

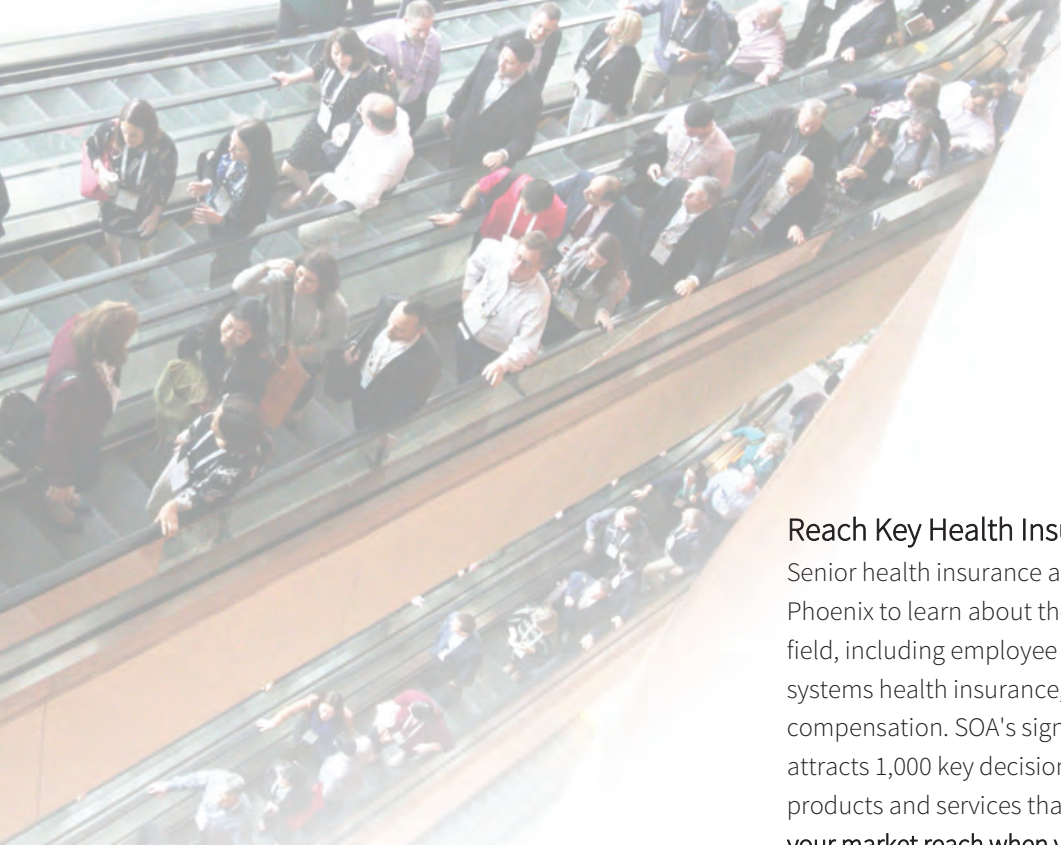


Step  
into the  
spotlight



# 2019 Sponsorship Prospectus

SOA Health Meeting



# SOA Health Meeting

June 24-26, 2019

Phoenix, AZ

## Reach Key Health Insurance Decision Makers

Senior health insurance actuarial leaders will gather June 24-26 in Phoenix to learn about the latest advances in the health insurance field, including employee health benefits, commercial and public systems health insurance, long-term care insurance and worker's compensation. SOA's signature health event, the Health Meeting attracts 1,000 key decision makers eager to learn about the latest products and services that are moving the field forward. **Advance your market reach when you participate as a sponsor!**

## Sponsor Benefits

Gain direct access to a large segment of SOA members specializing in health, healthcare and other related insurance programs. This is your unique opportunity to engage with this marketplace as an event sponsor.

### As a sponsor, you will:

- Enjoy first-class visibility to a highly targeted audience focused on health insurance products
- Build and enhance brand equity among actuaries in this area of actuarial practice
- Be recognized as a key player and thought leader in this specialized area of practice
- Gain direct exposure to decision makers who use your products and services

Act Today for Best Selection of Opportunities!

[SOA.org/sponsorship](http://SOA.org/sponsorship)



## DELEGATE PROFILE

### Industry:

Health

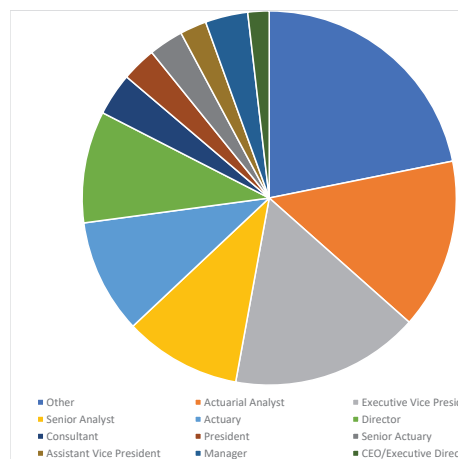
### Average Experience of Attendees:

15 years

### Expected attendance:

1,000

## 2018 ATTENDEES BY TITLE



## PREVIOUS SPONSORS INCLUDE

Aetna  
Conference Consulting Actuaries  
Conning  
Humana  
Optum  
and more



# Sponsorship Levels And Benefits

PLATINUM SPONSORSHIPS*	GOLD SPONSORSHIPS
<input type="checkbox"/> <b>\$ 15,000</b> <ul style="list-style-type: none"> <li>Total of four (4) registrations for the event (up to a \$6,160 value)</li> <li>Company logo on event web page</li> <li>Recognition on signage</li> <li>Company profile in event app</li> <li>Pre- and post-attendee list in electronic format for one-time use*</li> <li>Complimentary table top space (\$3,500 value)</li> <li>Opportunity to provide a one-page flier near the registration desk</li> <li>Opportunity to provide branded promotional items at the event you are sponsoring, where applicable (i.e. meals, lounge, breaks, etc.)</li> </ul>	<input type="checkbox"/> <b>\$ 10,000</b> <ul style="list-style-type: none"> <li>Total of three (3) registrations for the event (up to a \$4,620 value)</li> <li>Company logo on event web page</li> <li>Recognition on signage at the event</li> <li>Company profile in event app</li> <li>Pre- and post-attendee list in electronic format for one-time use*</li> <li>50% discount on table top space (\$1,750)</li> </ul>
SILVER SPONSORSHIPS	BRONZE SPONSORSHIPS
<input type="checkbox"/> <b>\$ 7,000</b> <ul style="list-style-type: none"> <li>Total of two (2) registrations for the event (up to a \$3,080 value)</li> <li>Company logo on event web page</li> <li>Recognition on signage at the event</li> <li>Company profile in event app</li> <li>Pre-attendee list in electronic format for one-time use</li> </ul>	<input type="checkbox"/> <b>\$ 5,000</b> <ul style="list-style-type: none"> <li>Total of one (1) registration for the event (up to a \$1,540 value)</li> <li>Company logo on event web page</li> <li>Recognition on signage at the event</li> <li>Company profile in event app</li> </ul>

\*Subject to sponsorship commitment by the early-bird registration date.

Please contact Lauren Scaramella at 847-273-8840 or [Lscaramella@SOA.org](mailto:Lscaramella@SOA.org) with any questions regarding sponsorship. Further information on Sponsorship Opportunities with the SOA can be found at [SOA.org/sponsorship](https://SOA.org/sponsorship)

## SPONSORS MAY CHOOSE ONE ITEM FROM THE FOLLOWING OPTIONS AT EACH EVENT: (MARK ONE)

PLATINUM	GOLD	SILVER	BRONZE
<input type="radio"/> Networking Reception	<input type="radio"/> Single Day Breakfast	<input type="radio"/> Single Day Refreshment Break	<input type="radio"/> App Activity Feed Ad
<input type="radio"/> General Luncheon	<input type="radio"/> Badge Lanyards	<input type="radio"/> Table Top Space	<input type="radio"/> Flier at registration
<input type="radio"/> Wi-Fi Sponsor	<input type="radio"/> Hydration Station	<input type="radio"/> Fun Run (Includes name on T-shirt)	
<input type="radio"/> Charging Station	<input type="radio"/> Keycards (subject to Availability)		
<input type="radio"/> Keynote Speaker			

Sponsorship Level/Add On Item	Total Payment Amount
	\$





# Event Sponsor Contract

Organization

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Address

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City

State

Zip

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Contact Person

Title

---

Email

Phone

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URL

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## EVENT SPONSOR TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (fliers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

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Company Representative Signature

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Printed Name and Title

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Date

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SOA Company Representative Signature

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Printed Name and Title

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Date