



GAIN EXPOSURE AS A THOUGHT LEADER IN YOUR FIELD

SOA Session Series Sponsorship

The SOA is offering sponsored speaking options at the SOA's four major meetings. This is a great chance for your company to get in front of actuarial practitioners and leaders to share ideas through engaging the audience in thoughtful discussions.

Please review the information below regarding SOA's Session Series Sponsorship. Proposal deadlines are coming up and we want to ensure that you have ample time to consider a submission(s). Interested companies may apply to sponsor a series of two (2) sessions at any of the four major meetings.

Meeting	Investment	Session Length	Meeting Date	Proposal Deadline
Life & Annuity Symposium	\$10,000	75 minutes	May 20-22, 2020	October 7, 2019
Health Meeting	\$13,000	75 minutes	June 8-10, 2020	October 21, 2019
Valuation Actuary Symposium	\$10,000	90 minutes	Aug. 31- Sept. 1, 2020	February 3, 2020
Annual Meeting & Exhibit	\$15,000	75 minutes	October 25-28, 2020	March 2, 2020

Each selected organization will enjoy considerable exposure through the following benefits:

- Ability to recruit an expert to present a relevant topic at two (2) sessions.
- Company name and logo on the event website with link to sponsor's website.
- One pre- and post-meeting attendee list for one-time use.
- Two (2) complimentary full-meeting registrations and five (5) "session-series only" passes for your company's staff to attend the session series you are sponsoring.
- Recognition signage with logo at the sponsored sessions.
- Session listing in the meeting program within the event app.
- Opportunity to provide branded promotional items at the sessions you are sponsoring.

All applications will have to be reviewed and approved by the SOA Professional Development Committee. **This is a special opportunity for sponsors and these sessions are not the same as the submission for general call for session proposals.** Sponsors have a one-time opportunity to submit their proposal, so please be sure to make it comprehensive with as much detail as possible, including speaker information. Application form attached.

Thank you for your interest and please feel free to contact SOA with any questions at sponsorship@soa.org or 847-273-8840.



Organization _____

*Please submit the organization name EXACTLY as it should appear on all published materials.

Address _____

City _____ State _____ Zip _____

Contact Person _____

Title _____

Email Address _____

Phone _____ URL _____

Briefly describe your organization.

Provide an overall description of the proposed series theme/topics.



Describe how your series differs from the sphere of sessions sponsored by sections.

Describe the benefits. List what attendees will learn or be able to do by attending these sessions.



Detailed description of each session topic (and speakers if known at this time):



Session Series Sponsorship Rules

(Application Continued)

The following rules must be followed by all companies participating in the session series sponsorship.

Speakers for the sessions must be experts in their field and most must be from outside the sponsoring organization.

Moderators/speakers must be experienced and known to be effective and engaging presenters.

All deadlines must be adhered to. The SOA reserves the right to cancel any agreement if the dates and deadlines as outlined below are not followed.

All presentations and materials will be reviewed. Selling is strictly prohibited. The SOA reserves the right to cancel a presentation or remove content if deemed necessary. Any company which does not adhere to this policy will not be able to participate as a sponsor at future annual meetings.

Sponsorship will not be publicized until the agreement is signed and first deliverable is met (i.e., session descriptions submitted).

No refunds will be offered.

All speaker related expenses are the responsibility of the Sponsor (i.e. registration, travel expenses). A 50% reduced registration fee is offered for SOA members presenting at the meeting. Any non-member presenters will receive a 50% registration discount as well.

Sponsors may not conduct group functions, such as meetings, off-site events, receptions, or other similar activities, during times which conflict with any officially programmed meeting event.

SESSION SERIES SPONSORSHIP SUBMISSION DEADLINES

The SOA reserves the right to cancel any agreement if the due dates are not followed:

Oct. 7, 2019 – \$10,000
Life & Annuity Symposium Application Deadline

Oct 21, 2019 – \$13,000
Health Meeting Application Deadline

February 3, 2020 – \$15,000
Annual Meeting & Exhibit Application Deadline

March 2, 2020 – \$10,000
Valuation Actuary Symposium Application Deadline

Note: The SOA Professional Development Committee is responsible for reviewing all applications.

In making application, we agree to comply with the provisions of this Agreement.

Organization: _____ Date: _____

Contact Name: _____ Signature: _____