

SOA Asia-Pacific Annual Symposium - Kuala Lumpur, Malaysia
6-7 July 2017
&
SOA China Annual Symposium-Shanghai, China
29-30 June 2017



SPONSORSHIP PROSPECTUS

The Society of Actuaries (SOA) is pleased to organize the SOA Asia Pacific Annual Symposium to be held in Kuala Lumpur on 6-7 July 2017, and the SOA China Annual Symposium to be held in Shanghai on 29-30 June 2017.

The Asia Pacific and China Annual Symposia will focus on issues covering recent topics in a wide range of areas in financial management and reporting, asset liability and investment strategies, insurance development, enterprise risk management, professional competency skills and many more.

At each event, distinguished and seasoned speakers from various financial and insurance industries will present the latest issues and practical applications in the finance, insurance and actuarial fields. Interactive sessions will also be arranged for open sharing of experiences among participants and speakers.



SOA Asia-Pacific Annual Symposium

In its seventh year, the theme of the 2017 SOA Asia Pacific Annual Symposium is "Future and Insights." This event continues to address actuarial issues pertinent to the region the 2017 program is shaping up to be as comprehensive and engaging as in previous years.

Asia Pacific Annual Symposium Delegate Profile: Actuarial, insurance, finance and investment practitioners and other industry professionals practicing in Hong Kong, China, Taiwan, Singapore, Malaysia, Thailand, South Korea, Japan, Indonesia, Australia and throughout the Asia-Pacific region. And all interested practitioners from all round the world.

Expected attendance: 100

SOA China Annual Symposium

In its second year, the SOA China Annual Symposium welcomes actuaries and professionals from all disciplines and levels in China, as well as, those from outside the country but are keen on issues taking place in China.

SOA China Annual Symposium Delegate Profile: Actuarial, insurance, finance and investment practitioners and other industry professionals practicing in China and all interested practitioners from the region.

Expected attendance: 200

WHY SPONSOR?

The SOA is the largest professional actuarial organization dedicated to serving over 27,000 members worldwide. Our vision is for actuaries to be the leading professionals in the measurement and management of risk. These two events welcome actuaries across all actuarial disciplines. Take advantage of opportunities to participate as a sponsor:

- Enjoy high visibility to a very targeted audience in China, and/or across the Asia-Pacific region
- Build and enhance brand equity for your company among actuaries from all disciplines
- Be seen as a key player and thought leader in the insurance and financial services industries
- Gain direct exposure to decision-makers who use your products and services

SPONSORSHIP PACKAGES

Companies may sponsor only one location, or both Kuala Lumpur and Shanghai. A discount is offered for companies sponsoring both symposia.

Platinum Sponsor - \$6,000 USD - One location

\$11,000 USD - Two locations

- Recognized reception sponsor with name prominently displayed during reception
- Total of three (3) complimentary delegate passes per sponsored location (up to US\$1,650 in value)
- Logo on the event page on soa.org
- Verbal recognition during the opening general session
- Prominent signage at the venue
- Ability to set up a table top display throughout the event
- Pre- and post-attendee list in electronic format for one-time use
- A letter of appreciation from the SOA
- Marketing piece or a one page flyer in conference materials

Gold Sponsor - \$4,000 USD - One location

\$7,000 USD - Two locations

- Total of two (2) complimentary delegate passes per sponsored location (up to US\$1,100 in value)
- Logo on the event page on soa.org
- Verbal recognition during the opening general session
- Prominent signage at the venue
- Ability to set up a table top display throughout the event
- Pre- and post-attendee list in electronic format for one-time use
- A letter of appreciation from the SOA

Silver Sponsor - \$2,000 USD – One location

\$3,000 USD- Two locations

- Total of one (1) complimentary delegate pass for the sponsored location (up to US\$550 in value)
- Logo on the event page on soa.org
- Verbal recognition during the opening general session
- Prominent signage at the venue
- A letter of appreciation from the SOA



2017 Asia-Pacific Symposium-Kuala Lumpur

2017 China Annual Symposium-Shanghai

EVENT SPONSOR CONTRACT

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

Sponsorship Level (Select one)	Price	Location (Select one or both)	Total Payment Amount
<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver	\$ _____	<input type="checkbox"/> Kuala Lumpur <input type="checkbox"/> Shanghai	TOTAL: \$ _____

If you have questions, contact Brenda Sawyer, Marketing Project Specialist, at +1-847-273-8822 or email bsawyer@soa.org.



TERMS AND CONDITIONS

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year; telephone reservations will be held for three business days pending receipt of agreement and payment. The sponsor agrees to submit the applicable fee with the agreement. Once the Society of Actuaries has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you. If you have questions, contact Brenda Sawyer, Marketing Project Specialist, at +1-847-273-8822.

- a. Materials provided for the event (flyers, marketing items, etc.) should be submitted to the SOA Event Representative at least 10 days prior to the event for approval.
- b. Should the event be cancelled due to acts of war, terrorism and natural calamities, SOA shall be under no liability in any way in respect to any liability incurred by the partner.
- c. If in case the date of the event is moved due to any unforeseen circumstance or if partner cancels by written notice, no fee will be refunded.
- d. If SOA cancels the Symposium for any reason apart from those covered above, partner will be refunded within 14 days for any payments already made.
- e. SOA accepts no responsibility for any loss or damage of properties or personal injuries that occurs during or in preparation for the Symposium.

Cancellation Policy: All requests for refunds must be in writing. If your cancellation is received by **Friday, May 31, 2017**, SOA will refund your sponsor fee less \$100 administrative charge.

_____	_____	_____
Company Representative Signature	Printed Name and Title	Date
_____	_____	_____
SOA Representative Signature	Printed Name and Title	Date

