



STEP INTO THE SPOTLIGHT

SPONSORSHIP PROSPECTUS

2020 Life & Annuity Symposium



SOCIETY OF
ACTUARIES®

2020 LIFE & ANNUITY SYMPOSIUM

May 4 -5, 2020 • Saint Louis, MO

This life insurance and product development-focused event allows attendees to learn about current industry studies, new financial models, new regulatory developments and much more, thereby attracting senior-level actuaries and professionals from the life insurance and finance industries.

Why sponsor?

The SOA is the largest professional actuarial organization dedicated to serving over 30,000 members worldwide. Our vision is for actuaries to be the leading professionals in the measurement and management of risk. Take advantage of this opportunity to participate as a sponsor:

- Enjoy a high level of visibility to a very targeted audience in this region
- Build and enhance brand equity for your company among actuaries from all disciplines
- Be seen as a key player and thought leader across the actuarial space
- Gain direct exposure to decision-makers who use your products and services

Delegate Profile

EXPECTED ATTENDANCE:

500

INDUSTRIES:

Life & Annuity
Reinsurance

AVERAGE EXPERIENCE OF ATTENDEES:

18 Years

PRIMARY AREA OF PRACTICE:



PREVIOUS SPONSORS INCLUDE:

Moody's
RGA

Willis Towers
Watson

QRM
And More!

Sponsorship Levels And Benefits

SPONSORS MAY CHOOSE ONE ITEM FROM THE FOLLOWING OPTIONS AT EACH EVENT: (CIRCLE ONE)

PLATINUM	GOLD	SILVER	BRONZE
\$10,000	\$8,000	\$6,000	\$3,000
<input type="radio"/> Networking Reception	<input type="radio"/> Single Day Breakfast	<input type="radio"/> Standard Refreshment Break	<input type="radio"/> App Banner Ad
<input type="radio"/> General Luncheon	<input type="radio"/> Badge Lanyards	<input type="radio"/> Table Top Space	<input type="radio"/> Flyer at registration
<input type="radio"/> Connect & Recharge	<input type="radio"/> Hydration Station	<input type="radio"/> Virtual Seminar	<input type="radio"/> Cling - 1
<input type="radio"/> Pop-Up Break	<input type="radio"/> Keycards	<input type="radio"/> Clings -set of 3	
	<input type="radio"/> On-Demand Badge Printing		

PLATINUM	GOLD	SILVER	BRONZE
<ul style="list-style-type: none"> • Total of four (4) registrations for the event • Company logo on the event web page • Recognition on signage • Company profile in event app • Additional digital recognition • Pre- and post-attendee list in electronic format for one-time use* • Complimentary tabletop space (\$3,500 value) • Opportunity to provide a one page flyer near the registration desk • Opportunity to provide branded promotional item at the event you are sponsoring (where applicable - i.e. meals, lounge, breaks, etc.) 	<ul style="list-style-type: none"> • Total of three (3) registrations for the event • Company logo on event web page • Recognition on signage • Company profile in event app • Additional digital recognition • Pre- and Post- attendee list in electronic format for one time use* • 50% discount on tabletop space (\$1,750) 	<ul style="list-style-type: none"> • Total of two (2) registrations for the event • Company logo on event web page • Recognition on signage • Company profile in event app • Additional digital recognition • Pre-attendee list in excel format for one time use* 	<ul style="list-style-type: none"> • Total of one (1) registration for the event • Company logo on event web page • Recognition on signage a • Company profile in event app • Additional digital recognition

Any questions regarding sponsorship contact:

Lauren Scaramella

Sponsorship Specialist

847-273-8840

Lscaramella@SOA.org

Event Sponsor Contract

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

URL

EVENT SPONSOR TERMS AND CONDITIONS

All sponsors participating in the 2020 Event Sponsorship Opportunities are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (fliers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 60 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 60 days prior to the event. SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date