

2025 UNDERWRITING INNOVATIONS SYMPOSIUM

SPONSORSHIP OPPORTUNITIES



UNDERWRITING INNOVATIONS SYMPOSIUM SPONSORSHIP

Take the opportunity to connect with industry leaders and colleagues to discuss the latest information impacting the underwriting practice with actuaries, underwriters, medical directors, and other life insurance professionals during this meeting in Rosemont.

Sessions that will touch on:

- Regulatory Issues and Legal Trends
- Breaking Down the Walls Between Actuarial Science, Underwriting and Claims
- Opioid Epidemic Trends
- InsurTech 101
- And more!

If you are looking to gain extra exposure in front of the Underwriting Innovations Symposium attendees, consider choosing an opportunity that will place your organization in front of the attendees.

BENEFITS & LEVELS

- Pre- and Post-attendee registration list
- Tabletop booth during the networking break and Reception
- Logo placement on SOA website
- Onsite signage recognition
- Promotional emails
- Recognition before sessions

Platinum
1 Complimentary Registration
2 registrations at 50% off
Logo on promotion emails

Gold
1 Complimentary Registration
1 registration at 50% off
Logo on promotion emails

Silver
1 Complimentary Registration

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Platinum - \$5,400

Registration—Be our registration sponsor and get your organization in front of the attendees as they sign up for the program. Your logo will be on the registration webpage and on lanyards.

Reception (Sunday or Monday Evening) – Be the sponsor of the reception where the attendees come together to network, enjoy a bite and drink.

Event App – Keep attendees connected with one another through the event App. The app will allow attendees to review the agenda and speakers, as well. Must receive commitment by April 28, 2023.

Keycards – Put your organization's name in front of the attendees by having your logo on the keycards that everyone sees as they enter their room.

Gold - \$3,600

Charging Station – Keep attendees' devices charged by sponsoring the charging station. Attendees can grab and go with the charger while attending sessions.

Break (3 available) – Fuel the attendees by sponsoring a break. These breaks are a must to for re-energizing, taking a mental break and networking.

Reception Entertainment/Activity (Sunday only) – Help make Sunday's reception fun and entertaining by sponsoring the entertainment at the program. Whether it be a fun tasting menu, games, or music.

Silver - \$1,800

Tabletop – Get your organization in front of the attendees by having a tabletop to display your organization's materials and network. Highlighted times will be during the breaks and Monday Reception.

EVENT SPONSOR AGREEMENT

Organization: _____

Address: _____ City: _____

State/Providence: _____ Zip: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Sponsorship Level: _____ Sponsorship Opportunity: _____

Total Payment Amount: \$ _____

SELECT ONE OPTION BELOW

- ☐ YES—We would like to have a tabletop booth during the networking break and reception.
- ☐ NO—We will not have a tabletop booth during the networking break and reception.

TERMS AND CONDITIONS

All sponsors participating in the 2024 Event Sponsorship Opportunities are subject to this agreement.

All sponsorships are granted on a first-come basis unless an agreement is made for the first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of the agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches, or other similar activities, during times which conflict with any officially programmed meeting event.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA’s control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than to refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within thirty (30) days for any payments already made.

Cancellation must be submitted in writing by June 3, 2025, to receive a refund, less the \$250 administrative fee and any expenses incurred by the SOA. There will be no refund if a sponsor cancels after June 3, 2025.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

_____ Company Representative Signature	_____ Printed Name and Title	_____ Date
_____ SOA Company Representative Signature	_____ Printed Name and Title	_____ Date