

# 2022 Asia PD Events Sponsorship Program

The Society of Actuaries (SOA) provides unmatched education, research and professional development resources to actuaries around the world.

The SOA is excited to introduce our 2022 Asia PD Events Sponsorship Program. Your organization will be able to select the programs that fit the goals and objectives of your organization. The sponsorship program will continue to provide effective and convenient ways for your organization to maximize its exposure and provide you the flexibility to choose the options that best meet your needs and goals.

In collaborating with us on your initiative, your organization will experience numerous opportunities to develop and enhance key relationships and to position your organization as a respectful industry partner and leader.

As the largest professional actuarial organization, the SOA gives you direct access to more than 32,000 members worldwide, including the Asia-Pacific region. Members strive to be the leading professionals in measurement and management of risk, and the SOA supports them with in-depth conferences welcoming actuaries from all disciplines around the globe. Participate as a sponsor and:

- Enjoy high visibility to a targeted audience of actuarial, insurance, finance and investment practitioners in the Asia-Pacific regions.
- Build and enhance brand equity among actuaries from all disciplines.
- Be recognized as a key player and thoughtful leader in the insurance and financial services industries.
- Gain direct exposure to decision makers who use your products and services.

**June 6-7, 2022, Virtual Asia-Pacific Annual Symposium**

**Expected attendance: 300**

## **Sponsorship Levels & Benefits**

Platinum Sponsor – \$6,000

### *Benefits:*

- 8 Complimentary seats for the whole Symposium
- Verbal recognition during open ceremony
- Organization name with company URL link on Symposium event site
- Logo on Symposium event site and program book
- Two virtual booths during Day 1 evening virtual networking session to interact with all attendees
- One banner ad to be displayed on the system platform
- 120 seconds video to be played during the conference coffee-break
- Post-attendee list in e-format - for those who opted in for future contact (\*Attendee list is based off individuals who register, does not account for those that have a group registration.)
- Social media recognition
- Pre-event eblast promotion

Gold Sponsor - \$4,500

### *Benefits:*

- 6 Complimentary seats for the whole Symposium
- Verbal recognition during open ceremony
- Organization name with company URL link on Symposium event site
- Logo on Symposium event site and program book
- Two virtual booths during Day 1 evening virtual networking session to interact with all attendees
- One banner ad to be displayed on the system platform
- 90 seconds video to be played during the conference coffee-break
- Social media recognition
- Pre-event eblast promotion

## Silver Sponsor - \$3,500

### *Benefits:*

- 4 Complimentary seats for the whole Symposium
- Verbal recognition during open ceremony
- Organization name with company URL link on Symposium event site
- Logo on Symposium event site and program book
- One virtual booth during Day 1 evening virtual networking session to interact with all attendees
- 60 seconds video to be played during the conference coffee-break
- Social media recognition
- Pre-event eblast promotion

## Networking Sponsor - \$2,000

### *Benefits:*

- 2 Complimentary seats for the whole Symposium
- Verbal recognition during open ceremony
- Organization name with company URL link on Symposium event site
- Logo on Symposium event site and program book
- One virtual booth during Day 1 evening virtual networking session to interact with all attendees
- Social media recognition
- Pre-event eblast promotion

## Media Creative Sponsor – \$1,000

### *Benefits:*

- 2 Complimentary seats for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- Social media recognition
- Pre-event eblast promotion

# 2022 Asia PD Events Sponsorship Program

**November 9, 2022, ImpAsia and Professionalism Virtual Seminar**

**Expected attendance: 100+**

## **Sponsorship Levels & Benefits**

Platinum Sponsor – \$5,000

### *Benefits:*

- 6 Complimentary seats for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- Two virtual booths during event day evening virtual networking session to interact with all attendees
- 120 seconds video to be played during the conference coffee-break
- Post-attendee list in e-format - for those who opted in for future contact (\*Attendee list is based off individuals who register, does not account for those that have a group registration.)
- Social media recognition
- Pre-event eblast promotion

Gold Sponsor - \$3,500

### *Benefits:*

- 4 Complimentary seats for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- Two virtual booths during event day evening virtual networking session to interact with all attendees
- 90 seconds video to be played during the conference coffee-break
- Social media recognition
- Pre-event eblast promotion

# 2022 Asia PD Events Sponsorship Program

## Silver Sponsor - \$2,500

### *Benefits:*

- 3 Complimentary seats for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- One virtual booth during event day evening virtual networking session to interact with all attendees
- 60 seconds video to be played during the conference coffee-break
- Social media recognition
- Pre-event eblast promotion

## Networking Sponsor - \$1,500

### *Benefits:*

- 2 Complimentary seats for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- One virtual booth during event day evening virtual networking session to interact with all attendees
- Social media recognition
- Pre-event eblast promotion

## Media Creative Sponsor – \$800

### *Benefits:*

- 1 Complimentary seat for the whole Seminar
- Verbal recognition during open ceremony
- Organization name with company URL link on Seminar event site
- Logo on Seminar event site and program book
- Social media recognition
- Pre-event eblast promotion

# 2022 Asia PD Events Sponsorship Program

## Webcast - Time starting from Q4 2022

**Expected attendance: 200+**

## Sponsorship Levels & Benefits

Platinum Sponsor – \$2,500

### *Benefits:*

- 10 Complimentary seats for the whole Webcast
- Exclusive webcast presentation (around 50-60mins) in education purpose and content pre-approved by organizing team
- Verbal recognition during opening
- Logo on Webcast event site
- Social media recognition
- Pre-event eblast promotion
- Post-attendee list in e-format - for those who opted in for future contact (\*Attendee list is based off individuals who register, does not account for those that have a group registration.)

Gold Sponsor - \$1,500

### *Benefits:*

- 8 Complimentary seats for the whole Webcast
- One webcast session presentation with a max of 2 presenters (around 30mins) or one presenter participates in panel discussion (content must be in education purpose and pre-approved by organizing team)
- Verbal recognition during opening
- Logo on Webcast event site
- Social media recognition
- Pre-event eblast promotion

Silver Sponsor - \$1,000

### *Benefits:*

- 4 Complimentary seats for the whole Webcast
- One webcast session presentation with a max of 2 presenters (around 30mins) or one presenter participates in panel discussion (content must be in education purpose and pre-approved by organizing team)
- Verbal recognition during opening
- Logo on Webcast event site
- Social media recognition
- Pre-event eblast promotion

# 2022 Asia PD Events Sponsorship Program

Media Creative Sponsor - \$600

*Benefits:*

- 2 Complimentary seats for the whole Webcast
- Verbal recognition during opening
- Logo on Webcast event site
- Social media recognition
- Pre-event eblast promotion

# 2022 Asia PD Events Sponsorship Program

## EVENT SPONSOR CONTRACT

Organization Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

SponsorshipLevel			Price	Total Payment Amount
	USD	Put a 'x' to select	\$	TOTAL: \$
Virtual Asia-Pacific Annual Symposium				
Platinum Partner	6,000			
Gold Partner	4,500			
Silver Partner	3,500			
Networking Partner	2,000			
Media Creatives Partner	1,000			
ImpAsia and Professionalism Virtual Seminar				
Platinum Partner	5,000			
Gold Partner	3,500			
Silver Partner	2,500			
Networking Partner	1,500			
Media Creatives Partner	800			
Webcast				
Platinum Partner	2500			
Gold Partner	1500			
Silver Partner	1000			
Media Creatives Partner	600			
Combo Partner				
Platinum Partner	9,500			
Gold Partner	7,000			
Silver Partner	5,500			
Networking Partner	3,000			
Media Creatives Partner	2,000			

If you have questions, contact Lucy Lee, at +852-2147-5966 or email [llee@soa.org](mailto:llee@soa.org)



# 2022 Asia PD Events Sponsorship Program

## Payment Information

☐ Check   ☐ Visa   ☐ MasterCard   ☐ Amex   ☐ Wire Transfer

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Payment option 1) Credit card payments: Fax your contract to Customer Service at +1 (888) 697-3900

(Payment option 2) Wire Transfer payments: Please email Lucy Lee, [llee@soa.org](mailto:llee@soa.org), and use the information on the following page.

# 2022 Asia PD Events Sponsorship Program

## Incoming Wire Transfer Instructions

Name of Bank:	BMO Harris Bank N.A.
Address:	111 West Monroe Chicago, Illinois 60690
Harris Bank's Phone number:	312-461-3273
Account Number:	412- 097-8
Routing number (for US wires only)	071000288
Swift Code (for international wires only):	Hatrus44
Account Name:	Society of Actuaries
Account Address:	475 North Martingale Road Schaumburg, Illinois 60173-2226
Beneficiary:	(please provide)
Please reference:	(provide brief description)

After the wire transfer has been completed in U.S. Dollars, including bank fees, notify the Society of Actuaries as follows:

Customer Service: [customerservice@soa.org](mailto:customerservice@soa.org)

Phone number: 888-697-3900

Fax number: 847-273-8529

## TERMS AND CONDITIONS

All sponsors participating in the Symposium/Seminar/Webcast Sponsorships are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation Policy: All requests for refunds must be in writing. If your cancellation is received by one month before the event, SOA will refund your sponsor fee less a \$100 administrative charge and any additional fees incurred by the SOA (i.e. printed signage).

All cancellation requests must be submitted to Lucy Lee – [llee@soa.org](mailto:llee@soa.org).

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Company Representative Signature

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Printed Name and Title

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Date

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SOA Representative Signature

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Printed Name and Title

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Date