Outside trustees of SOA Foundation

A. William Wiggenhorn

Bill Wiggenhorn is senior vice president of training and education at Motorola Inc. and president of Motorola University. His responsibility has been to upgrade the Motorola work force to meet the demanding worldwide competitive challenges of the 1980s and beyond.

Motorola University offers a wide range of programs and services, including alternative learning technologies. Participants gain the knowledge and skills needed to meet current and future job requirements. Motorola University offers general interest courses, customized training, management, and executive training to each of its 130,000 employees. The focus is on strategic development issues that enhance individual competencies, improve organizational performance, and achieve the competitive advantage for the corporation. It has four campuses in the United States and seven campuses around the world.

Bill Wiggenhorn has served in a number of advisory capacities, including White House conferences on productivity and aging. He has testified before the Senate Subcommittee on Employment and Productivity on America's training needs and before the Joint Economic Committee's Subcommittee on Education and Health on retraining the workforce.

He is on the Board of Governors of the American Society for Training and Development, a member of the Management Development Board of United Technologies, the Quality Advisory Committee of ISVOR-Fiat, Italy, the Management Development Advisory Committee of Capital Holding Corporation, and a vice chairman of the Board of Trustees for Le Mans Academy. He was the 1990 winner of the McKinsey Award for the best article in the Harvard Business Review: "Motorola U: When Training Becomes an Education."

Alan M. Yurman

Alan Yurman is the president of Alan M. Yurman & Associates, an independent marketing consulting firm, retained by major consumer products and services companies to provide strategic and executional planning. He has extensive U.S. and international experience across a broad range of categories, including financial services, health care, package goods, retail grocery, communications, electric utilities, electronics, hospitality, and transportation.

Yurman was employed by the Leo Burnett Company for 19 years, rising to a position of group vice president, client service director, with responsibilities in Asia, Europe, Latin America, and North America.

He is an expert in strategic business planning, as well as marketing communications and advertising agency relations, training, organizational restructuring, and acquisitions.

He brings to the Foundation board the skills necessary to reach outside the actuarial profession to help expand the horizons of the practice and gain recognition for the actuary.

Arnold Zellner

Arnold Zellner, Ph.D., is the designated H.G.B. Alexander Distinguished Service Professor in the Graduate School of Business at the University of Chicago. He received a bachelor’s degree in physics from Harvard University and a Ph.D. in economics from the University of California, Berkeley.

Dr. Zellner, known for his research contributions in a variety of areas related to statistics and economics, is a leading researcher in Bayesian statistics. He currently serves as president of the International Society for Bayesian Analysis. He is a past president of the American Statistical Association, a Fellow and former member of Council of the Econometric Society, a Fellow of the American Association for the Advancement of Science, and a Fellow of the American Academy of Arts and Sciences.

He has published 189 articles and books on economics and statistics. He was the co-founder and co-editor of Journal of Econometrics. He was the founding editor of the Journal of Business and Economic Statistics and is on the JBES Honorary Advisory Board.

He has received honorary doctorate degrees from the Universidad Autonoma de Madrid, Spain, and the Universidade Técnica de Lisboa, Lisbon. He has served in many advisory capacities and is on the Board of the National Bureau of Economic Research. In addition to his extensive research-related work, he has also received the McKinsey Award for Excellence in Teaching.