Developing the Leader Within You Book Author: John C. Maxwell

Publisher: Thomas Nelson, Inc.; Nashville, TN

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Leadership is influence – nothing more, nothing less. And your ability to influence, that is, to gain followers, hinges on your ability to become a better leader. In this book, John Maxwell explains ten principles to enhance your leadership ability. Examples of the ten principles include influence, integrity, attitude and vision. It is important to note that anyone can become a better leader. It is not for an exclusive group of people. It can be learned. While not everyone is destined for glory in their leadership journey, everyone has influence, and it is in our hands to develop ourselves to become that which we are capable. Many managers rely on position to assert their influence, a Level 1 Leader. By practicing the ten principles in this book, you will begin a lifelong journey to ascend up the leadership levels, the top of which is a Level 5 Leader, a level of influence attainable only by those who have spend many years growing people and have become bigger than life.

Let's briefly look at one of the book's ten principles: attitude, the extra plus in leadership. Having a positive attitude is a key attribute to maximizing your influence. One's attitude is transferred to his or her followers more quickly than actions. Is your attitude dragging people down or is it lifting people up? Our attitudes ultimately determine our beliefs, expectations, actions and results. To become a better leader, John Maxwell recommends a plan for the reader to improve his or her attitude.

By focusing on the ten principles recommended by John Maxwell, you are poised to increase your influence. And since everyone has influence on someone, putting these ideas to practice will take you to a higher level of leadership.

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