



SOCIETY OF ACTUARIES

Article from:

# The Actuary Magazine

April/May 2014 – Volume 11, Issue 2

## Section Highlights

# PRODUCT DEVELOPMENT SECTION



BY TIM ROZAR

**IN MY FIRST “CHAIRPERSON’S CORNER”** article for *Product Matters*, the newsletter of the Product Development Section, I wrote about how Disney, Netflix, Microsoft and other companies deliver shareholder and customer value by focusing squarely on the creation and dissemination of original content. The Product Development Section may not be producing an edgy new sitcom about actuaries (although that would be pretty awesome), but we are similarly focused on creating member value through original content—including research studies, podcasts, webcasts, meeting sessions and seminars.

To build upon this mission, the Product Development Section organized and sponsored a new standalone seminar in 2013 focused on the future of life insurance underwriting. This seminar brought together underwriters and actuaries for a unique networking and professional development opportunity. Among a densely packed agenda were panel discussions on predictive modeling, laboratory testing, prescription drug histories, fraud detection, cognitive testing and tele-underwriting. Breakout sessions included “actuarial science for underwriters”

and “underwriting for actuaries.” Audience engagement was terrific throughout the seminar and the feedback exceeded our wildest expectations: 98 percent of attendees would like to see the seminar held again! Luckily for them—and you—the seminar will be held again in August 2014. Be on the lookout for details.



Tim Rozar

If you aren’t already a member of the Product Development Section, I’d encourage you to join. The Product Development Section leadership remains committed to delivering leading-edge, original content that members have come to expect. **A**

---

**Tim Rozar, FSA, CERA, MAAA**, is senior vice president, Global R&D at RGA and the chairperson of the Product Development Section. He can be reached at [trozar@rgare.com](mailto:trozar@rgare.com).