

LTC Tech Summit

Session #5: Whole Person

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Wellthy Overview

2019



Wellthy



The Problem

“Caregivers” are those taking care of aging, chronically ill, or disabled loved one(s). In the US, there are:

- 66 million family caregivers¹
- 20 million new caregivers per year²
- 1 in 5 working adults also serving as caregivers³

Despite caregiving’s prevalence, there is no support or infrastructure to help. Caregivers:

- Spend \$470 billion on care expenses per year⁴
- Spend up to 32 hours per week managing care⁵
- Risk their careers, bankruptcy, and wellbeing

¹ HHS ² Merrill Lynch ³ U.S. Department of Health and Human Services. Caregiver Resources & Long-Term Care, 2017 ⁴ Centers for Medicare & Medicaid Services. National Health Expenditures Fact Sheet. 2015 ⁵ Age Wave/Merrill Lynch. The Journey of Caregiving: Honor, Responsibility and Financial Complexity. 2017



The Caring Company

How employers can help employees manage their caregiving responsibilities—while reducing costs and increasing productivity

Joseph B. Fuller
Manjari Raman



2019 Harvard Study¹ shows

- 3/4 of U.S. workers face some caregiving responsibility
- 32% of caregivers have left a job because they couldn't balance work and family duties
- 80% say their responsibilities at home keep them from doing their best at work
- 28% said their caregiving obligations had hurt their careers because they didn't receive challenging assignments or because they had been passed over for raises or promotions

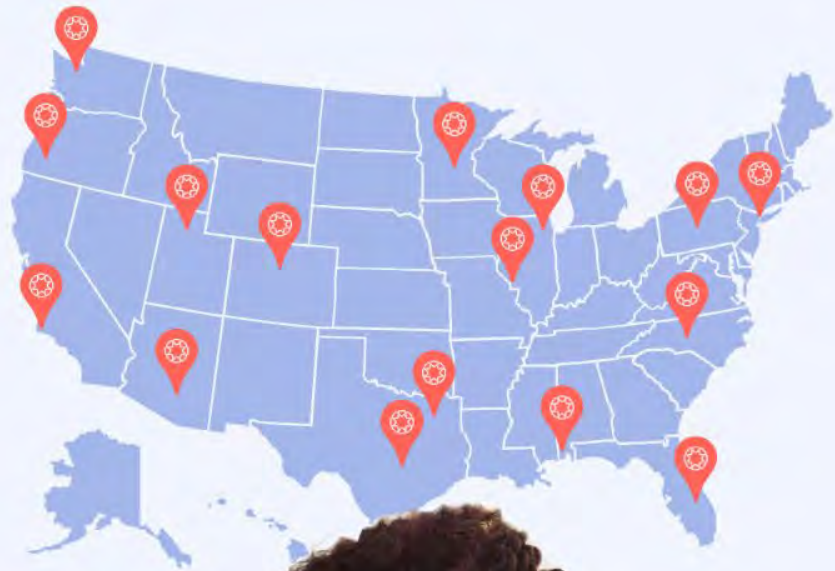


The Solution

Wellthy is a care concierge providing support and relief to families with complex care.

We are:

- For families: who have a parent with dementia, child with autism, spouse with cancer.
- Their partner: a family's healthcare project manager. We handle the administrative and logistical tasks.
- Comprehensive: we help find and vet the right in-home aide, manage a move into a facility, contest and negotiate insurance bills, and more.

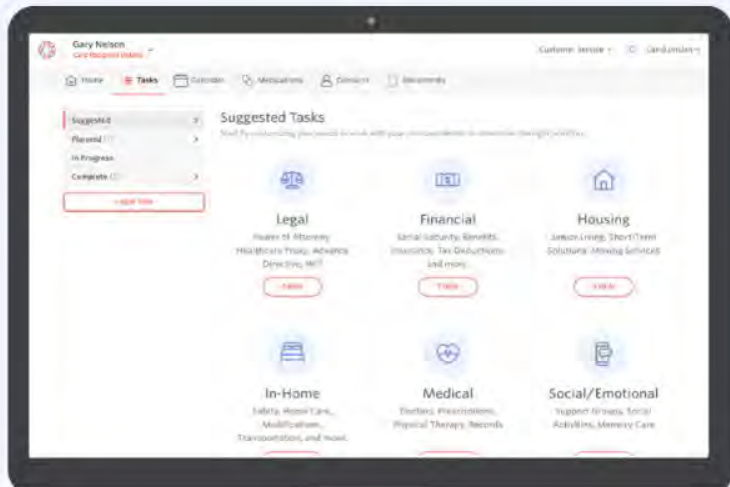


Our Unique Service Model

We match a family up with a dedicated Care Coordinator.

Our coordination team includes:

- Licensed, clinical Social Workers
- Talented individuals vetted via a proprietary, streamlined system
- Care coordinators are certified to follow the 'Wellthy Way'



Our Robust Platform

For families:

- Multi-stakeholder communication
- Project management
- Document storage
- Contact and medication trackers
- Scheduling/calendar
- E-signing

Providing an Exceptional Experience

@just_beau

@Benioff thank you for offering the @WeAreWellthy as an employee benefit. It has and will continue to improve my wife , Kelly Hale's @khbythewindow, life and mine #Ohana

15 Jun 2018 via Twitter

My Care Coordinator is a life saver. I am the primary earner and work full time. When a spouse is diagnosed with a terminal illness, it can be very scary, Suzanne has made sure that I have all the resources I need, ready to go, when they are needed. Thank you Suzanne and Wellthy for providing such an amazing service.

November 2018 via AskNicely

Wellthy has really been such a **huge relief to myself and my family it's hard to articulate.**

March 2019 via AskNicely

87 NPS Score

Wellthy has been enormously helpful in an otherwise stressful and uncertain time. It's such a relief to know there's someone on our side, helping with research, booking appointments, appealing medical claims, and generally providing informed, invaluable aid. It also **gives me back countless hours of time, and intangibly, peace of mind.**

October 2018 via AskNicely

It is an awesome service. I can't say enough good things about Yeehui, **she has made our difficult situation bearable.**

November 2018 via AskNicely

@ATL_Cristi

A new benefit covering @WeAreWellthy services has **truly changed our lives.** Thank you @salesforce ! My husband just made me double check if it was actually no cost to us because it's too good to be true 🙏

24 Jul 2018 via Twitter

Every aspect of it was amazing. I was incredibly happy to have this benefit. Grace was also an excellent care coordinator: intelligent, organized, empathic, kind... I couldn't have asked for a better person to help navigate me through some very difficult situations.

December 2018 via AskNicely

This benefit has made a **huge positive impact for me and my family.** We are truly grateful!

March 2019 via AskNicely



Thank you!

Matt.Potter@Wellthy.com