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Canadian Reinsurance Conference 2016 *Re*Defining Leadership

By François Lemieux

his year marks our 60th anniversary hosting delegates from North America and beyond. Join us April 13, 2016 as we celebrate and work toward the next 60 years!

In 1956, the average cost of a home was \$11,700. Life expectancy at birth for a Canadian man was 67. Rock 'n' Roll was shaking the world with Elvis entering the U.S. music charts for the first time with Heartbreak Hotel, and Rocky Marciano retired as the only undefeated heavyweight champion of the world.

It also happens to be the first year the reinsurance industry formed the CRC, with a half-day meeting in Toronto focusing on risk-sharing arrangements. Since then, the CRC has become one of the premier reinsurance and insurance conferences in the world. The conference is dedicated to providing a forum for industry participants to learn about developments affecting the reinsurance and insurance business, as well as providing exceptional networking opportunities.

The original organizers were true visionaries—displaying leadership qualities which define the CRC to this day. And just as our founders displayed real leadership in those early days, so have many of our delegates. As an industry we are ReDefining Leadership through the strength and conviction that what we do makes a difference.

This year's CRC will focus on this effective leadership at an industry, corporate and professional level. Our industry is one of complexity and change. The 2016 CRC will provide insight and resources to support all delegates as we adapt and continue to lead by engaging and inspiring stakeholders to overcome change, appreciate potential and accomplish their vision.

We will have a number of exceptional industry and professional leaders speaking at the conference, and are thrilled to have Paolo De Martin, chief executive officer of SCOR Global Life, Donald Guloien, president and chief executive officer of Manulife as well as Greig Woodring, director and chief executive officer of RGA, opening the conference with an executive panel.

The agenda will also include an insightful discussion from Maria Gonzalez on mindful leadership and end with a special keynote from Michael Pinball Clemons, vice-chair, Toronto Argonauts.



In addition to these main stage presentations, more than 30 subject matter experts will present on a variety of topics that are of concern and interest to both direct writers and reinsurers alike in our one-hour workshops.

For those who have attended the CRC and contributed to this 60 year legacy, we thank you for your ongoing dedication to this one-day event which helps to connect and support a wide range of industry stakeholders.

On behalf of the organizing committee,

Chairman François Lemieux Executive Vice President & Chief Agent SCOR Global Life Canada	Secretary David Moss Senior Vice President Swiss Reinsurance Company Ltd
2015 Chair Bernard Naumann Senior Vice President, Individual Reinsurance Munich Re	Incoming Secretary Blake Hill AVP Strategy Manulife Financial
2017 Chair Alka Gautam President and Chief Executive Officer RGA	Event Planner Laura Gutsch Manager CMG Marketing
Treasurer Stephen Cooley Chief Administrative Officer Aurigen Reinsurance Company	

I am looking forward to welcoming everyone to a very thought provoking and timely conference.

THE HISTORY OF THE CRC

The Canadian Reinsurance Conference (CRC) has become one of the premier reinsurance conferences in the world. It is dedicated to providing a forum for industry participants to learn about developments affecting the reinsurance business and providing an opportunity to network with peers. Continued strong attendance at the conference can be interpreted as an indicator that the CRC continues to succeed in meeting their goals and in delivering value to the industry.

The CRC was first held in 1956 when representatives from several Toronto insurance companies met for a half-day meeting. The intent was to discuss reinsurance matters in their mutual interest. At that time, companies were involved in reciprocal risk-sharing arrangements in order to facilitate placement of large face amount policies. The purpose of their meeting was to discuss how to expedite these transactions.

From that simple beginning, the CRC has evolved to a full-day conference format which now regularly attracts more than 500 attendees from the insurance, reinsurance, and retrocession industries in Canada, the U.S., and abroad. Approximately 70 per-

cent of the attendees are from Canada, 25 percent from the U.S., and 5 percent are international.

The CRC is planned and executed by an executive committee of six members, drawn from the insurance and reinsurance industry in Canada. Committee members serve for three years, with terms staggered so that two people leave the committee and two new members join each year. This structure provides continuity and ensures there are always experienced members with knowledge and insights for the group to draw on. New committee members are selected by the existing committee into one of two streams. One incoming member will serve as secretary, treasurer, past secretary-treasurer in their three-year term. The other new member will take on the roles of incoming chair, chair, and past chair. ■



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