

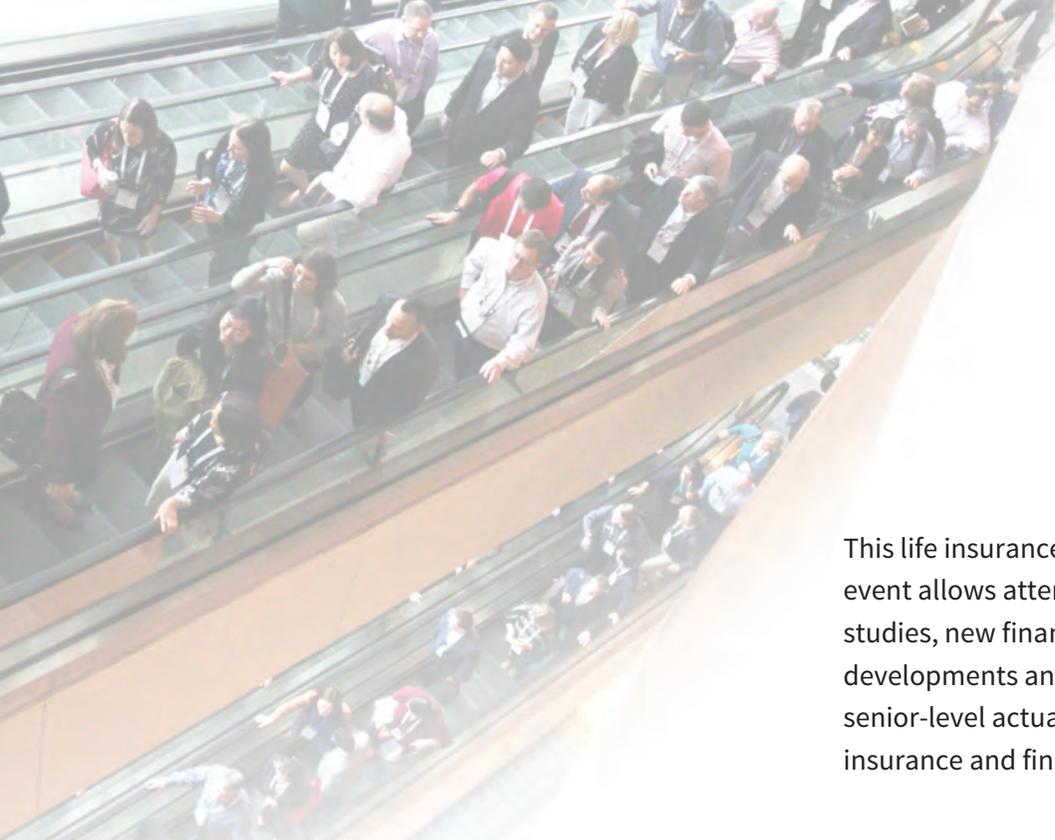


Step
into the
spotlight



2019 Sponsorship
Prospectus

Life & Annuity Symposium



SOA LIFE & ANNUITY SYMPOSIUM

May 20-22, 2019

Tampa, FL

This life insurance and product development-focused event allows attendees to learn about current industry studies, new financial models, new regulatory developments and much more, thereby attracting senior-level actuaries and professionals from the life insurance and finance industries.

Sponsorship Benefits

Reach senior-level actuaries and professionals from the life insurance and finance industries when you sponsor the SOA Life & Annuity Symposium. Attendees come to learn about current industry trends, emerging financial models, new regulatory developments, and much more. **Your sponsorship of this event completes their onsite experience and advances your market reach.**

As the largest professional actuarial organization, SOA gives you direct access to a large segment of members specializing in life, annuity and reinsurance products when they gather for the annual SOA Life & Annuity Symposium. This is your unique opportunity to engage with this market place.

As a sponsor, you will:

- Enjoy first-class visibility to highly targeted audience focused on life, annuity, and reinsurance
- Build and enhance brand equity among actuaries in this area of actuarial practice
- Be recognized as a key player and thought leader in this specialized area of practice
- Gain direct exposure to decision makers who use your products and services



DELEGATE PROFILE

Industries:

Life & Annuity,
Reinsurance

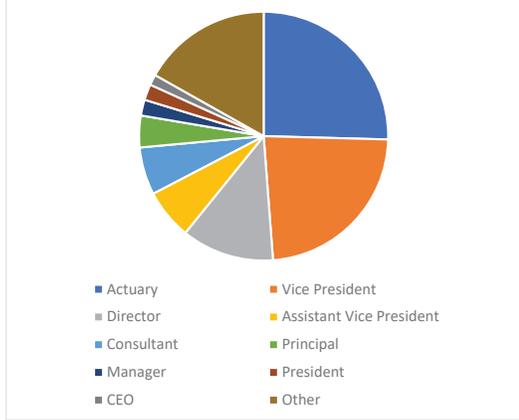
**Average Experience
of Attendees:**

18 years

**Expected
attendance:**

500

2018 ATTENDEES BY TITLE



PREVIOUS SPONSORS INCLUDE

- Canada Life
- Moody's
- Prudential
- QRM
- S&P Global
- Willis Towers Watson and more



Sponsorship Levels And Benefits

PLATINUM SPONSORSHIPS	GOLD SPONSORSHIPS
<input type="checkbox"/> \$ 10,000 <ul style="list-style-type: none"> Total of four (4) registrations for the event Company logo on event web page Recognition on signage Company profile in event app Pre- and post-attendee list in electronic format for one-time use* Complimentary table top space (\$3,500 value) Opportunity to provide a one-page flier near the registration desk Opportunity to provide branded promotional items at the event you are sponsoring, where applicable (i.e. meals, lounge, breaks, etc.) 	<input type="checkbox"/> \$ 8,000 <ul style="list-style-type: none"> Total of three (3) registrations for the event Company logo on event web page Recognition on signage at the event Company profile in event app Pre- and post-attendee list in electronic format for one-time use* 50% discount on table top space (\$1,750)
SILVER SPONSORSHIPS	BRONZE SPONSORSHIPS
<input type="checkbox"/> \$ 6,000 <ul style="list-style-type: none"> Total of two (2) registrations for the event Company logo on event web page Recognition on signage at the event Company profile in event app Pre-attendee list in excel format for one time use* 	<input type="checkbox"/> \$ 3,000 <ul style="list-style-type: none"> Total of one (1) registration for the event Company logo on event web page Recognition on signage at the event Company profile in event app

*Subject to sponsorship commitment by the early-bird registration date.

Please contact Lauren Scaramella at 847-273-8840 or Lscaramella@SOA.org with any questions regarding sponsorship. Further information on Sponsorship Opportunities with the SOA can be found at SOA.org/sponsorship

SPONSORS MAY CHOOSE ONE ITEM FROM THE FOLLOWING OPTIONS AT EACH EVENT: (MARK ONE)

PLATINUM	GOLD	SILVER	BRONZE
<input type="radio"/> Networking Reception	<input type="radio"/> Single Day Breakfast	<input type="radio"/> Single Day Refreshment Break	<input type="radio"/> App Banner Ad
<input type="radio"/> General Luncheon	<input type="radio"/> Badge Lanyards	<input type="radio"/> Table Top Space	<input type="radio"/> Flier at registration
<input type="radio"/> Wi-Fi Sponsor	<input type="radio"/> Hydration Station		
<input type="radio"/> Charging Station	<input type="radio"/> Keycards (subject to Availability)		
<input type="radio"/> Keynote Speaker			

Sponsorship Level/Add On Item	Total Payment Amount
	\$



Events Meeting Space at Life & Annuity Symposium

Looking for a meeting room at the Life & Annuity Symposium? You now have the availability to reserve space for your organization during the meeting. There are three slots available and must be reserved on a full day basis. Reserving a room is on a first come first serve basis.

- Monday, May 20, 7am – 5pm (2 spots available)
- Tuesday, May 21, 7am – 5pm (1 spot available)

MEETING ROOM RESERVATION \$5,000* PER DAY

Your reservation includes:

- Each room is set up boardroom style
- Signage outside of meeting room
- Profile in event app

Please note catering and A/V needs are the responsibility of your organization.

*Corporate Sponsors receive a 30% discount and if combined with an event sponsorship 20% will be taken off.

If you would like a reserved room, please complete the following information:

Organization

Contact Person

Title

Email

Phone

Address

City

State

Zip

Preferred date(s)

Purpose

Will you need catering?*

Yes

No

Will you need A/V?*

Yes

No

*If you indicate yes, information on catering and A/V will be provided.



Event Sponsor Contract

Organization _____

Address _____

City _____

State _____

Zip _____

Contact Person _____

Title _____

Email _____

Phone _____

URL _____

EVENT SPONSOR TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (fliers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date