**2020 Life Insurance Conference**

*April 20-22, 2020*

*The Grand America Hotel, Salt Lake City, UT*

**Session Proposal Form**

Please return completed form by July 24, 2019 to [LIC2020@list.soa.org](mailto:LIC2020@list.soa.org)

**Session Title**

The title should be no longer than **8 words** and creatively reflect the workshop topic. Catch the reader’s eye!

See sample titles below.

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**Description**

Attract session attendees with a **brief** description (approximately 80 words, no bullets) that introduces your topic and includes concrete take-aways. Please create your description from the attendees’ viewpoint. Why do they need to attend this session? What is the benefit to them? See sample descriptions below.

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**SAMPLE TITLES AND DESCRIPTIONS**

**Life Insurance In Force Management**

What does In Force Management (IFM) mean to you? What types of activities do an IFM department or committee engage in? How can different product types be impacted by IFM? During this interactive forum the experiences and knowledge of the panelists and audience will be leveraged to share best practices and consider how to overcome shared challenges.

**IT Transformation Solutions for Smaller to Medium Carriers**

Undertaking a substantial IT transformation and digital initiative is challenging for any life insurance company. However, big systems and smaller budgets for small to medium size life insurance companies can be particularly challenging. This session will explore how small to medium carriers can achieve success in meeting the online/digital expectations of policyholders and agents. Whether your company is small, medium or large, attendees in this session will gain insight into how to get the most out your IT budget to maintain pace in the evolving digital world.

**Presenter INFORMATION**

*Note: Maximum number of presenters, including moderator, should be 4.*

Provide presenters’ names, professional designations, titles, companies, and e-mail addresses:

1. Moderate only? \_\_\_\_  
2. \_   
3.

4.

Is this session fully recruited? Yes \_\_\_ No \_\_\_

Provide additional information on the status of this session: