



SOCIETY OF
ACTUARIES®

Step
Into the
Spotlight

The background of the header is a photograph of a large conference or seminar. A large audience is seated in rows, facing a stage. A large screen at the front of the room displays text, including the name 'Nick Jones' and the title 'Technology, Insurance, and Actuarial'. The text 'Step Into the Spotlight' is overlaid on the image in a large, bold, sans-serif font. The word 'Step' is blue, 'Into the' is dark blue, and 'Spotlight' is light blue.

2018
Webcast/Podcast
Sponsorship

Society of Actuaries

Sponsorship Levels and Benefits

Take advantage of this new and exciting opportunity to increase your industry exposure by integrating SOA's webcasts and podcasts into your existing marketing program. Each recording will attract industry representatives from companies around the world. Ensure your company's exposure to this focused, worldwide audience—through pre-event and real-time promotion—by sponsoring webcasts and podcasts today!

Webcasts

SOA webcasts occur in real-time and allow participants to listen to the speakers and view a slide presentation. Webcasts are recorded and are available for purchase after the recording date. Webcasts usually include a live question and answer period at the end of the presentation.

One for \$3,000 or Three for \$8,500

- Company logo on the SOA webcast page
- Company name in pre-event communications to attendees such as registration confirmations, webcast instructions, etc.
- Logo placement on event introduction and closing presentation screens, as well as verbal mention by the webcast host
- List of attendee contact e-mails following webcast (does not include post-webcast purchases)
- Limit two (2) sponsors per webcast

Podcasts

SOA podcasts offer unique content, such as the presentation of an important article or paper, summaries of SOA meetings or sessions, interviews with keynote speakers and presenters from SOA events, as well as group discussions that involve several participants.

\$5,000

- Company logo on the SOA podcast webpage (Duration: Min. 1 year)
- Verbal mention by the podcast host
- Analytics provided to sponsor one month after the initial podcast launch (downloads, etc.)
- Limit one (1) sponsor per podcast

SPONSOR TERMS AND CONDITIONS

All sponsors participating in the 2018 Webcast/Podcast Sponsorships are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

For Podcasts, company name/tagline must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before recording.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 60 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 60 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

SPONSOR CONTACT INFORMATION

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

Please select what sections your organization is interested in sponsoring.

- | | | |
|---------------------------------|---|--|
| <input type="checkbox"/> Life | <input type="checkbox"/> Finance/Investment/
Retirement/Risk
Management | <input type="checkbox"/> Other – General
Insurance/Predictive
Analytics/Leadership/
Communication |
| <input type="checkbox"/> Health | | |

Select your Package:

- Webcast
 - One: \$3,000
 - Three: \$8,500
- Podcast: \$5,000

*If SOA does not produce a Webcast/Podcast on one of your selected sections, the sponsorship will roll over to the following year.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date

Please contact Lscaramella@SOA.org with any questions regarding sponsorship. Further information on Sponsorship Opportunities with the SOA can be found at [SOA.org/sponsorship](https://www.soa.org/sponsorship).

Please sign and return this document to Lscaramella@SOA.org.
An invoice will be provided upon receipt of this completed application.