ValAct '26 Meeting

Sponsorship Opportunities

August 23–26
Denver, CO

September 15–17
Virtual

05012026_V4

ValAct '26 Meeting

Society of Actuaries®

Become a Sponsor

of the Society of Actuaries (SOA) Valuation Actuary Meeting and showcase your organization to a highly engaged audience of SOA members. This three-day event equips actuaries with practical insights into today's most critical valuation and financial reporting topics, including U.S. GAAP, U.S. Tax Accounting, and International Financial Reporting Standards (IFRS). ValAct delivers in-depth, relevant content designed specifically for professionals specializing in valuation across the insurance and financial services industries — making it an ideal setting to build visibility, credibility, and connections.

Customize Your Sponsorship Package

Maximize your investment and choose the sponsorship that helps achieve your organization's goals and objectives. You can select in person, virtual or both! Your choices will determine your sponsorship level (listed below).

In-Person Opportunities

Select from three levels of sponsorship, each featuring a pre-determined set of branding opportunities that offer your company consistent visibility throughout the meeting.

In-Person Benefits:

- Logo placement and recognition during dedicated sessions
- Event website recognition
- Onsite signage
- Company profile in meeting app

Don't see an opportunity that fits your needs?
Let us know. We can work with you to craft a sponsorship package exclusively for you.

Platinum In-Person	Gold In-Person	Silver In-Person	Bronze In-Person
$18,000	**$15,000**	**$10,000**	**$5,000**
One (1) complimentary registration	One (1) complimentary registration	One (1) complimentary registration	One (1) discounted registration
Two (2) discounted registrations (50% off)	One (1) discounted registration (50% off)		Pre- event registration list*
Complimentary Tabletop	Discounted tabletop (50% off)		
Pre- and post- event registration lists*	Pre- and post- event registration lists*	Pre- event registration lists*	
Logo placement pre-event promotions and communications			

*Includes attendees who have opted into sharing their contact information.

ValAct'26 Meeting

Society of Actuaries®

In-Person Opportunities

$18,000

☐ ~~REGISTRATION~~ SOLD
Give your organization recognition on lanyards, signage, and digital content.

☐ **EVENT APP**
Display your organization in front of the attendees by sponsoring the app. Each time they view the app your organization's logo will pop up.

☐ ~~RECHARGE & CONNECT~~ SOLD
Energize attendees as they log onto the WiFi and carry around portable chargers.

$10,000

☐ **CSR ACTIVITY**
Support the corporate social responsibility charitable activity with signage onsite.

☐ **BREAKFAST**
As attendees fuel themselves for the morning, be recognized as the sponsor for one of our breakfasts.

$3,000

☐ **TABLETOP**
Reserve a space for your organization to gain visibility with a tabletop.

$15,000

☐ ~~KEYCARDS~~ SOLD
Put your organization in front of attendees by sponsoring the keycards. Your logo will be placed for prominent display.

☐ ~~NETWORKING RECEPTION~~ SOLD
Meet fellow attendees and colleagues at the networking reception to chat over some hors d'oeuvres and drinks.

☐ **NETWORKING BREAK**
Enhance our general break with a fun snack or treat.

$5,000

☐ **LEAD GENERATION EMAIL**
Provide a message to all registered attendees. Approved and sent by the SOA.

☐ **DAILY EMAIL (Mon or Tues)**
Be recognized on our dailyemail that highlights the happenings for the day.

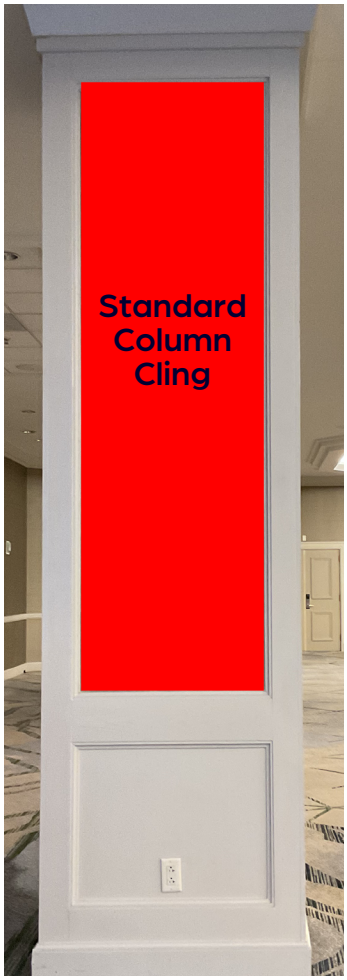
The opportunities don't stop here. Contact Lauren Scaramella for additional opportunities or share an idea with us!

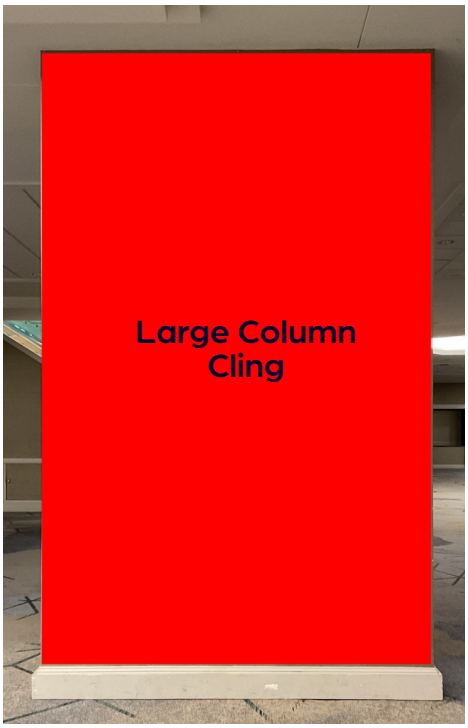
ValAct'26 Meeting

Society of Actuaries®

Onsite Branding and Advertising

Please contact us for pricing on these additional advertising opportunities.





Don't see an opportunity that fits your needs?
Let us know. We can work with you to craft a sponsorship package exclusively for you.

ValAct '26 Meeting

Society of Actuaries®

VIRTUAL OPPORTUNITIES

Elevate your brand and connect with our virtual attendees by sponsoring the Valuation Actuary Virtual Meeting. Gain visibility and demonstrate your commitment to the actuarial community. Secure your sponsorship today!

PLATINUM VIRTUAL
$15,000

Virtual Benefits:

- Two (2) Complimentary Registrations
- One (1) Discounted Registration
- Pre- and Post- Attendee List*
- Company Profile
- Digital Logo Placement

*Includes attendees who have opted into sharing their contact information.

Don't see an opportunity that fits your needs?
Let us know. We can work with you to craft a sponsorship package exclusively for you.

EVENT SUPPORT

This opportunity does not qualify as sponsorship, but your organization will be recognized as a supporter of the meeting.

☐ FRIEND OF SOA

Looking to spend a little less, but want your organization in front of the attendees? Consider being a friend of the SOA. For $2,500, your organization's name will be listed as a supporter of the meeting.

SPONSORSHIP AGREEMENT

Organization:

Address:

City: State/Province: Zip:

Contact Name: Title:

Email: Phone:

SPONSORSHIP(S) REQUESTED:

Sponsorship Level:	Sponsorship Opportunity:	Total Payment Amount $

TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year.

Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation must be received in writing by July 10, 2026, to receive a refund, minus $500 administrative fee and any fees incurred to the SOA for sponsorship opportunity fulfilment.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Please submit your completed sponsorship form to Lauren Scaramella at *LScaramella@soa.org*.

Company Representative Signature | Printed Name and Title | Date

SOA Company Representative Signature | Printed Name and Title | Date