### Living to 100: Mortality Modelling

## Modelling, Measurement and Management of Longevity Risk

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# The Actuarial Research Centre (ARC)

A gateway to global actuarial research

The Actuarial Research Centre (ARC) is the Institute and Faculty of Actuaries' (IFoA) network of actuarial researchers around the world. The ARC seeks to deliver cutting-edge research programmes that address some of the significant, global challenges in actuarial science, through a partnership of the actuarial profession, the academic community and practitioners.

The 'Modelling, Measurement and Management of Longevity and Morbidity Risk' research programme is being funded by the ARC, the SoA and the CIA.

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## ARC research program themes

- Improved models for mortality
- Key drivers of mortality
- Management of longevity risk
- Morbidity risk modelling for critical illness insurance





#### Outline

- Part 1: All cause mortality modelling
  - Introduction to stochastic mortality models
  - Why?
  - Example applications
- Part 2: Key drivers
  - Education level
  - Cause of death
  - Health inequalities



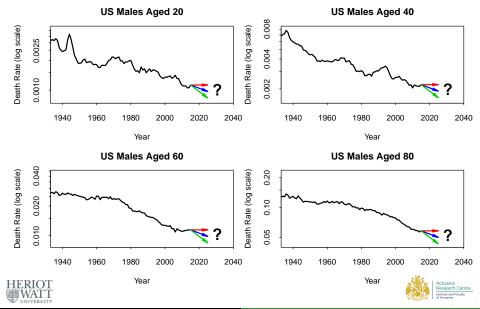


## Part 1: All Cause Mortality Modelling





### **US Historical Death Rates**



## **Graphical Diagnostics**

- Mortality is falling
- Different improvement rates at different ages
- Different improvement rates over different periods
- Improvements are random
  - Short term fluctuations
  - Long term trends
- All stylised facts
- Other countries:
  - Some similarities
  - Some different patterns





## Why do we need stochastic mortality models?

Data ⇒ future mortality is uncertain

- Good risk management
- Setting risk reserves
- Regulatory capital requirements (e.g. Solvency II)
- Life insurance contracts with embedded options
- Pricing and hedging mortality-linked securities





### Modelling

#### Aims:

- to develop the best models for forecasting future uncertain mortality;
  - general desirable criteria
  - complexity of model ↔ complexity of problem;
  - longevity versus brevity risk;
- measurement of risk;
- valuation of future risky cashflows.





## Management

#### Aims:

- active management of mortality and longevity risk;
  - internal (e.g. product design; natural hedging)
  - over-the-counter deals (OTC)
  - securitisation
- part of overall package of good risk management.





## Stochastic Mortality Models

### Two basic examples:

- Lee-Carter Model (1992)
- Cairns-Blake-Dowd Model (CBD) (2006)

#### Stochastic model:

- Central forecast
- Uncertainty around the central forecast

Good ERM  $\Rightarrow$  Use a combination of stochastic projections *plus* some deterministic scenarios or stress tests





### The Lee-Carter Model

Death rate:

$$m(t,x) = \frac{D(t,x)}{E(t,x)} = \frac{\text{deaths}(t,x)}{\text{average population}(t,x)}$$

Year t; Age x.

LC: 
$$\log m(t, x) = \alpha(x) + \beta(x)\kappa(t)$$

- $\alpha(x)$  = base table; age effect
- $\beta(x) = \text{age effect}$
- $\kappa(t)$  = period effect





### The Lee-Carter Model

$$\log m(t,x) = \alpha(x) + \beta(x)\kappa(t)$$

- Estimate  $\alpha(x)$ ,  $\beta(x)$ ,  $\kappa(t)$  from historical data
- "Traditional" model:
  - ullet Fit a random walk model to historical  $\kappa(t)$
  - Simulate future scenarios for  $\kappa(t)$
  - Calculate future mortality scenarios given  $\kappa(t)$
- Alternative models for  $\kappa(t)$  can be used





#### The CBD Model

q(t,x) = Probability of death in year t given initially exact age x.

$$q(t,x) \approx 1 - \exp[-m(t,x)]$$

$$\operatorname{logit} q(t,x) = \operatorname{log}\left(\frac{q}{1-q}\right) = \kappa_1(t) + \kappa_2(t)(x-\bar{x})$$

- $\kappa_1(t)$  = period effect; affects level
- $\kappa_2(t)$  = period effect; affects slope
- $\bar{x} = \text{mean age}$
- Captures big picture at higher ages





### Comparison

- LC  $\Rightarrow$  all mortality rates dependent on a single  $\kappa(t)$   $\Rightarrow$  rates at all ages perfectly correlated
- CBD  $\Rightarrow$  simpler age effects (1 and  $x \bar{x}$ ) but two period effects  $\Rightarrow$  richer correlation structure
- CBD linearity ⇒ not good for younger ages
- Historical data:
  Different improvements at different ages over different time periods
  - ⇒ need more than one period effect





## Applications: Scenario Generation

Example: the Lee Carter Model

- (Applied to a synthetic dataset)
- $\log m(t, x) = \alpha(x) + \beta(x)\kappa(t)$
- Choose a time series model for  $\kappa(t)$
- Calibrate the time series parameters using data up to the current time (time 0)
- Generate j = 1, ..., N stochastic scenarios of  $\kappa(t)$

$$\kappa_1(t), \ldots, \kappa_N(t)$$





## Applications: Scenario Generation

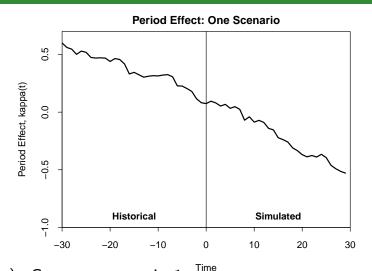
- Generate N scenarios for the future m(t,x)  $m_j(t,x)$  for  $j=1,\ldots,N$ ,  $t=0,1,2,\ldots$ ,  $x=x_0,\ldots,x_1$
- Generate N scenarios for the survivor index,  $S_j(t,x)$
- Calculate financial functions

+ variations for some financial applications.





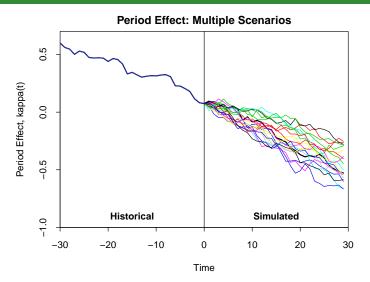
## Applications: Scenario Generation, $\kappa(t)$



 $\kappa(t)$ : Generate scenario 1



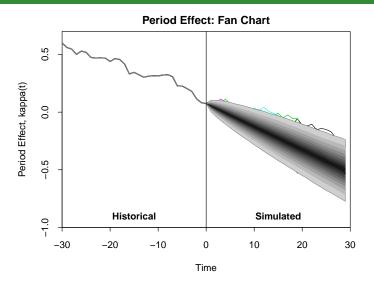
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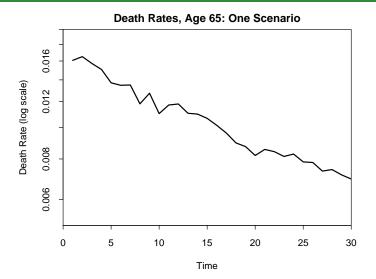
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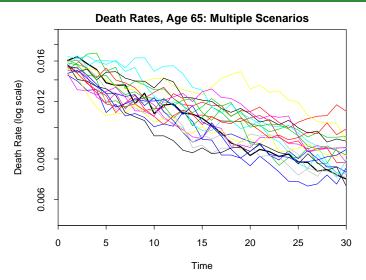
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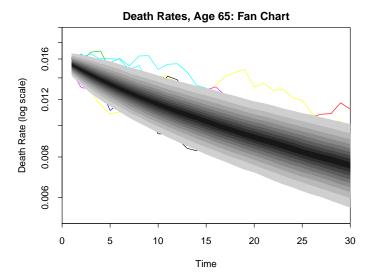
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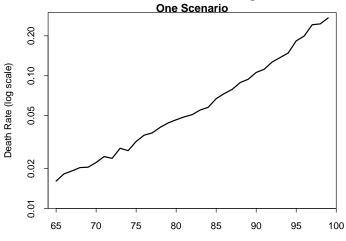


Annuity valuation  $\Rightarrow$  follow cohorts

$$m(0,x) \to m(1,x+1) \to m(2,x+2)...$$



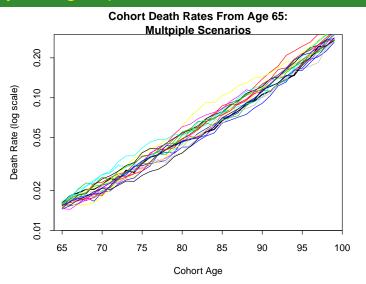
#### Cohort Death Rates From Age 65:



 $\begin{array}{c} \text{Cohort Age} \\ \text{Annuity valuation} \Rightarrow \text{follow cohorts} \end{array}$ 

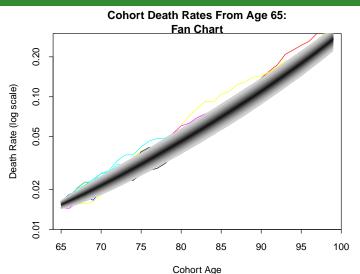
$$m(0,x) \rightarrow m(1,x+1) \rightarrow m(2,x+2) \dots$$







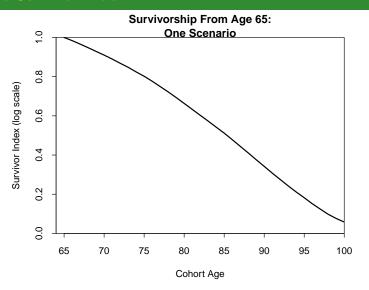








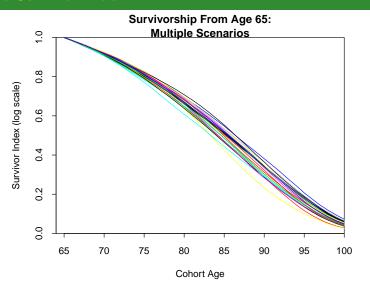
#### Cohort Survivor Index



Cohort death rates → cohort survivorship



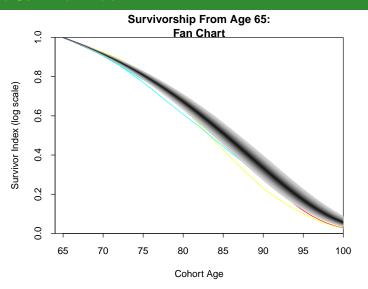
### **Cohort Survivor Index**







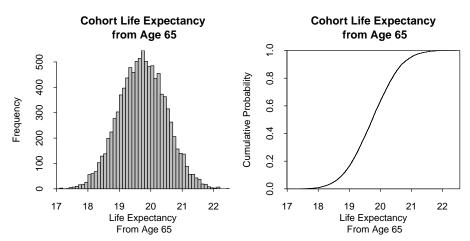
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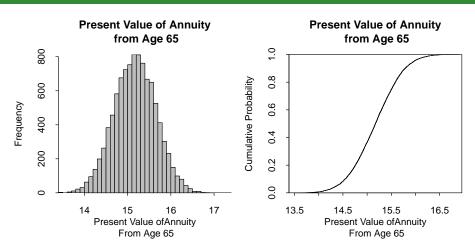


## Life Expectancy



Cohort survivorship  $\longrightarrow ex\ post$  cohort life expectancy Equivalent to a continuous annuity with 0% interest

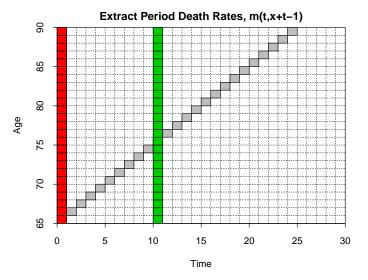
### **Annuity Reserving**



- Annuity of 1 per annum payable annually in arrears
- Interest rate: 2%

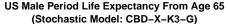


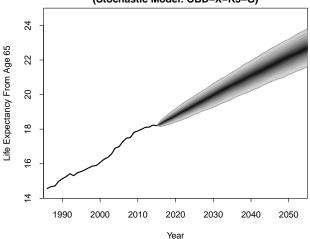
### A Real Example: US Male Period Life Expectancy





### A Real Example: US Male Period Life Expectancy





Mortality improvement rate  $\approx 1.7\%$  p.a. at ages 65-85.

## How to incorporate Expert Judgement?

- E.g. CBD model  $\Rightarrow$ 
  - $m_{CBD}^{j}(t,x)$  scenarios
  - $\bar{m}_{CBD}(t,x)$  central forecast
- Expert judgement ⇒
  - $\hat{m}(t,x)$  (central) forecast
- Blending  $\Rightarrow$  stochastic scenario j becomes

$$m^{j}(t,x) = \frac{m_{CBD}^{j}(t,x)}{\bar{m}_{CBD}(t,x)} \times \hat{m}(t,x)$$

Fully stochastic ⇒ full risk assessment





## How to incorporate Expert Judgement?

 A variation on this is required by UK life insurance regulators

 Don't ignore stochastic models simply because you disagree with the central forecast!

 Additionally: new approaches to bring the two together are being developed

# Part 2: Key Drivers

#### Drill into the Detail of US Data

- Level of educational attainment ⇒ predictor
- Individual cause of death ⇒ outcome
- Beware of grade inflation
- Help to understand trends in national data and subpopulations (e.g. white collar pension plan)

#### **Data Sources**

- Total Exposures: Human Mortality Database (smoothed to mitigate anomalies)
- CDC deaths: cause of death + education (+ ethnic group)
- CPS survey data: education proportions

#### Research $\Rightarrow$

- smart synthesis of three data sources
- improved, less noisy, exposures by education level



## Purpose of looking at cause of death data

- What are the key drivers of all-cause mortality?
- How are the key drivers changing over time?
- Which causes of death have high levels of inequality:
  - by education
  - other predictors
- Insight into mortality underpinning life insurance and pensions
- Insight into potential future mortality improvements
- Beware of
  - changes in ICD classification of deaths (e.g. 1999)
  - drift in how deaths are classified
  - changing education levels (grade inflation)



### **Education Levels**

$\Box$	ucation	
⊏u	ucation	

Low education	Primary and lower secondary education
Medium education	Upper secondary education
High education	Tertiary education



# Cause of Death Groupings

1	Infectious diseases incl. tuberculosis	2	Cancer: mouth, gullet, stomach
3	Cancer: gut, rectum	4	Cancer: lung, larynx,
5	Cancer: breast	6	Cancer: uterus, cervix
7	Cancer: prostate, testicular	8	Cancer: bones, skin
9	Cancer: lymphatic, blood-forming tissue	10	Benign tumours
11	Diseases: blood	12	Diabetes
13	Mental illness	14	Meningitis $+$ nervous system (Alzh.)
15	Blood pressure + rheumatic fever	16	Ischaemic heart diseases
17	Other heart diseases	18	Diseases: cerebrovascular
19	Diseases: circulatory	20	Diseases: lungs, breathing
21	Diseases: digestive	22	Diseases: urine, kidney,
23	Diseases: skin, bone, tissue	24	Senility without mental illness
25	Road/other accidents	26	Other causes
27	$Alcohol  o liver \; disease$	28	Suicide
29	Accidental Poisonings		



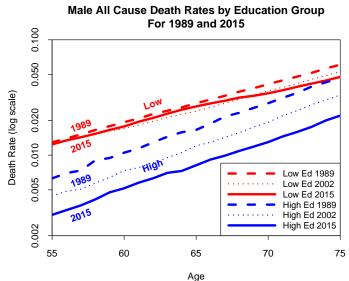
### **US Education Data**

- Males and Females (2)
- Single ages 55-75 (21)
- Single years 1989-2015 (27)
- Causes of death (29)
- Low, medium & high education level (3)

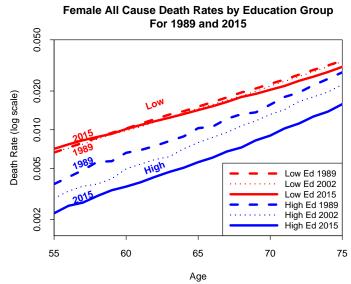
Note: HMD's *Human Cause of Death Database*  $\Rightarrow$  All ages (5's), 1999-2015, No education



### US Education Data: Growing Inequality, Males

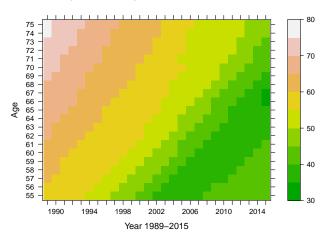


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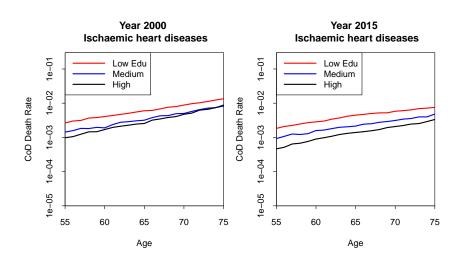
### Proportion of Males with Low Education

US Males 1989–2015 Ages 55–75: Proportion of Population with Low Education



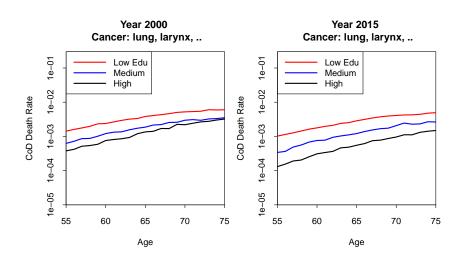
Cohort diagonals  $\Rightarrow$  *falling* percentage





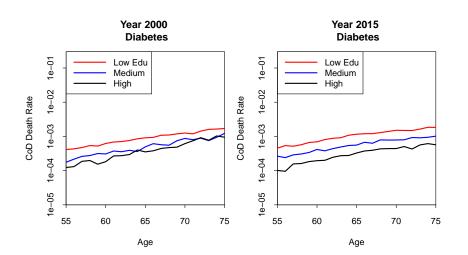
Widening gap





Widening gap

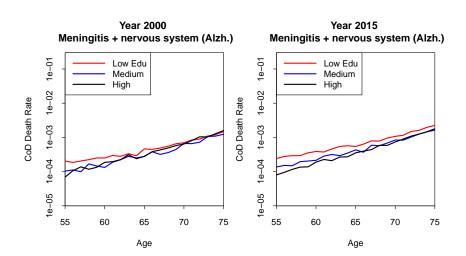




Widening gap;

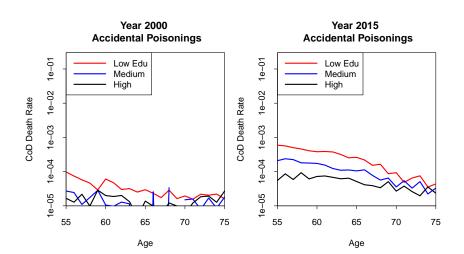
Mixed improvements





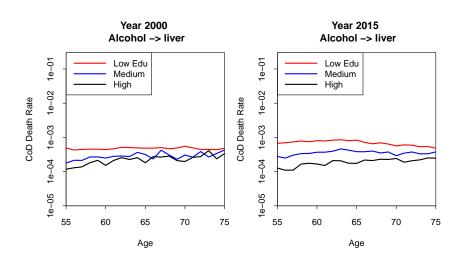
Widening gap; almost no improvements





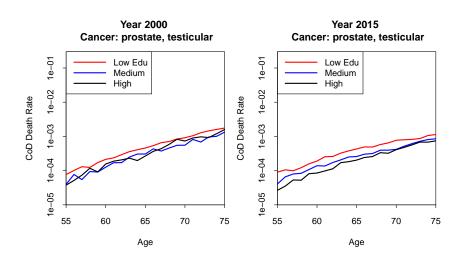
Case & Deaton (2015)  $\Rightarrow$  Accidental poisoning  $\nearrow$ 





Widening gap





Denmark  $\Rightarrow$  almost NO gap by education; Denmark  $\Rightarrow$  small gap by affluence; smaller than US by education

## Cause of Death Data: Health Inequalities

- Some causes of death have no obvious link to lifestyle/affluence/education e.g. Prostate Cancer
   CancerUK: Prostate cancer is not clearly linked to any preventable risk factors.
- But education level ⇒ inequalities
- Possible explanations (a very non-expert view)
  - onset is not dependent on lifestyle/affluence/education
  - BUT lower educated ⇒
    - ??? poorer health insurance coverage
    - ??? later diagnosis
    - ??? engage less well with treatment process
    - ??? lower quality housing/diet etc.



## US Males: Low versus High Education

Do Low and High education groups have the same CoD rate?

- Four × 5-year age groups
- 29 causes of death
- Signs Test (count low edu. > high edu. mort.)
- $29 \times 4 = 116$  individual tests
- Reject equality hypothesis in all but one test
- Accept  $H_0$  (p = 0.08) for only one pairing: Meningitis + nervous system (Alzh.), 70-74
- Most p-values  $< 10^{-6}$



## Summary

- Future work
  - Analysis of sub-national datasets
  - e.g. SoA Group and Individual Annuity data
  - e.g. individual pension plan data
  - Multiple population modelling

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## Thank You!

Questions?

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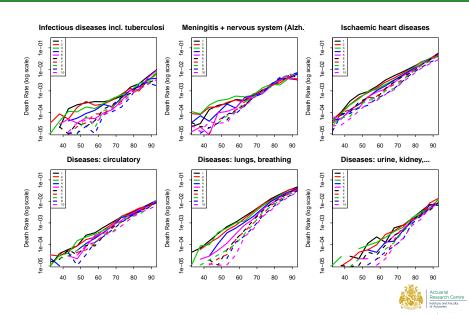




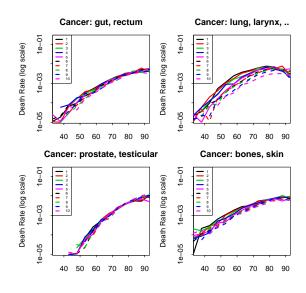
#### **Discussion Point**

- Medicare kicks in after age 65
- But no obvious impact on inequality gap
- Although inequality gap naturally narrows with age

## CoD Death Rates: Different Shapes & Patterns



## CoD Death Rates: Different Shapes & Patterns





## **Shapes: Conclusions**

- Typically:
  - Non-cancerous diseases ⇒ approximately exponential growth
  - Neoplasms (cancers) ⇒ subexponential ??? polynomial
- What does this reveal about different disease mechanisms?