



SOCIETY OF ACTUARIES

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SEE THE FUTURE FIRST

ReCap

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Preceded by a charity golf tournament for the benefit of The Actuarial Foundation, Feb. 28, 2010 marked the beginning of the fourth successful ReFocus “See the Future First” conference at the Ritz-Carlton in Lake Las Vegas, Nev.

The 2010 conference increased its attendance from previous years and was attended by over 300 senior executives working for or servicing the insurance and reinsurance industries. Attendees enjoyed a program that centered its theme on the industry’s renewed resolve emerging from one of the worst financial crises ever experienced in the United States. The very interactive program was highlighted by panel discussions that included direct company CEOs: Mike Frazier, President & CEO Genworth Financial; Dennis Glass, President & CEO Lincoln Financial; and Mark Thresher, EVP & CFO Nationwide Financial Services; and the international heads of four of the leading reinsurance organizations: Christian Mumenthaler, Member, Group Management Board, Swiss Re; Dr. Norbert Pyhel, Deputy CEO, SCOR Global Life; Dr. Joachim Wenning, Member of the Board of Management, Munich Re; and Wolf Becke, President, Life & Health Division, Hannover Life Re. The conference was moderated throughout by Bill Press, host of The Bill Press Show on Sirius Satellite Radio.

ReFocus provided ample time for quality networking, as this was an overwhelming theme in feedback from previous ReFocus conferences, and included breakout session topics that were cutting edge while germane to the theme of the meeting.

Keynote speaker, author, historian, economist and demographer, Neil Howe intrigued the audience with the management challenges associated with the unique characteristics and motivations of the various generations now employed by America’s industry. Similarly, Donald Luskin, CIO of Trend Macrolytics LLC, Tuesday’s luncheon speaker questioned whether the financial market’s dramatic rebound from its low in March of 2009 was real or an anomaly that would reverse itself in short order.

ReFocus continues to be THE go-to event for life reinsurance that promises to grow in attendance as more and more of the insurance industry’s senior executives become aware of the value of this conference. Mark your calendars for next year’s event, scheduled to take place at the Four Seasons hotel on the Las Vegas strip February 27 – March 2, 2011, ReFocus 2011 promises to add to its reputation of being the highlight of the convention season.

The conference organizers would like to thank the many sponsors who helped support this year’s conference and Golf Tournament, and the ReFocus 2010 Steering Committee who spent countless hours organizing the meeting: Co-Chairs Mel Young, RGA Re and Craig Baldwin, Transamerica Re. Steering Committee members: Marike Brady, ACLI; Ronald Klein, AIG & Chair SOA Reinsurance Section Council; James Miles, SOA; Jay Semla, SOA; and Victoria Smith, ACLI. For more information on ReFocus go to www.refocusconference.com. ■