

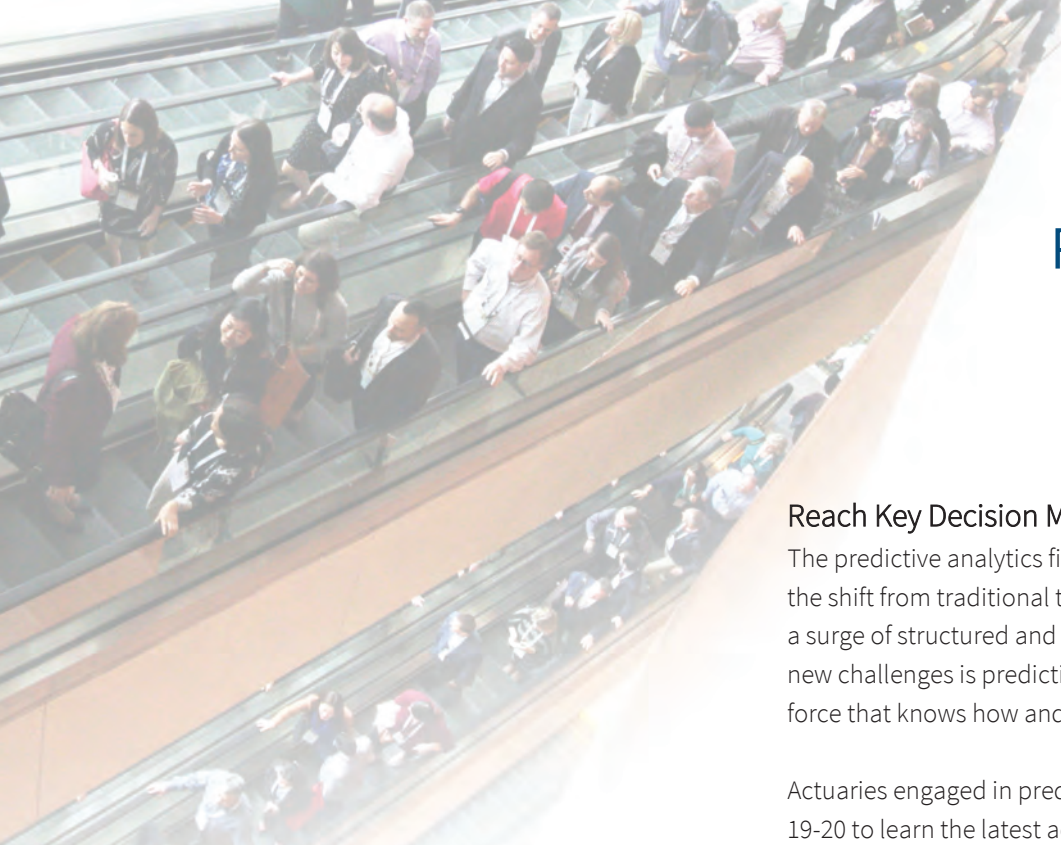


Step  
into the  
spotlight



2019 Sponsorship  
Prospectus

SOA Predictive Analytics Symposium



# SOA Predictive Analytics Symposium

September 19-20, 2019

Philadelphia, PA

### Reach Key Decision Makers

The predictive analytics field is gaining momentum as a result of the shift from traditional to advanced analytics techniques amid a surge of structured and unstructured data. The key to meeting new challenges is predictive analytics--and an actuarial work force that knows how and when to use it.

Actuaries engaged in predictive analytics will gather September 19-20 to learn the latest advances and see how they can be used to advance the actuarial profession.

Advance your market reach when you participate as a sponsor!



### Attendee PROFILE

#### Industries:

Risk Management

#### Expected attendance:

250

### Sponsor Benefits

Gain direct access to a large segment of SOA members embracing predictive analytics to measure and manage risk. This is your unique opportunity to engage with this marketplace as an event sponsor.

#### As a sponsor, you will:

- Enjoy first-class visibility to a targeted audience
- Build and enhance brand equity among actuaries interested in predictive analytics
- Be recognized as a key player and thought leader in implementing innovative technology
- Gain direct exposure to decision makers who use your products and services

Act Today for Best Selection of Opportunities!

#### 2018 ATTENDEES BY TITLE



- Actuary
- Assistant Vice President
- Director
- Manager
- Other
- Principal
- Senior Actuary
- Senior Vice President
- Vice President

#### PREVIOUS SPONSORS

Ascot Underwriting  
 Merlinos & Associates Inc.  
 Munich Re  
 RGA  
*and more*



# Sponsorship Levels And Benefits

PLATINUM SPONSORSHIPS	GOLD SPONSORSHIPS
<input type="checkbox"/> <b>\$ 10,000</b> <ul style="list-style-type: none"> <li>• Total of three (3) registrations for the event</li> <li>• Company logo on event web page</li> <li>• Recognition on signage</li> <li>• Pre- and post-attendee list in electronic format for one-time use*</li> <li>• Opportunity to provide a one-page flyer near the registration desk</li> <li>• Opportunity to provide branded promotional items at the event you are sponsoring, where applicable (i.e. meals, lounge, breaks, etc.)</li> <li>• 50% discount on table top space (\$1,750)</li> </ul>	<input type="checkbox"/> <b>\$ 8,000</b> <ul style="list-style-type: none"> <li>• Total of two (2) registrations for the event</li> <li>• Company logo on event web page</li> <li>• Recognition on signage at the event</li> <li>• Pre- and post-attendee list in electronic format for one-time use*</li> </ul>
SILVER SPONSORSHIPS	TABLE TOP SPACE
<input type="checkbox"/> <b>\$ 6,000</b> <ul style="list-style-type: none"> <li>• Total of one (1) registration for the event</li> <li>• Company logo on event web page</li> <li>• Recognition on signage at the event</li> <li>• Pre-attendee list in electronic format for one-time use*</li> </ul>	<input type="checkbox"/> <b>\$ 3,500</b> <ul style="list-style-type: none"> <li>• Table top space provided in general meeting area for ample visibility among attendees</li> <li>• Includes table, 2 chairs and table skirt if desired</li> <li>• Opportunity to interact directly with attendees</li> </ul>

\*Subject to sponsorship commitment by the early-bird registration date. Please contact Lauren Scaramella at 1+ 847-273-8840 or [sponsorship@SOA.org](mailto:sponsorship@SOA.org) with any questions regarding sponsorship. Further information on sponsorship opportunities with the SOA can be found at [SOA.org/sponsorship](http://SOA.org/sponsorship)

## SPONSORS MAY CHOOSE ONE ITEM FROM THE FOLLOWING OPTIONS FOR THIS EVENT: (MARK ONE)

PLATINUM	GOLD	SILVER
<input type="radio"/> Networking Reception	<input type="radio"/> Single Day Breakfast	<input type="radio"/> Flyer Near Registration Desk
<input type="radio"/> General Luncheon	<input type="radio"/> Charging Station	<input type="radio"/> Table Top Space
<input type="radio"/> Wi-Fi Sponsor	<input type="radio"/> Single-day Refreshment Break	
<input type="radio"/> Badge Lanyards	<input type="radio"/> Keycards (subject to availability)	
<input type="radio"/> Keynote Speaker		

Sponsorship Level/Add On Item	Total Payment Amount
	\$





# Event Sponsor Contract

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

URL \_\_\_\_\_

## EVENT SPONSOR TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (flyers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA’s control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may elect to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded for any payments already made within 30 days.

If the sponsor cancels more than 60 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 60 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs in preparation for or during the event.

\_\_\_\_\_  
Company Representative Signature

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
SOA Company Representative Signature

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Date