Preliminary Framework Elements for Fixed Annuity PBR

American Academy of Actuaries Annuity Reserves Work Group (ARWG)

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ARWG Objective

**Objective:** Propose a new statutory reserve methodology for fixed annuities that uses an actuarial framework to determine reserves based on the level and type of risk inherent in the contract.

**ARWG Pillars of Objective**

1) **Appropriate Reflection of Risk** – All else equal, greater risk in *moderately adverse conditions* requires greater statutory reserves, and vice-versa.

2) **Comprehensive** – The statutory reserve accounts for all *material risks covered in the Valuation Manual and inherent in product features and potential management actions* associated with the policies or contracts being valued.

3) **Consistency Across Products** – Statutory reserves between two contracts with *similar features and risks are consistent* given the same anticipated experience, regardless of product type.

4) **Practicality and Appropriateness** – *Balance principles above with an approach that is practical*, auditable, and able to be implemented.

*(i) These objectives are specific to the ARWG and intentionally condensed; Refer to VM-21, Section 1.B for a formal list of PBR principles*
ARWG Vision and Need

**Vision:** Provide Academy framework on principle-based reserve (PBR) methodology for fixed annuity products and promote consistency with existing PBR frameworks.

**How ARWG Plans to Accomplish Vision**

a) **Propose a PBR Approach** – The ARWG plans to propose a CTE70 stochastic reserve calculation.\(^i\)

b) **Develop a Framework Deck** – Develop a set of slides laying out various elements of methodology.

c) **Recommend Consistency with VM-21 where Appropriate** – Start with VM-21 methodology.

**Why Fixed Annuity PBR now?**

– **Flexible Methodology** – As new products introduce greater optionality and reinvestment risk, there is greater need for a reserve methodology that appropriately captures the risks in these products, as well as future products, benefits, and features that emerge.

– **Extend Existing PBR Framework** – Seek consistency between fixed annuities and life/variable annuities (VM-20/VM-21).

\(^i\) The ARWG only proposes a PBR modeled reserve and will not include any formulaic or prescriptive floors in its proposal.
Preliminary Timeline

Fall 2019 – Spring 2020
- Develop proposed fixed annuity PBR framework deck
- Begin initial modeling sensitivities for generic FIA w/guarantee

Fall 2020
- ARWG to present framework deck proposal to LATF

Mid 2020
- Seek LATF endorsement of PBR framework deck (w/feedback addressed)
- Valuation Manual language drafting efforts

Summer 2021
- Begin industry field testing using draft (specifics TBD)

2022 - 2023
- Target adoption of fixed annuity PBR (potentially VM-22)
- Target 1/1/2023 effective date (monitor as progress develops)
## Summary of Preliminary Framework

### Methodology Elements of Framework

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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| **Scope**                 | • Include account-value based and payout annuities  
                              • Exclude GICs, Synthetic GICs, Guaranteed Separate Accounts, and stable value contracts       |
| **Aggregation**           | • Allow aggregation for contracts in which risks are managed together, following an associated set of additional principles and considerations (based on portfolio, management, administration) |
| **Exclusion Test**        | • Use VM-20 exclusion test approaches, including ratio test  
                              • If test is passed, then market/liability risk is not significant, and may elect to use pre-PBR reserve |
| **Capital Considerations**| • Ultimately coordinate with future principle-based capital methodology  
                              • Not included in fixed annuity PBR proposed framework                                          |
| **Policy Allocation**     | • Allocate reserves to policy level based on the GPVAD in a moderately adverse single scenario (calibrated to CTE70 level), assuming industry mortality table and immediate guarantee election |

### Asset Elements of Framework

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>Discount Rates and Starting Assets</strong></td>
<td>• Follow VM-21 requirements, but consider safe harbor to use reinvestment rate upon depletion of assets in the projection (not for borrowing to address short-term liquidity needs)</td>
</tr>
<tr>
<td><strong>Reinvestments and Net Spreads</strong></td>
<td>• Use a reinvestment mix of 5% Treasury, 15% AA, 40% A, 40% BBB consistent with current VM-22 credit quality requirements, and use NAIC Valuation Manual default and reinvestment spreads</td>
</tr>
<tr>
<td><strong>Hedging</strong></td>
<td>• Follow VM-21 requirements, but with optional index crediting hedge modeling approach using a breakage expense on interest credited (not requiring “adjusted” CTE run) and no CDHS definition</td>
</tr>
<tr>
<td><strong>Economic Scenarios</strong></td>
<td>• Follow VM-21 requirements</td>
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## Summary of Preliminary Framework

### Liability Elements of Framework

<table>
<thead>
<tr>
<th>Category</th>
<th>Requirements</th>
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<tbody>
<tr>
<td>Mortality (Modeled Reserve)</td>
<td>• Follow VM-21 requirements</td>
</tr>
<tr>
<td>Policyholder Behavior (Modeled Reserve)</td>
<td>• Follow VM-21 requirements, with additional disclosure for dynamic assumptions</td>
</tr>
<tr>
<td>Non-Guaranteed Elements</td>
<td>• Follow VM-20 requirements, but with greater focus on index account parameters, rider fees, riders benefit features subject to change, and account value charges</td>
</tr>
<tr>
<td>Other Liability Assumptions</td>
<td>• Follow VM-20 for policy loans; follow VM-21 for expenses and account transfers</td>
</tr>
<tr>
<td>Reinsurance</td>
<td>• Follow VM-21 requirements</td>
</tr>
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### Other Elements of Framework

<table>
<thead>
<tr>
<th>Category</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>VM-31 Disclosures</td>
<td>• Start with VM-21 disclosures and make modifications for unique elements of fixed annuity PBR framework, such as exclusion testing, non-guaranteed elements, etc.</td>
</tr>
</tbody>
</table>
| Experience Reporting | • Annuity experience data currently not included in VM-50/VM-51  
                        • If eventually collecting for variable annuities, suggest also collecting for fixed annuities |
| VM-G Governance   | • Follow current VM-G wording, but including fixed annuity PBR  
                        • Also include any exclusion tests that use PBR reserves in scope |
| Tax Considerations | • Expect tax reserves set at 92.81% of NAIC PBR methodology (cap at stat reserves, floor at CSV)  
                        • Non-life-contingent payout contracts set to 100% of NAIC PBR methodology |
Preliminary Framework
Methodology Elements

American Academy of Actuaries Annuity Reserves Work Group (ARWG)
Proposed Elements of Framework

1) Scope
2) Reinvestments and Asset Assumptions
3) Hedging
4) Economic Scenarios
5) Mortality Assumptions
6) Policyholder Behavior Assumptions
7) Non-Guaranteed Elements
8) Reinsurance
9) Aggregation
10) Exclusion Test
11) Policy Allocation
12) Capital Considerations
13) VM-31 Disclosures
14) VM-G Governance
1 – Product Scope

Products In-Scope

Account Value Based Annuities
- Deferred Annuities (SPDA & FPDA)
- Multi-Year Guarantee Annuities (MYGA)
- Fixed Indexed Annuities (FIA)
- Market-Value Adjustments (MVA)
- Two-tiered Annuities
- Guarantees/Riders on Fixed Annuity Contracts

Payout Annuities
- Single Premium Immediate Annuities (SPIA)
- Deferred Income Annuities (DIA)
- Pension Risk Transfer Annuities (PRT)
- Structured Settlement Contracts (SSC)

Products Out-of-Scope

- Guaranteed Investment Contracts (GICs)
- Synthetic GICs and Stable Value Contracts
- Funding Agreements

VM-21 or Fixed Annuity PBR (TBD)
- Modified Guaranteed Annuities (MGAs)
- Structured Annuities
- Hybrid Variable and Fixed Annuities

Contract Application
- New Business: 3yr optional implementation period
- In Force: Eventual application? (See Appendix IV)

(i) Includes both individual and group annuities (refer to Appendix I for a description of listed product types), as well as supplementary contracts
(ii) Guarantees on fixed annuity contracts with similar downside risk to variable annuities (i.e., principal is not protected) follow VM-21 requirements
(iii) “VM-21 or Fixed Annuity PBR” means that the proposal is for these contracts to fall in at least one of the two (not clear which one at this point)
2 – Reinvestments and Asset Assumptions

**Recommendation**: Use assumptions consistent with VM-20/VM-21, but propose using a reinvestment mix in line with the current VM-22 credit quality mix instead of the current VM-20/VM-21 requirements.

**Preliminary Fixed Annuity PBR Methodology** *(varies from current VM-21 requirements)*

**a) Reinvestment Mix***
- If prescribing default/reinvestment spread assumptions, then given the emphasis on general account spread for fixed annuity products, suggest revisiting 50% A / 50% AA fixed income reinvestment guardrail (which does not reflect industry experience)
- Propose using a reinvestment mix consistent with the current VM-22 requirements of 5% Treasury, 15% AA, 40% A, 40% BBB
  - This credit quality mix is already used in current fixed annuity valuations and better represents average industry holdings

**b) Spreads and Defaults**
- For default and reinvestment spread assumptions, linearly grade from the current to long-term assumptions in the Valuation Manual over projection years 1 to 4, and reflect initial yields on starting assets (consistent with VM-20/VM-21)

**c) No NAIC Designation**
- If asset has no NAIC designation, use company-specific prudent estimate assumptions subject to 104% of most applicable Treasury plus 25 bps (consistent with VM-20/VM-21)

* Rationale: Fixed annuity contracts contain a greater build-up of general account assets that influence the modeled reserves relative to other risks, whereas this may be to a lesser extent for variable annuities and life insurance (mortality-dependent)

*(i) Changes to other VM sections are beyond the scope of this effort, but to achieve consistency across the Valuation Manual (i.e., life, variable annuities), VM-20 ad VM-21 may also warrant review for considering similar modifications*
**Recommendation:** Allow future hedging programs to be modeled if tied directly to contracts whether CDHS\(^1\) or not. Use VM-21 hedging requirements for GMxB’s, with alternative approach and hedge breakage expense permitted if hedging indexed credits.

**Preliminary Fixed Annuity PBR Methodology** (*consistent with VM-21 except hedges on indexed credits and CDHS*)

a) **No CDHS Qualification** – Recommend all future hedging cash flows be reflected, regardless of whether CDHS or not

b) **Hedging Effectiveness** – Reduce reserve by a hedging error term, set to an error factor (5% to 100% based on back-testing) multiplied by Best Efforts and Adjusted CTE70 amounts, with optional method for indexed credit hedges:
   - For hedges on indexed credits, reflect a hedge breakage expense in Best Efforts CTE70 by reducing hedge payoffs relative to modeled index credits using an effectiveness multiple \(1-[E]\)%; Do not require “Adjusted CTE70” run
   - For a proposed minimum hedge breakage expense level and methodology, see point (e) on following slide

c) **Hedging Cost Scope & Documentation** – Make consistent with VM-21

d) **Comprehensive Hedging Programs** – Allow bifurcation of indexed-credits vs. others if separately identifiable

\(i\) CDHS = Clearly Defined Hedging Strategy; currently, if conditions meet definition, then may include as part of future hedging in VM-20/VM-21; If CDHS definition goes away, must consider if and what to put in place for defining a “seasoned hedging program”
Recommendation: Allow future hedging programs to be modeled if tied directly to contracts whether CDHS or not. Use VM-21 hedging requirements for GMxB’s, with alternative approach and breakage expense permitted if hedging indexed credits.

Preliminary Fixed Annuity PBR Methodology (consistent with VM-21 except hedges on indexed credits and CDHS)

e) Index Credit Hedge Breakage Expense – Model a breakage expense related to inefficiencies in the company’s hedge program and differences between the model and reality, supported by back-testing, length of program history, and variances observed over time. This expense shall be no less than a multiplicative [1]% of the interest credited to derive a prudent estimate assumption (may model as an additional expense or reduction in investment income):

- In absence of sufficient and credible back-testing, the company must reflect a breakage expense of at least [20]% of the interest credited, but must reflect their own experience if less effective
- Consider costs of both under and over-hedging, as well as possible future market conditions that have not been historically observed; Sensitivity test risks deemed to be material, which may include sustained low interests, credit spreads spikes, and counterparty risk

Conceptual Rationale for Hedge Breakage Expense

- Hedging programs on index credits are frequently engrained in the product design and, as a result, tend to have lower basis risk and greater effectiveness than GMXB hedging programs
- Recommend hedge breakage expense lower than 5% minimum error applicable to GMWB hedging
- Consistent with moderately adverse levels in statutory reserves, still reflect a prudent estimate assumption for potential basis risk stemming from persistency and hedge transaction timing.
- The minimum hedge error is based on ARWG discussions refined through field testing
4 – Economic Scenarios

Recommendation: Follow VM-21 requirements for now and defer future ESG decisions to broader NAIC/Academy initiative.

Preliminary Fixed Annuity PBR Methodology (consistent with VM-21)

a) VM-21 Requirements
   – Use current prescribed Economic Scenario Generator for interest and rate and equity assumptions
   – May use a non-prescribed generator if supported by VM-31 documentation and results in reserves that are no less than if using the prescribed generator

b) Current ESG Activities
   – Academy and Society of Actuaries have a project oversight group that has been following NAIC updates to the Economic Scenario Generator
   – NAIC has been holding separate calls to advance this initiative
5 – Mortality Assumptions (Modeled Reserve)

**Recommendation:** Use the same methodology as VM-21 for Fixed Annuity PBR.

**Preliminary Fixed Annuity PBR Methodology** *(consistent with VM-21)*

a) **Prudent Estimate Mortality** – “Based on facts, circumstances and appropriate actuarial practice”\(^1\) with limited unsupported judgement

b) **Determination of Expected Mortality Curves** – Develop expected mortality curves based on actual experience if available; in absence of direct data, look to use data from a similar business segment:
   - If there is no data, company should use 2012 IAM Basic Table with Scale G2
   - Apply margins to reflect data uncertainty and credibility
   - Expected mortality curves should not result in lower reserve than using a curve based on actual deaths
   - Age of experience data should be documented

c) **Adjustment for Credibility to Determine Prudent Estimate Mortality** – Adjust for credibility by blending expected mortality curves with a mortality table consistent with a statutory valuation mortality table
   - Reflect Scale G2 improvement up to valuation date for company/industry mortality (required if results in higher reserve)

d) **Future Mortality Improvement** – Adjust for improvement beyond valuation date if it increases the stochastic reserve
   - If future improvement reduces reserve, such assumptions are not required, but permitted

6 – Policyholder Behavior Assumptions (Modeled Reserve)

**Recommendation:** Use the same methodology as VM-21 for Fixed Annuity PBR.

**Preliminary Fixed Annuity PBR Methodology (consistent with VM-21)**

a) **General** – For assumption-setting, consider features, elective vs. non-elective benefits, in-the-moneyness, rational vs. irrational behavior

b) **Margins** – Set prudent estimates independently unless determining appropriate method for aggregate margin of two or more behaviors

c) **Sensitivity Testing** – Conduct appropriate and robust sensitivity testing, and use higher margins when experience is not credible/relevant

d) **Specific Considerations and Requirements** – Consider all relevant forms of behavior and differ assumptions by contract attributes
   - Behavior assumptions should be no less conservative than past experience
   - Consider an increase in efficiency over time (unless there is clear evidence to the contrary)
   - Use actual experience data directly applicable to business if available; in absence of data, refer to a similar business segment

e) **Dynamic Assumptions** – Encourage dynamic assumption-setting and require sensitivity testing if using static assumptions or one-sided dynamic assumptions to demonstrate appropriateness across various types of economic conditions

f) **Consistency with the CTE Level** – Use prudent estimates that are reasonable and appropriate in scenarios associated with CTE level

g) **Guaranteed Living Benefits (GLBs)** – When developing experience for policyholder behavior assumptions with contracts that contain GLBs, limit the experience used from contracts without GLBs
7 – Non-Guaranteed Elements

Recommendation: Use the same methodology as VM-20 for Fixed Annuity PBR.

Preliminary Fixed Annuity PBR Methodology (consistent with VM-20)

a) “Non-guaranteed elements” (NGE) defined in VM-01 as: dividends under participating policies or contracts; or other elements affecting life insurance or annuity policyholder/contract-holder costs or values that are both established and subject to change at the discretion of the insurer

b) NGE determination factors:
   – The nature of contractual guarantees
   – The company’s past NGE practices and established NGE policies
   – The timing of any change in NGE relative to the date of recognition of a change in experience
   – The benefits and risks to the company of continuing to authorize NGE

c) Fixed Annuity PBR NGEs – Examples include, but not limited to: fixed credited rates, index account parameters (caps, spreads, par rates, etc.), rider fees, riders benefit features subject to change (rollup rates, rollup period, etc.), account value charges, dividends

d) Projected NGE – Established based on projected experience which is consistent with actual NGE determination

e) Prudent Estimates – Shall reflect margins for adverse deviations and estimation error in prudent estimate assumptions for material risk factors, including NGEs (VM-31 currently contains a NGE margin disclosure)
8 – Reinsurance

**Treatment of Reinsurance in VM-21**

- **Calculate Pre & Post Reserves** – The aggregate reserve shall be determined for both post-reinsurance ceded (net of cash flows associated with any treaties accounted for as reinsurance under statutory requirements) and pre-reinsurance ceded (VM-21 3.B)

- **Post-Reinsurance Ceded** – To determine the aggregate reserve post-reinsurance ceded, accumulated deficiencies and scenario reserves shall reflect all anticipated reinsurance premiums, costs and recoveries → both premiums and recoveries are determined by recognizing limitations in the treaties, such as caps on recoveries or floors on premiums (VM-21 5.A.2)

- **Pre-Reinsurance Ceded** – To determine the aggregate reserve pre-reinsurance ceded, accumulated deficiencies and scenario reserves shall ignore any anticipated reinsurance premiums, costs and recoveries (VM-21 5.A.2)

**Uses of Reinsurance**

**Variable Annuities**
- Reserve financing excess GMWB reserves
- Prior to VM-21 revisions, helped reduce volatility on statutory net income

**Fixed Annuities**
- Reserve financing for excess AG33 reserves on GMWBs, similar to variable annuities
- Traditionally used to transfer interest rate risk

**Recommendation:** Adopt same requirements as VM-21 for purposes of the treatment of reinsurance.
9 – Aggregation

**Recommendation:** Aggregate based on established set of principles related to how risks are managed.

**Preliminary Fixed Annuity PBR Methodology** *(consistent with VM-21)*

a) **List of Principles** – Permit aggregation if the groups of policies follows the below outlined principles:

− Aggregate in a manner that is consistent with risk management strategy and reflects the likelihood of any change in risk offsets that could arise from shifts between product types (consistent with VM-20/VM-21)
− Do not aggregate for groups of policies for which the business and risks are managed separately or are not part of the same integrated risk management program (consistent with VM-20/VM-21)
− Using prudent actuarial judgement, consider the following elements when aggregating: whether groups of policies are part of the same portfolio (or different portfolios that interact), same integrated risk management system, administered/managed together
− Use same aggregation principles for exclusion testing, CTE70 calculation grouping, and comparisons to final reserve components

**Possible Examples for Aggregation**

<table>
<thead>
<tr>
<th>Not Aggregating</th>
<th>Aggregating</th>
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<tbody>
<tr>
<td>Group pension risk transfer (PRT) business and individual single premium deferred annuities (SPDAs) are managed in separate departments and priced and administered independently</td>
<td>Single premium income annuities (SPIAs) and fixed indexed annuities (FIAs) with guaranteed living benefits are managed in the same department and follow the same risk management program</td>
</tr>
</tbody>
</table>
10 – Exclusion Test Methodology

Recommendation: Use VM-20 exclusion testing methodology with modifications, consisting of three options: ratio test, demonstration test, and certification. If pass, use pre-PBR CARVM. Same test applicable to all fixed annuity types. No alternative methodology.

Overlying Principles

a) Policies for which economic/market risks are material are intended to fail the exclusion test
b) Policies with material policyholder behavior risk that vary with economic scenarios are intended to fail the exclusion test
c) Such economic/market risks being tested include interest rate risk, equity risk, reinvestment rate risk, asset volatility risk, disintermediation risk, and asset default risk
d) Guarantees where the expected benefits exceed what is provided for by the account value would fail the exclusion test
e) Exclusion tests should be based on materiality of risk rather than the size of a company
f) Perform exclusion test in aggregate (consistent with VM-20), using the same aggregation rules as PBR modeled reserves
g) Electing to perform the exclusion test should be optional for a group of policies (consistent with VM-20)

Examples of Products that Might Pass or Fail (more principles being developed by ARWG)

<table>
<thead>
<tr>
<th>Passing</th>
<th>Failing</th>
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<tbody>
<tr>
<td>• Short-term payout annuities (e.g., 15-20yr certains)</td>
<td>• Hedge programs supporting guaranteed living benefits</td>
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<tr>
<td>• Fixed deferred annuities without attached guaranteed minimum benefits</td>
<td>• Long duration SPIAs, PRT, and payout annuities</td>
</tr>
<tr>
<td></td>
<td>• Deferred annuities with material guarantees</td>
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10 – Exclusion Test Methodology

**Recommendation:** Use VM-20 exclusion testing methodology with modifications, consisting of three options: ratio test, demonstration test, and certification. If pass, use pre-PBR CARVM\(^1\). Same test applicable to all fixed annuity types. No alternative methodology.

**Preliminary Fixed Annuity PBR Methodology (consistent with VM-20)**

a) **Stochastic Exclusion Ratio Test** – Use same method as VM-20, with the same 16 prescribed scenarios. The difference between the highest reserve and the baseline must be less than a x% of the baseline reserve to pass

   - Set x% based on threshold to allow fixed annuities without guaranteed minimum benefits to pass and exclude long-duration and pension risk transfer contracts from passing
     
     - Propose not allowing GLBs with greater than 1%-3% roll-up rate to pass

   - Initially set x% threshold through ARWG preliminary modeling, but eventually establish through field testing.

   - Use unmargined scenario reserves or leverage Asset Adequacy Testing (AAT) or Cash Flow Testing (CFT) model

   - Similar to VM-20, purpose is to quantify asset volatility & ALM risk

\(^{(i)}\) If passing the exclusion test, then companies may use pre-PBR CARVM of AG33 methodology with type A, B, C rates for SPIAs issued before 2018, AG33 methodology with VM-22 rates for SPIAs issued on/after 2018, and AG33/35 methodology (with interest rate updates for modernization initiatives on new policies) for non-SPIAs.
10 – Exclusion Test Methodology

**Recommendation:** Use VM-20 exclusion testing methodology with modifications, consisting of three options: ratio test, demonstration test, and certification. If pass, use pre-PBR CARVM. Same test applicable to all fixed annuity types. No alternative methodology.

**Preliminary Fixed Annuity PBR Methodology (consistent with VM-20)**

b) **Stochastic Exclusion Demonstration Test** – Demonstrate that the stochastic reserve is less than AG33 / pre-PBR CARVM
   - Similar to VM-20, allow use of a prior valuation within the past 3 years to conduct test
   - May use a subset of policies/scenarios or show substantial elimination of an element that would make CTE70 prevail
   - Compare to AG33 / AG35 / pre-PBR formulaic reserves

c) **Certification Method** – Subject to regulatory approval, qualified actuary to certify that policies are not subject to material market or asset volatility risk and have limited policyholder optionality
   - Demonstrate the AG33 reserve is greater than principle-based reserve under the NY7 or 16 exclusion scenarios
   - May use qualitative risk assessments, showing documentation that supports analysis
   - Not allowed for guaranteed living benefits, pension risk transfer business, or future hedging programs

(i) If passing the exclusion test, then companies may use pre-PBR CARVM of AG33 methodology with type A, B, C rates for SPIAs issued before 2018, AG33 methodology with VM-22 rates for SPIAs issued on/after 2018, and AG33/35 methodology (with interest rate updates for modernization initiatives on new policies) for non-SPIAs.
C3 Life and Annuities Work Group Preliminary Plans

a) **Group Focus** – The Academy C3 Life & Annuities Work Group plans to recommend a repeat of the 2015 C-3 Phase 1 field test, but using the updated C-3 Phase 2 framework and including all non-variable annuity contracts, rather than excluding indexed annuities

- Capital framework would apply to both inforce and new business
- Field test using Total Asset Requirement (TAR) framework may be performed, accommodating various VM-22 PBR elements depending on timing and progress of both initiatives
- Principle-based capital methodology and field testing will be handled separately by the Academy C3 Life & Annuities Work Group, chaired by Link Richardson

b) **Future Follow-Ups** – Once new economic scenarios are available, an additional field test could be performed including all products and frameworks to which the scenarios would apply, such variable annuity and life PBR and C-3 testing

- C-3 testing could include all products, consistent with Asset Adequacy Analysis

**Recommendation:** Capital methodology is not included as part of this proposed framework; will be handled separately by C3 Life & Annuities Work Group.
Recommendation: Allocate excess policy reserves based on a moderately adverse scenario GPVAD within the NAIC ESG.

Preliminary Fixed Annuity PBR Methodology *(new)*

For the Fixed Annuity PBR, propose a prescribed allocation approach rather than using VM-21 method. Would be interested in hearing any additional proposed methods from regulators/interested parties, but the below is an initial placeholder solution:

a) Allocate all modeled reserves in excess of the CSV is based on the greatest present value of accumulated deficiencies (GPVAD) under a moderately adverse scenario for each contract (see example of below methodology in Appendix III)
   - Select the scenario from the NAIC economic scenario generator that produces the scenario reserve closest to, but not less, than the CTE70 aggregate reserve
   - For the purposes of allocation, use CSV as the starting asset level and floor the GPVAD at zero
     • Such that a FIA w/GLWB would generally have a higher GPVAD for an FIA w/o GLWB and the same CSV (the contract w/o GLWB may have a negative GPVAD and be floored at zero)
     • A payout annuity would have no CSV, so it would have a higher GPVAD → Makes sense since it does not have a CSV and should contribute directly to the reserve excess over CSV

b) Assume immediate exercise of guarantees and prescribed mortality under an applicable SOA table

c) If all policies have “zero” GPVAD in the model segment, use CSV to allocate any reserves in excess of CSV
Recommendation: Use the same section as VM-21, but add specific requirements for fixed annuities.

Preliminary Fixed Annuity PBR Methodology (consistent with VM-21 except below updates)

a) Sections that Do Not Apply – Phase in, Alternative Methodology, and RBC sections do not apply to fixed annuities

b) New Sections – Add NGE, exclusion test, and sensitivity sections for fixed annuities (not currently in variable annuity VM-31)

c) General Account Assets – Disclose full reserve calculation using company investment policy vs. applicable VM-22 limits

d) Hedging – Documentation of index-hedging modeling methodology and back-testing, sensitivity testing, and justification for breakage hedge expense; If CDHS removed, modify hedging disclosures as well (but retain fair value disclosure)

e) Supplemental Benefits – How joint payout options and other supplemental benefits are being captured, as well as a sensitivity tests

f) Dynamic Policyholder Behavior – Dynamic lapse, partial withdrawal, and utilization assumptions disclosure and demonstration across scenarios if there are no or only one-sided dynamic components with respect to market rates/in-the-moneyness

If aggregation between fixed and variable annuities are not permitted, then there would be separate VM-31 fixed and variable sub-reports, but may still consider drafting VM-31 requirements in same section as variable annuities to avoid redundancy
Recommendation: Add fixed annuity PBR to the scope of VM-G (including exclusion tests that use unmargined PBR reserves). No other changes are needed.

Preliminary Fixed Annuity PBR Methodology (consistent with VM-20 and VM-21)

a) Same as current VM-G requirements, but with references to VM-22 added

b) Also scope in any exclusion testing methods that use PBR calculations, consistent with treatment for VM-20

Possible VM-G Revisions:

The corporate governance guidance provided in VM-G is applicable only to a principle-based valuation calculated according to methods defined in VM-20, and VM-21, and VM-22.

For a company that does not compute any deterministic or stochastic reserves under VM-20 or VM-22 as a result of passing the exclusion tests as defined in VM–20 Section 6 or VM-22 [Section X], and it does not calculate any reserves under VM-21, VM-G Sections 2 and 3 below are generally not applicable; the requirements of Section 4 are still applicable.

However, if the company calculated the SERT using the deterministic reserve method outlined in VM-20 Section 6.A.2.b.i.a, or the Stochastic Exclusion Demonstration Test outlined in VM-20 Section 6.A.3, or if the company used the [Ratio Test using unmargined PBR reserve] or the [Demonstration Test] exclusion tests as defined in VM-22 [Section X], then VM-G Sections 2 and 3 are applicable.
Questions?

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