

# 2022 China Symposium Sponsorship

The Society of Actuaries (SOA) provides unmatched education, research and professional development resources to actuaries around the world.

The SOA is excited to introduce our 2022 China Symposium Sponsorship Program. Your organization will be able to select the programs that fit your company's goals and objectives. The sponsorship program will continue to provide effective and convenient ways for your company to maximize its exposure and provide you the flexibility to choose the options that best meet your company's needs and goals.

When you collaborate with a captive audience committed to your initiative, your organization will experience numerous opportunities to develop and enhance key relationships and to position your company not as a vendor but as an industry partner and leader.

As the largest professional actuarial organization, the SOA gives you direct access to more than 32,000 members worldwide, including China. Members strive to be the leading professionals in measurement and management of risk, and the SOA supports them with in-depth conferences welcoming actuaries from all disciplines around the globe. Participate as a sponsor and:

- Enjoy high visibility to a targeted audience of actuarial, insurance, finance and investment practitioners in China.
- Build and enhance brand equity among actuaries from all disciplines.
- Be recognized as a key player and thoughtful leader in the insurance and financial services industries.
- Gain direct exposure to decision makers who use your products and services.



# China Symposium

December 14-15, 2022, virtual Expected attendance: 300

# **Sponsorship Benefits**

Platinum Sponsor \$3,000

### Benefits:

- Logo on event webpage
- Logo on emails corresponding to the China Symposium
- Logo on pre-show slides
- Logo in digital program guide
- Verbal recognition during beginning remarks
- Sponsor video ad, which will be played before sessions start (rotating between sponsors)
- 3 complimentary individual registrations and 1 complimentary group registration
- Post-attendee list in electronic format for one-time use (sent within a week of last day of conference

# Gold Sponsor \$1,500

#### Benefits:

- Logo on event webpage
- Logo on emails corresponding to the China Symposium
- Logo on pre-show slides
- Logo in digital program guide
- Verbal recognition during beginning remarks
- 2 complimentary individual registrations



## **Organization Address**

City	State Zip
Contact Person	Title
Email	
Phone	Fax
URL	
SponsorshipLevel	
(Select one)	Price
Platinum Gold	\$

# If you have questions, contact Lauren Scaramella, Sponsorship Specialist, at +1-847-273-8840 or email Lscaramella@soa.org



TERMS AND CONDITIONS

All sponsors participating in the Seminar/Webcast Sponsorships are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation Policy: All requests for refunds must be in writing. If your cancellation is received by one month before the event, SOA will refund your sponsor fee less a \$100 administrative charge and any additional fees incurred by the SOA (i.e. printed signage).

All cancellation requests must be submitted to Lauren Scaramella – Lscaramella@soa.org.

Company Representative Signature

Printed Name and Title

Date

SOA Representative Signature

Printed Name and Title

Date



#### PAYMENT INFORMATION:

						Credit Card Payments
Organization Address						Fax your contract to: Customer Service +1 (888) 697-3900
City						
State						Wire Transfers
ZIP						Request a Wire Transfer by contacting
Country						Customer Service -
						<u>Customerservice@soa</u> .org.
Contact						<u></u>
Title						
Phone						
E-Mail						
URL						
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In co	ompleting this application, v	we agree to sponsor a	nd comply with t	he provisions o	f this contract.	