



2020 Student **PITCH COMPETITION**

Pitch your idea for a chance to win!

2020 Competition Focus: Solve a market problem specific to life-insurance and annuities.

Put together a team with a minimum of 3 students and define a new product that can solve a market problem or pain-point. Record your five-minute video presentation (Pecha-Kucha format) with a maximum of 15 slides. The video (or YouTube hyperlink) must be submitted to JLesch@soa.org no later than May 31, 2020.

Entry period: Feb. 26, 2020 through May 31, 2020

Eligibility: Team members must be currently enrolled in an undergraduate or graduate degree university program. Each team must have at least 3 members, one of which must have a declared major or minor of Actuarial Science.

Official Rules: Can be found at <https://www.soa.org/SOAPitchCompetition/>

Judging Criteria: product, actuarial innovation, market opportunity, and soft skills

There will be three prizes awarded:

\$3,000 USD – Grand Prize
\$1,000 USD – Second Place
\$1,000 USD – Third Place

Prize money will be divided evenly among all team members.

Prize winners will be announced on or before October 1, 2020.

Sponsored by the Entrepreneurial & Innovation Section.

