



SOCIETY OF  
ACTUARIES®

# Step Into the Spotlight

Webcast  
Sponsorship



Take advantage of this new and exciting opportunity to increase your industry exposure by integrating SOA's webcasts into your existing marketing program. Be seen as a thought leader by being associated with a sponsored webcast. Your sponsorship will continue after the live webcast, each webcast will be recorded and made available for purchase. Ensure your company's exposure to a focused audience through—pre-event and real-time promotion by sponsoring a webcast today.

## Webcasts

*SOA webcasts occur in real-time and allow participants to listen to the speakers while viewing an accompanying slide presentation. Webcasts are recorded and are available for purchase after the recording date. Webcasts usually include a live question and answer period at the end of the presentation.*

### One for \$3,000 or Three for \$8,500

- Company logo on the SOA webcast page
- Company name in pre-event communications to attendees such as registration confirmations, webcast instructions, etc.
- Logo placement on event introduction and closing presentation screens, as well as verbal mention by the webcast host
- List of attendee contact e-mails following webcast (does not include post-webcast purchases)
- Limit one (1) sponsor per webcast

## SPONSOR TERMS AND CONDITIONS

All sponsors participating in the Webcast Sponsorship are subject to this agreement.

All sponsorships are granted on a first-come basis unless an agreement is made for first right of refusal for the following year. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting cost or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 60 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 60 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

## SPONSOR CONTACT INFORMATION

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

Please select which areas of practice your organization is interested in sponsoring.

Life

Health

Finance/  
Investment/  
Retirement/Risk  
Management

Other – General  
Insurance/Predictive  
Analytics/  
Leadership/  
Communication

**Section Name:**

**Select your Package:**

Webcast

One: \$3,000

Three: \$8,500

\*If SOA does not produce a Webcast on one of your selected sections, the sponsorship will roll over to the following year.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date

Please contact Lauren Scaramella ([Lscaramella@SOA.org](mailto:Lscaramella@SOA.org)) with any questions regarding sponsorship. Further information on sponsorship opportunities with the SOA can be found at [SOA.org/sponsorship](https://www.soa.org/sponsorship).

Please sign and return this document to [Lscaramella@SOA.org](mailto:Lscaramella@SOA.org).  
An invoice will be provided upon receipt of this completed application.