

# 2020 CHINA ANNUAL SYMPOSIUM

## SOA China Annual Virtual Symposium—

### *Gain Exposure as a Sponsor!*

Connect virtually with potential customers presented by the Society of Actuaries (SOA). The SOA China Annual Symposium will give your organization brand awareness to professionals in the actuarial field as they explore opportunities and seek out solutions to challenges in the actuarial field.

Attendees come ready to learn about:

- Financial management and reporting
- Capital management
- Innovation & Analytics
- Insurance development
- Enterprise risk management
- Professional competency skills
- *...and more!*

Attendees will be primed to listen to expert speakers from various financial and insurance industries. Virtual sessions will be interactive and for open sharing of experiences among participants and speakers. **Your sponsorship of this event completes their attendee experience—and advances your market reach!**

### **SOA China Annual Virtual Symposium Delegate Profile:**

- Actuarial, insurance, finance and investment practitioners
- Other industry professionals practicing in China
- Interested practitioners from throughout the region
- Expected attendance: 200 Virtual Attendees, 60 in-person attendees

## Sponsorship Benefits

As the largest professional actuarial organization, SOA gives you direct access to more than 30,000 members worldwide, including China. Members strive to be the leading professionals in measurement and management of risk, and SOA supports them with in-depth conferences welcoming actuaries from all disciplines around the globe.

Participate as a sponsor and

- Enjoy high visibility to a highly targeted audience in China
- Build and enhance brand equity among actuaries from all disciplines
- Be recognized as a key player and thought leader in the insurance and financial services industries
- Gain direct exposure to decision makers who use your products and services



## Sponsorship Packages

### *Platinum Sponsor*

**Investment    \$3,000**

Benefits:

- Logo on event webpage
- Logo on emails corresponding to the China Symposium
- Logo on pre-show slides
- Logo in digital program guide
- Verbal recognition during beginning remarks
- Sponsor video ad, which will be played before sessions start (rotating between sponsors)
- 3 complimentary individual registrations and 1 complimentary group registration
- Post-attendee list in electronic format for one-time use (sent within a week of last day of conference)
- 1 VIP invitation for onsite participation

### *Gold Sponsor*

**Investment    \$1,500**

Benefits:

- Logo on event webpage
- Logo on emails corresponding to the China Symposium
- Logo on pre-show slides
- Logo in digital program guide
- Verbal recognition during beginning remarks
- 2 complimentary individual registrations
- Post-attendee list in electronic format for one-time use (sent within a week of last day of conference)



## 2020 China Annual Virtual Symposium

### EVENT SPONSOR CONTRACT

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

Sponsorship Level (Select one)	Price
____ Platinum ____ Gold	\$ _____

If you have questions, contact Lauren Scaramella, Sponsorship Specialist,  
at +1-847-273-8840 or email [Lscaramella@soa.org](mailto:Lscaramella@soa.org)



TERMS AND CONDITIONS

All sponsorships are granted on a first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and payment. The sponsor agrees to submit the applicable fee with the agreement. Once the Society of Actuaries has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you. If you have questions, contact Lauren Scaramella, Sponsorship Specialist, at +1-847-273-8840.

- a. Should the event be canceled due to acts of war, terrorism and natural calamities, SOA shall be under no liability in any way in respect to any liability incurred by the partner.
- b. In the case that date of the event is moved due to any unforeseen circumstance or if a partner cancels by written notice, no fee will be refunded.
- c. If SOA cancels the Symposium for reason apart from those covered above, partner will be refunded within 14 days for any payments already made.
- d. SOA accepts no responsibility for loss or damage of properties or personal injuries that occur during or in preparation for the Symposium.

Cancellation Policy: All requests for refunds will be taken on a case by case basis and must be in writing.

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Company Representative Signature                      Printed Name and Title                      Date

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SOA Representative Signature                      Printed Name and Title                      Date

