
Syllabu	s Resources		
FVAM	CPP – 12 Workers Compensation and Employers Liability	TOPIC: Specialty Coverages	
		TOPIC: Specially Coverages	
	ng Objective		
16. Th	e candidate will understand various specialty coverages.		
Learnii	ng Outcomes		
The can	didate will be able to:		
a)		mercial umbrella liability insurance in terms of: The three basic types	
		ons commonly found in commercial umbrella liability policies that	
<ul><li>distinguish them from other types of commercial liability policies</li><li>b) Describe professional liability insurance and management liability insurance in terms of: How they differ from each o</li></ul>			
0)		es, and The common types of professional and management liability	
c)	<ul> <li>Describe the purpose and characteristics of each of these types of environmental insurance policies: Site-specific environmental impairment liability (EIL) policies, Underground storage tank compliance policies, Remediation stop-loss</li> </ul>		
d)	policies, Contractors pollution liability policies, and Env Describe these aspects of aircraft insurance: The purpose	ironmental professional errors and omissions liability policies e-of-use categories, Insurance policies for manned aircraft, and	
	Insurance policies for unmanned aircraft		
e)	Describe the types of losses that can be covered by each policies	of the insuring agreements generally available in cyber risk insurance	

- f) Explain how an organization domiciled in the United States can insure international loss exposures that would not be covered under standard property and liability insurance policies
- g) Describe these aspects of terrorism insurance: Losses and lines of insurance covered by TRIPRA 2015, How TRIPRA 2015 affects insurers, Categories and purposes of TRIPRA 2015 endorsements, and Stand-alone terrorism policies
- h) Summarize the guarantee provided by the particular types of surety bonds within the following bond classifications: Contract bonds, License and permit bonds, Public official bonds, Court bonds, and Miscellaneous bonds

#### Syllabus Resources

• CPP – 13 Specialty Coverages