

LTC Tech Summit

Session #3: Family Caregiver Empowerment

[SOA Antitrust Compliance Guidelines](#)
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Caregiving Concepts®

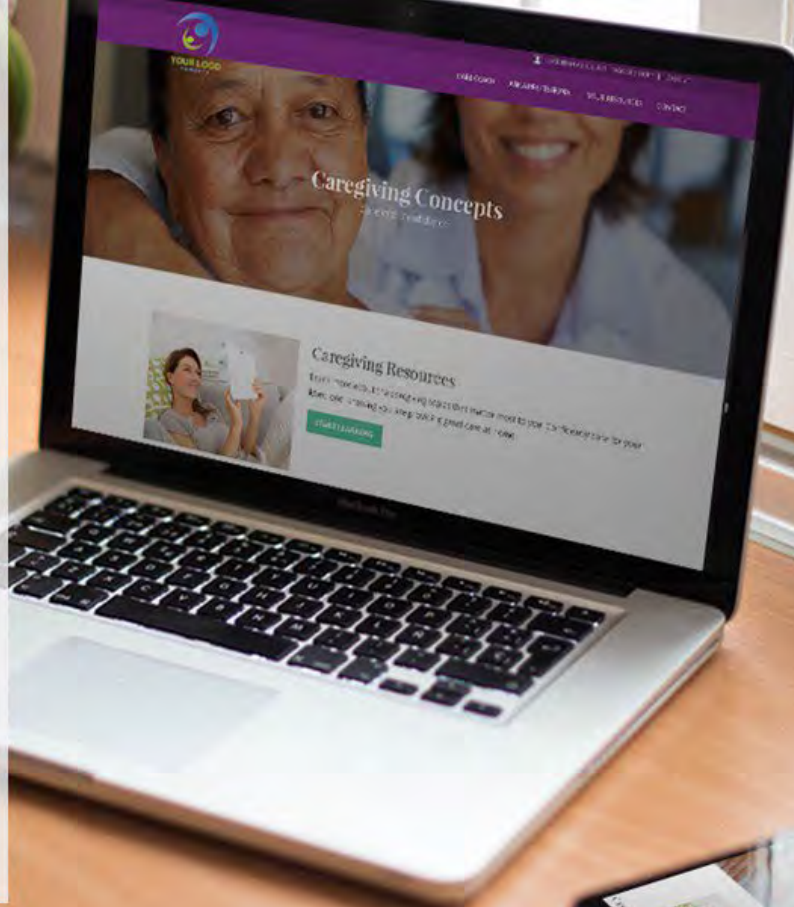
Empowering family caregivers to provide excellent care at home.

Online Resource Platform

- Informational & How-To Articles
- How-To Videos
- Checklists
- Helpful Products Lists
- Care Coach

Trusted Information

All content is based on the nationally recognized Schmieding Method caregiver training, modeling the best evidence-based practices in home caregiving.





We help older adults & families
make better decisions, sooner.

Nate O'Keefe, co-founder & CEO
nate@roobrik.com

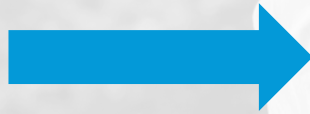
The image shows two overlapping screenshots of the roobrik website. The top screenshot is a survey question: "Is it the right time for senior living?" with a progress indicator "14 of 21". The question asks about a user's mom's experience with moving. There are four radio button options: "She's lived in the same place her whole adult life", "It's been many years since she moved", "She has moved several times", and "I'm not sure". A "TIP" box on the right suggests visiting a senior living community. The bottom screenshot shows the results page for "MOM" with a score of 52/100, categorized as "Elevated". It includes a "See your personalized Senior Living Fit Report" button and a "CARE CONCERNS" section with tabs for Personal, Household, Social, Financial, Transportation, Safety, and Memory & Thinking. The bottom of the page shows "Your Best Options" and "What You Can Do Now" sections.

TCARE: Savings by supporting family caregivers



TCARE

Evidence-based,
accredited family
caregiver support
program
that prevents burnout
through precision
tailored interventions



84%

Report lower
levels of stress
& depression

\$20 M

Documented
annual savings

Reduced levels
of stress in as
little as
3 mo.