



2018 SOA Asia-Pacific Annual Symposium

Session 3B, Stochastic Investment Planning

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The 8th SOA Asia Pacific Annual Symposium

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ACTUARIES®

Stochastic Investment Planning

Paul Manson



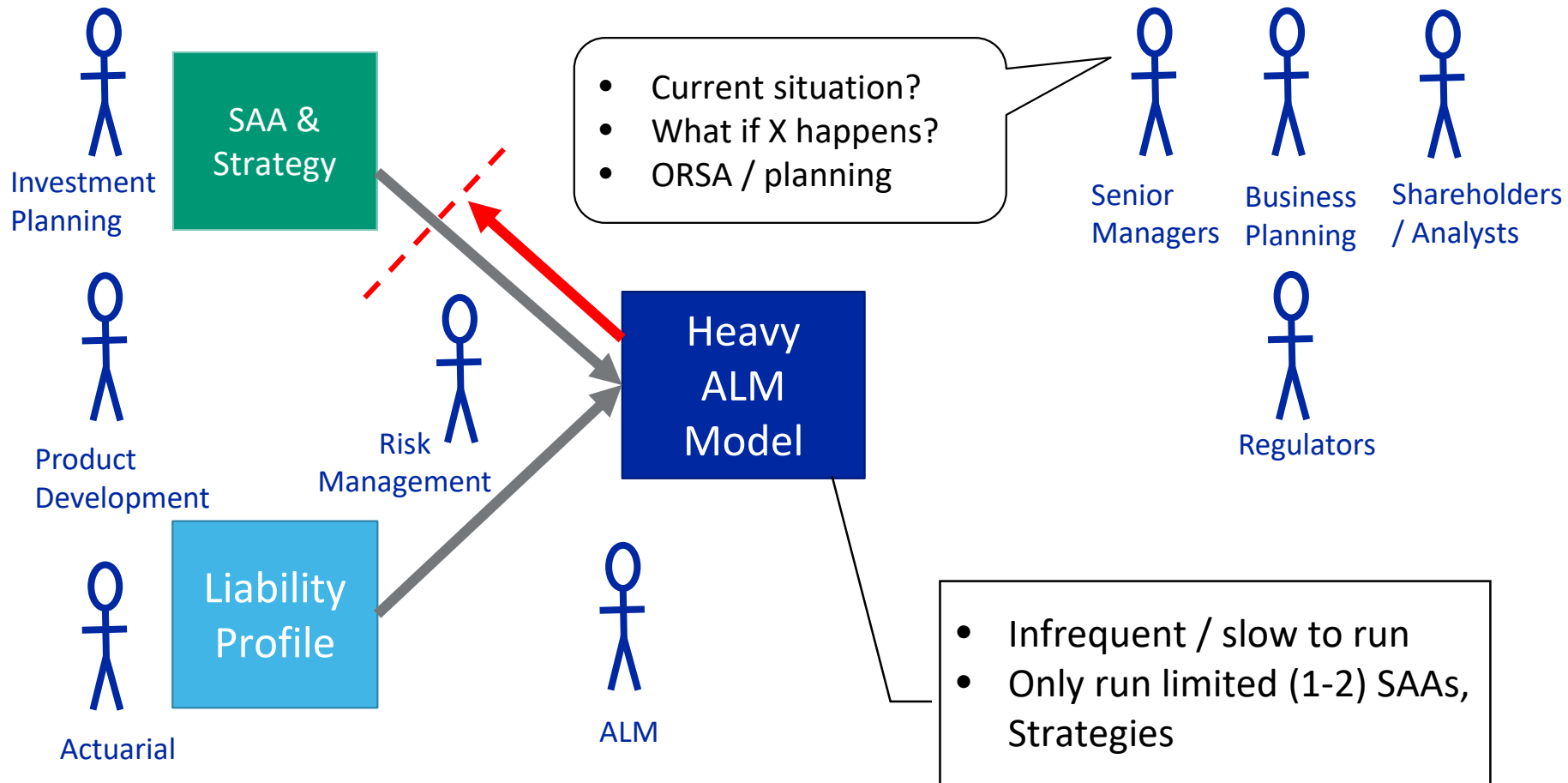
Agenda

1. Background
2. A lighter model
3. Case study
4. Extensions

Background

- ALM / SAA (Strategic Asset Allocation) a growing concern
- Low yield on Gov bonds -> investment in alternative asset classes
- Need to consider increased risk (credit, FX, illiquidity)
- Economic basis valuation / solvency -> K-ICS, C-ROSS, RBC, SII, IFRS17
- Need to optimise SAA & investment strategy

But we already have ALM and SAA!



Heavy ALM - computational scale

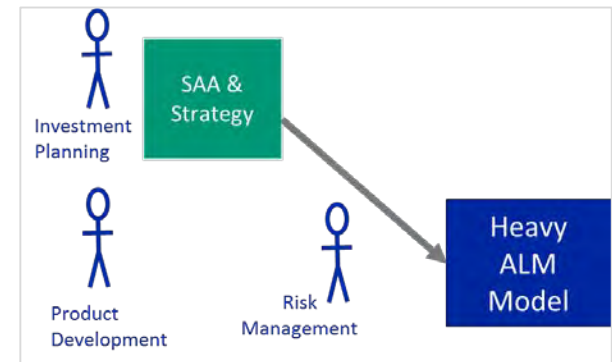
- ✓ Liabilities - policy level modelling
- ✓ Assets - instrument level modelling
- ✗ Operate within single team
- ✗ Runtime?
- ? Stochastic scenarios

- ✗ Use heavy ALM to support SAA & test:
 - ✗ Full range of candidate asset allocations
 - ✗ Range of investment strategies
 - ✗ Base and alternative (stress) economic assumptions

Lighter model

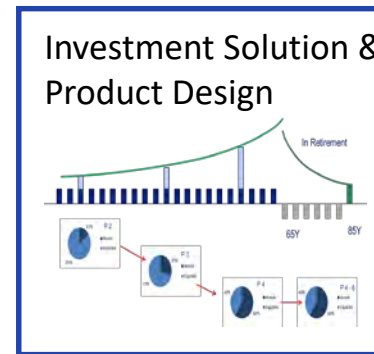
- Liabilities – aggregate level cashflows
- Assets – modelled at grouped level per portfolio

- ✓ Operate within single team
- ✓ Stochastic scenarios
- ✓ Runtime?



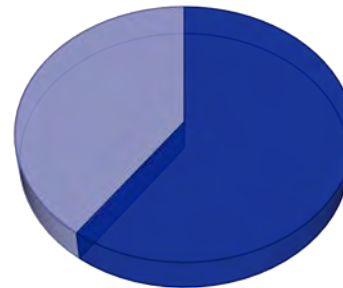
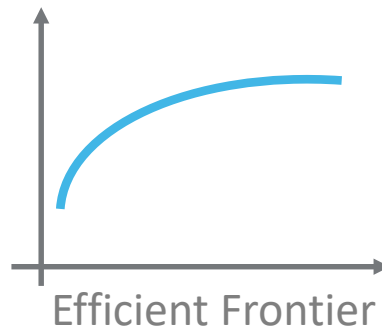
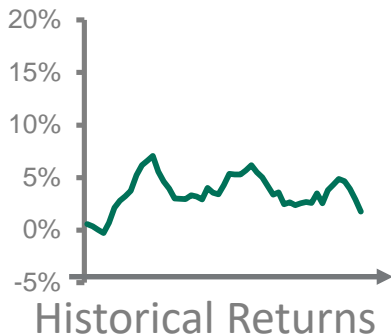
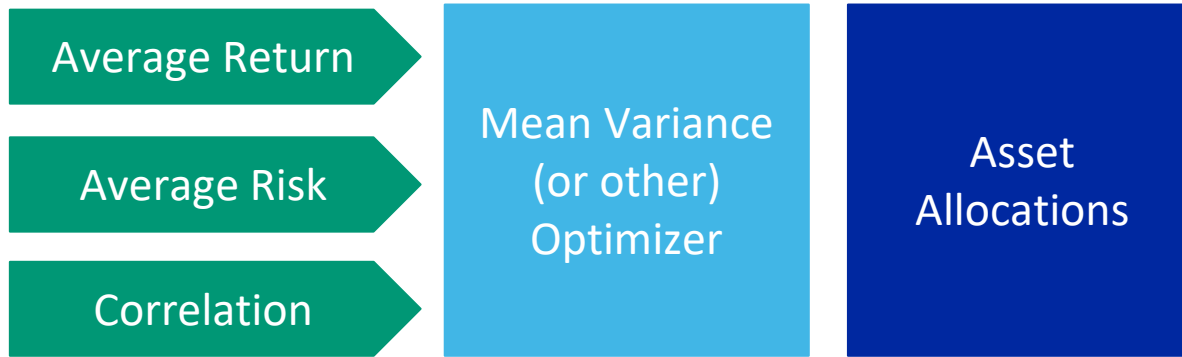
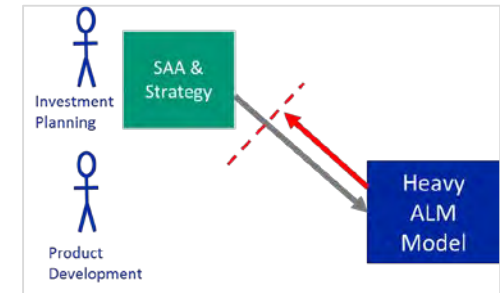
- ✓ Use heavy ALM to support SAA & test:
 - ✓ Full range of candidate asset allocations
 - ✓ Range of investment strategies
 - ✓ Base and alternative (stress) economic assumptions

Lighter model - applications



- **Explore** – SAAs, investment strategies, product design economic assumptions, risk measures
- **Monitor** – Efficiently, considering changes to economic situation
- **React** - to significant events or Management ‘what-if’ questions

Traditional approach to SAA / portfolio construction



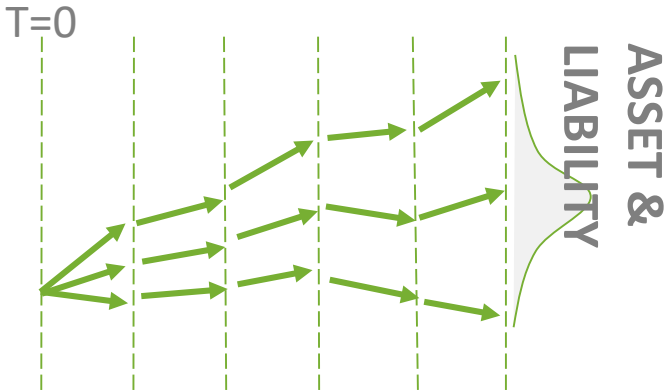
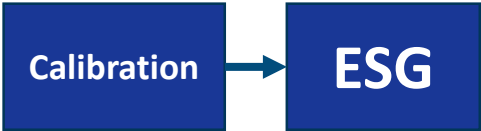
While simple, is it very limited:

- ✗ Single time-step
- ✗ Simple risk measure
- ✗ Does not allow for liabilities
- ✗ Investment strategy not modelled

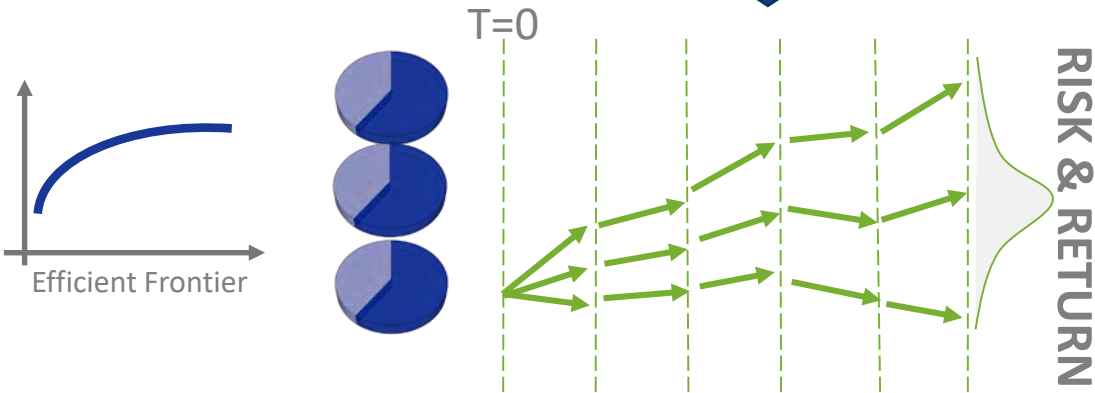
Real world stochastic scenarios

- **Real World** scenarios are modelled under the “real world” probably measure
- The probably of an outcome in the scenario set would correspond to the real world probability of the same outcome – i.e. the scenarios are realistic
- This makes the scenarios useful where we are interested in the probability of outcomes
 - Capital Calculations (VaR, CTE)
 - SAA / ALM (e.g. probability of hitting investment goal)
- Calibration approach uses a combination of historical data, current prices and forward looking expectations

Stochastic approach to portfolio construction



Use Real World Economic Scenario Generator to project



Calculate Risk / Return for a selection of SAAs or full efficient frontier

Scenario-based portfolio construction

Advantages vs. Traditional Approach

Multi Time-step

Time dependent cashflows in/out. Event or objective driven (dynamic) portfolio rebalancing.

Liability Aware

Can incorporate liability cashflows, proxies or benchmarks.

Risk Metrics

Stochastic models generate a range of outcomes and can produce sophisticated risk metrics.



Realistic Dynamics

Can incorporate features such as fat-tails and increased tail dependency.

Consistency

Assets and liabilities consistent with joint behavior of core economic variables.

Forward Looking

Can incorporate market or house views on equity volatility, yield curves, etc.

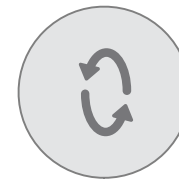
Example portfolio construction process



Calibrate
ESG to
Market and
own views



Identify
candidate
strategies
(MVO)



Verify
performance of
chosen strategy
(Heavy ALM),
Loop back if
required

Calibrate

Configure

Identify

Assess

Verify

Monitor

Configure asset
positions and
liability proxy



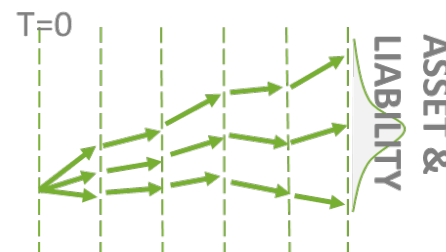
**Stochastic
projection**
assess key ALM
metrics for
candidate
strategies



Monitor portfolio
risk levels, adjust
if strategy is
under performing



Investment strategy



- Can implement rules at each timestep, based on:
- Asset / portfolio fair value proportions
- Tracking liability cashflows / duration
- Enforcing minimum credit quality (sell if fall below BB)
- Specify when rules apply based on time or economic conditions (e.g. yield > x% etc)
- Rules are converted to equations which are solved simultaneously

Investment strategy

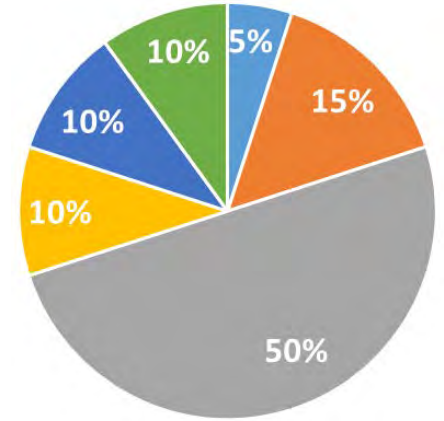
- Assess performance on fair and book value basis
- Alternative individual asset accounting classification
- Define impairment events:
 - Relative value fall
 - Credit rating downgrade to a specific level
 - Credit rating downgrade relative to initial credit state
- Accounting outputs:
 - Carrying amount
 - Realized/unrealized gain/loss
 - Ordinary income
 - Impairment loss

Simple case study

- Asses some alternative SAAs designed to generate increased yield
- Use RW ESG with investment strategy modelling capability
- March 2018 best views (multi year real world calibration)
- 1,000 stochastic scenarios
- 30 year projection – annual timesteps
- Fixed liability cashflows (stochastic discounting)
- Risk measure 99.5th %ile net assets
- Initial asset allocation - mostly domestic asset (JPY)

Initial asset allocation

- Based on typical Japanese life insurer allocation (Japan Life Insurance Association data)
- Configure liability cashflows (30 * 3,000)

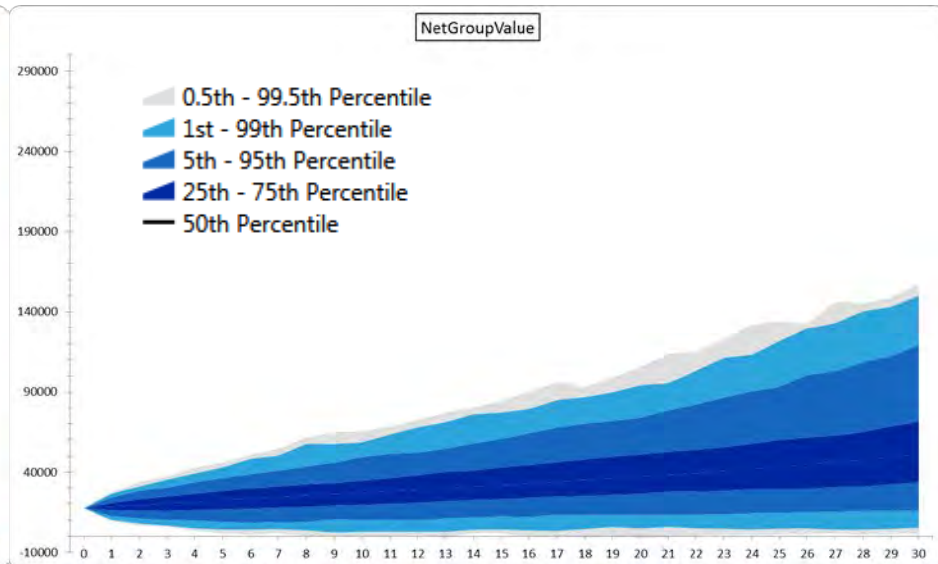
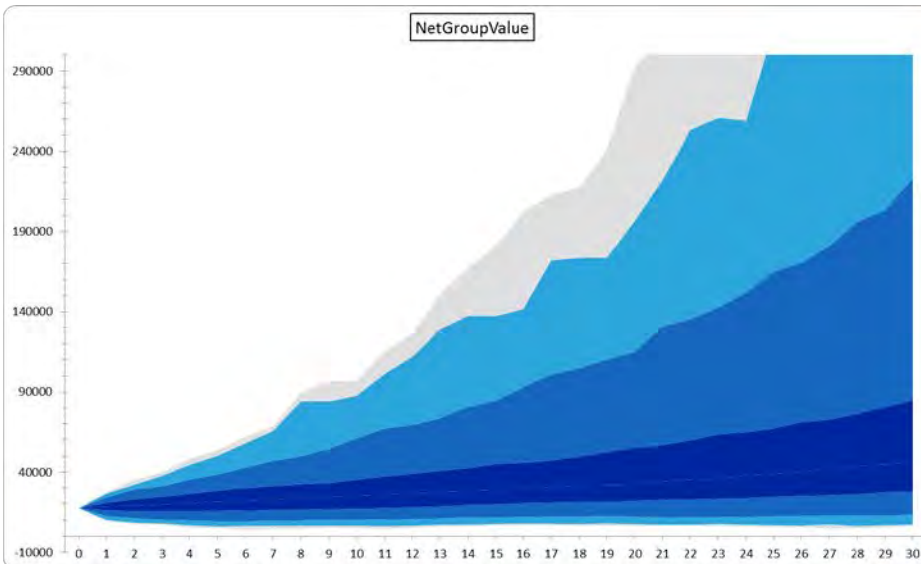


Base	Target Value	Yield	PV	Duration	Weighted Duration
JPY cash	5%	0%	5,000	0	0.00
JPY Gov 5y	15%	0.033%	15,100	5.00	0.75
JPY Gov 20y	50%	0.576%	49,994	18.91	9.42
JPY A 10y	10%	1.000%	10,321	9.57	0.98
JPY Equity	10%	3.700%	10,000	0	0.00
USD Equity	10%	4.040%	10,000	0	0.00
Assets			100,415		11.15
Liability			82,972		14.77
A-L			17,442		-1.06

- JPY Cash
- JPY Gov 5y
- JPY Gov 20y
- JPY A 10y
- JPY Equity
- USD Equity

Buy & hold vs rebalance

Mar 2018 v2

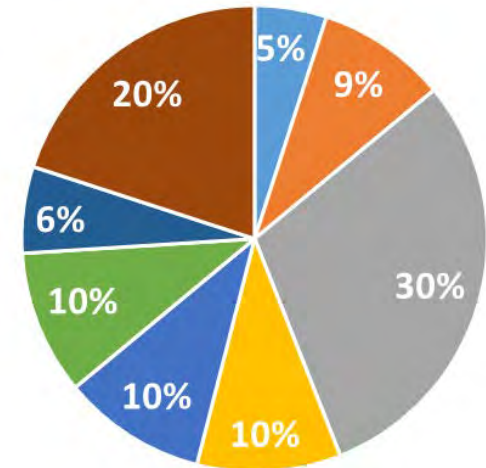


Buy & Hold - Net Assets					
Statistic	T=0	T=5	T=10	T=20	T=30
99.5th Percentile	17,367	5,024	4,931	6,369	6,513
99th Percentile	17,367	6,089	6,556	7,563	7,117
95th Percentile	17,367	9,312	10,176	12,201	13,181
Mean	17,367	21,445	25,087	32,397	46,307
0.5th Percentile	17,367	53,555	96,842	292,401	612,023

Rebalance - Net Assets					
Statistic	T=0	T=5	T=10	T=20	T=30
99.5th Percentile	17,367	1,849	105	(825)	1,641
99th Percentile	17,367	4,177	2,786	4,752	5,323
95th Percentile	17,367	8,873	10,007	13,244	16,070
Mean	17,367	22,543	26,779	37,435	51,137
0.5th Percentile	17,367	46,034	65,352	105,602	157,320

Overseas credit +

- JPY Gov -> USD BBB
- Retain same ratio 5y / 20y

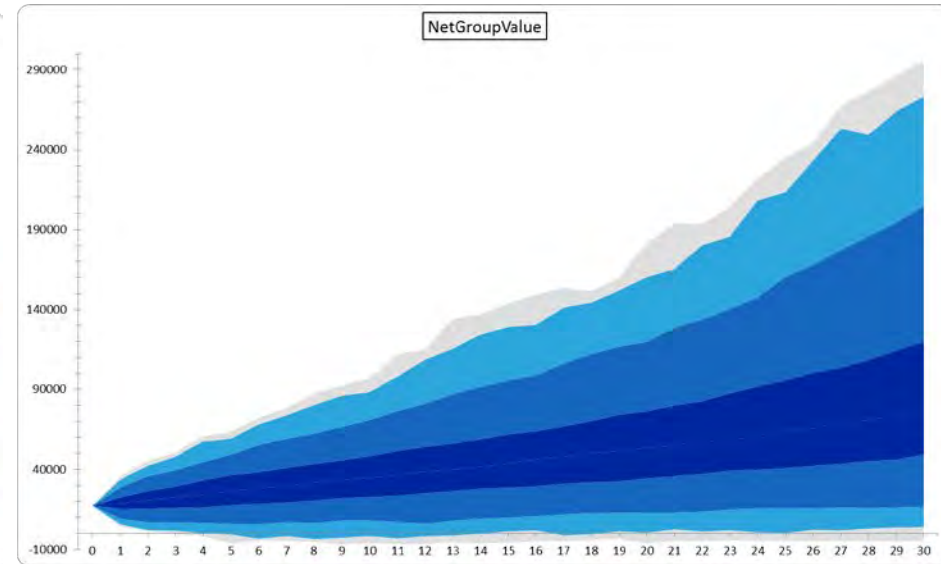
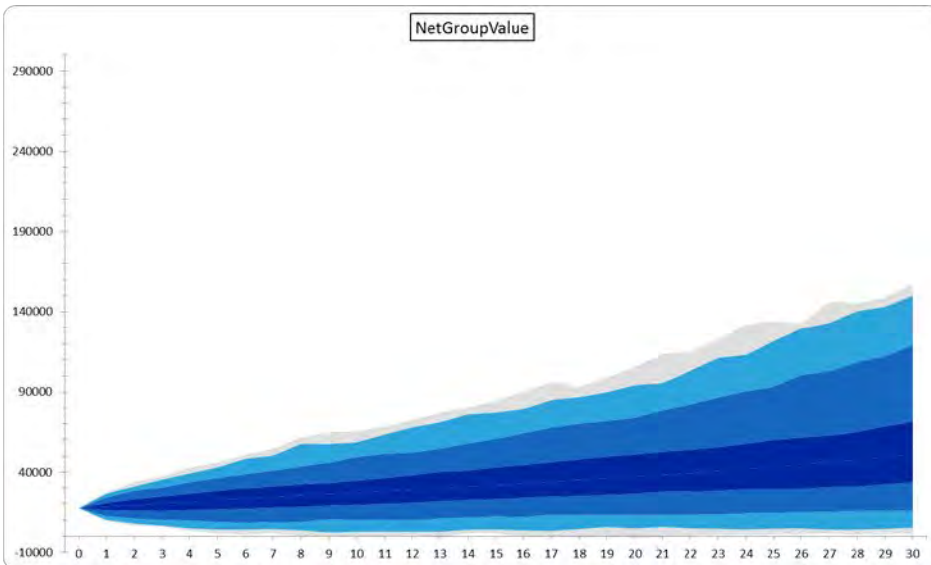


Overseas Credit	Target Value	Yield	PV	Duration	Weighted Duration
JPY cash	5%	0%	5,000	0.00	0.00
JPY Gov 5y	9%	0.033%	9,060	5.00	0.45
JPY Gov 20y	30%	0.576%	29,996	18.91	5.60
JPY A 10y	10%	1%	10,321	9.57	0.97
USD BBB 5y	6%	4.2%	6,248	4.62	0.28
USD BBB 20y	20%	4.5%	20,669	13.51	2.76
JPY Equity	10%	3.7%	10,000	0.00	0.00
USD Equity	10%	4.0%	10,000	0.00	0.00
Assets			101,295		10.06
Liability			82,972		14.77
A-L			18,322		-2.04

- JPY Cash
- JPY Gov 5y
- JPY Gov 20y
- JPY A 10y
- JPY Equity
- USD Equity
- USD BBB 5y
- USD BBB 20y

Initial rebalance vs overseas credit +

Mar 2018 v2

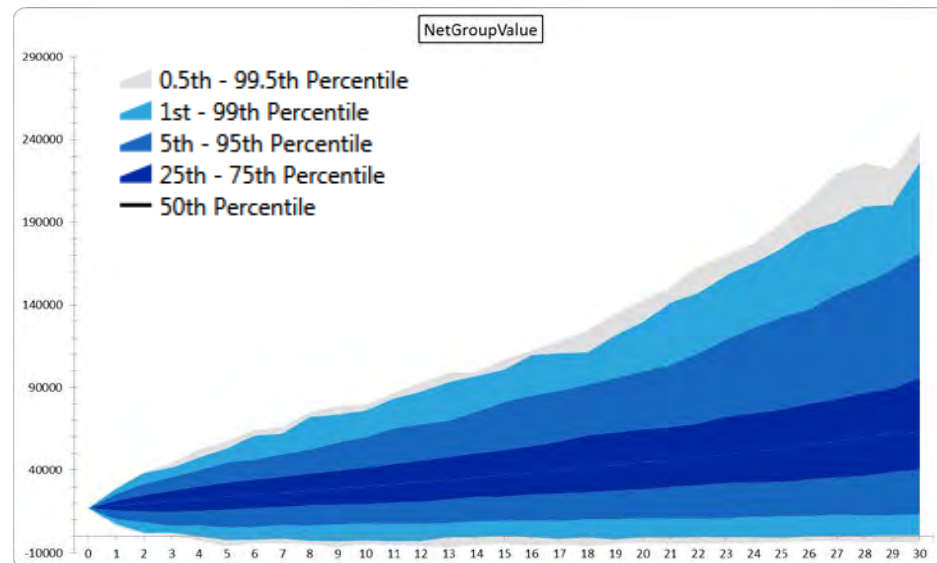
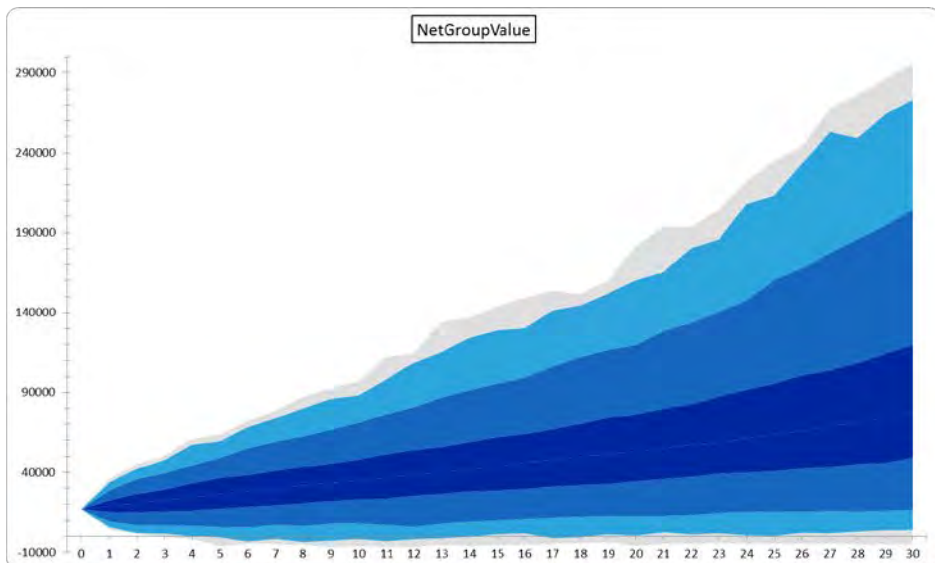


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0.5th Percentile	17,367	46,034	65,352	105,602	157,320

Overseas Credit - Net Assets					
Statistic	T=0	T=5	T=10	T=20	T=30
99.5th Percentile	17,158	(6,295)	(6,177)	(6,104)	(5,019)
99th Percentile	17,158	(614)	(1,660)	403	3,812
95th Percentile	17,158	5,780	7,924	12,888	16,419
Mean	17,158	26,490	34,800	53,239	77,130
0.5th Percentile	17,158	63,758	96,740	181,160	295,874

Unhedged vs hedged

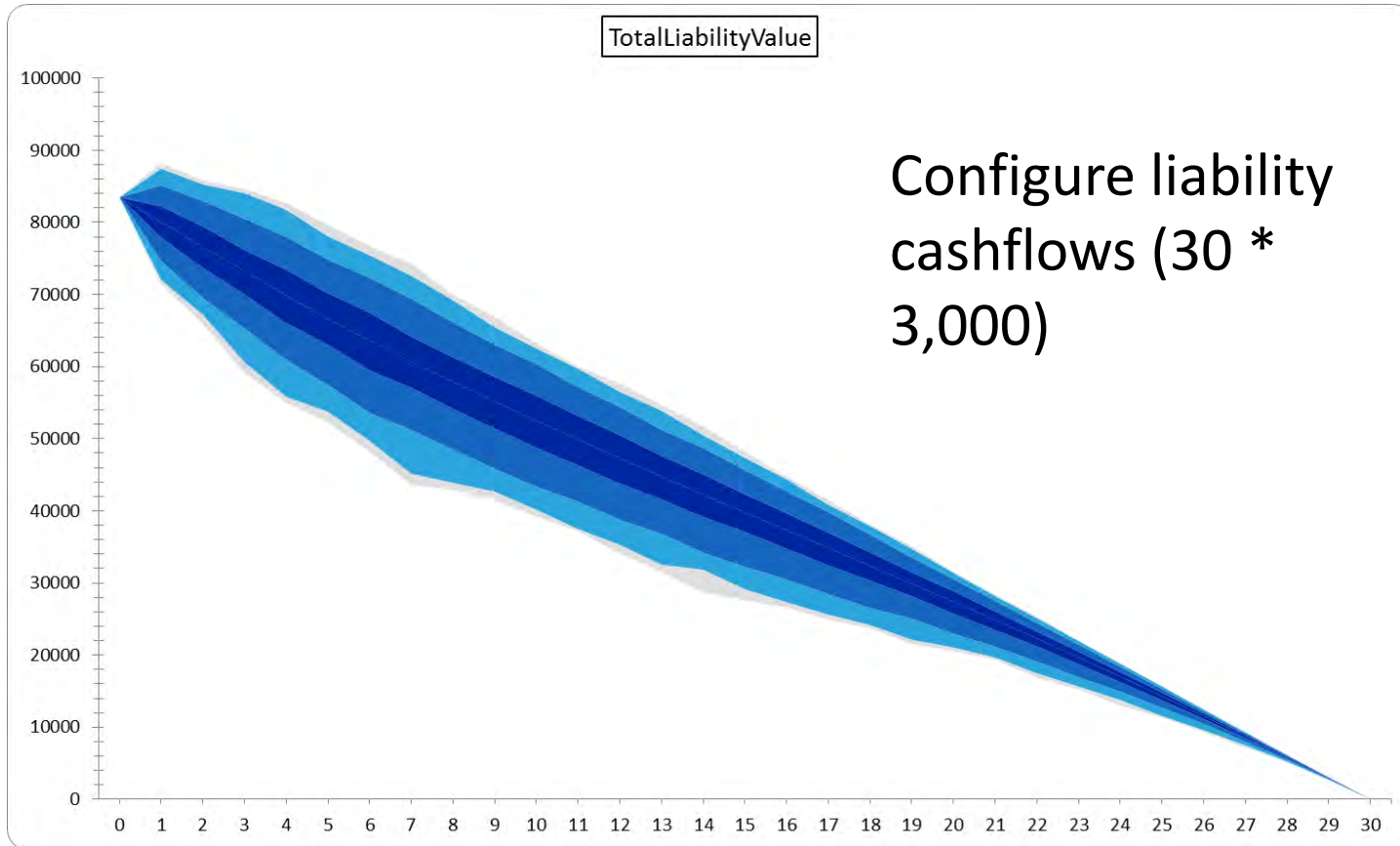
Mar 2018 v2



Overseas Credit - Net Assets					
Statistic	T=0	T=5	T=10	T=20	T=30
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95th Percentile	17,158	5,780	7,924	12,888	16,419
Mean	17,158	26,490	34,800	53,239	77,130
0.5th Percentile	17,158	63,758	96,740	181,160	295,874

Overseas Credit Hedged - Net Assets					
Statistic	T=0	T=5	T=10	T=20	T=30
99.5th Percentile	17,158	(5,954)	(4,979)	(3,900)	(3,838)
99th Percentile	17,158	(2,379)	(2,604)	(656)	453
95th Percentile	17,158	5,238	7,675	10,780	13,482
Mean	17,158	24,010	30,119	45,075	63,077
0.5th Percentile	17,158	57,531	79,625	143,329	244,665

Liability – fixed cashflow / stochastic discounting



Include dynamic liabilities

Why is it important?

- Some features of liabilities are important for investment decisions
 - Bonuses
 - Profit sharing
 - Dynamic policyholder behaviour (lapses)
- Ignoring dynamic liabilities can lead to
 - Sub-optimal portfolios
 - Taking on unrewarded risk
 - Poor balance between policyholder and shareholder returns

Dynamic liabilities

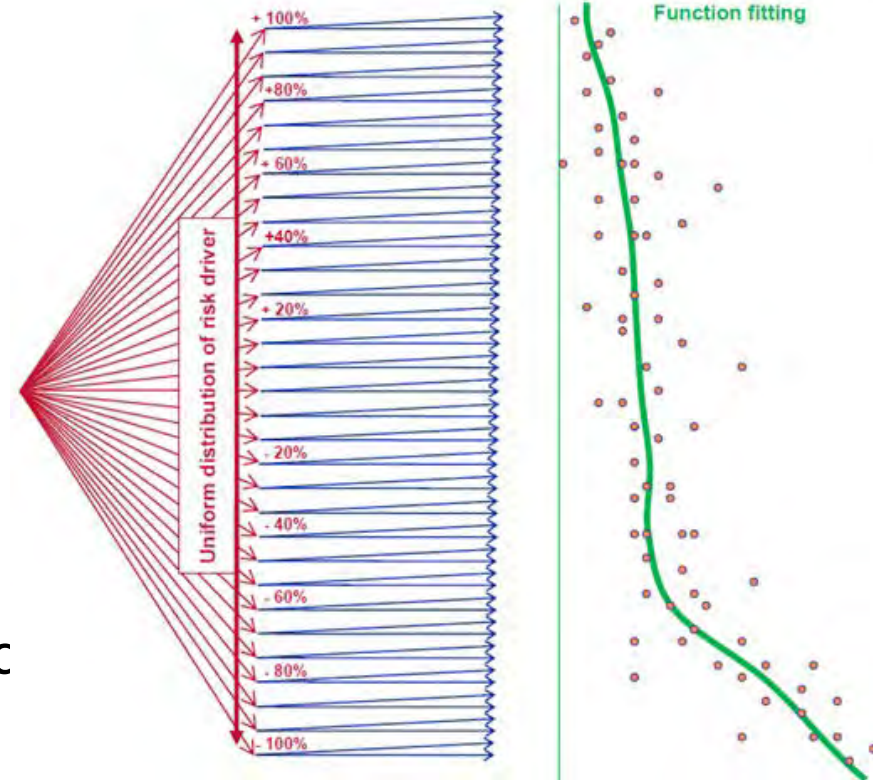
Formula method

- Receive base cashflow assumptions from actuarial teams
- Code simplified formulae into light model:
 - Policyholder dividend =
 $\max((\text{investment return} - \text{assumed return}) * \text{asset value} + \text{assumed dividend}, 0) * 70\%$
- Formulae designed to create link between assets and liabilities

Dynamic liabilities

Liability cashflow proxy function method

- Complex, path-dependent liabilities
- Fit a proxy function representing liability cashflow
- Cashflow is a function of investment returns and economic indicators
- Proxy calibration using LSMC method
- Scenarios used for fitting are designed to capture a wide range of investment return behaviors



Conclusions

- Many factors highlighting increased need for meaningful SAA / ALM
- Investment and risk teams need efficient process to meet needs of business
- RW ESG and calibration content important
- Need to assess range of SAAs
- Model realistic investment strategies
- Ability to look at range of risk and return metrics
- Inclusion of liabilities in projection

