

2022 ASIA PD EVENTS SPONSORSHIP PROGRAM

Opportunities to develop and enhance key relationships



SOCIETY OF ACTUARIES®

As the largest professional actuarial organization, the Society of Actuaries (SOA) gives you direct access to more than 32,000 members worldwide, including the Asia-Pacific region. Members strive to be the leading professionals in measurement and management of risk, and the SOA supports them with in-depth conferences welcoming actuaries from all disciplines around the globe.

Participate as a sponsor and:

- Enjoy high visibility to a targeted audience of actuarial, insurance, finance and investment practitioners in the Asia-Pacific regions.
- Build and enhance brand equity among actuaries from all disciplines.
- Be recognized as a key player and thoughtful leader in the insurance and financial services industries.
- Gain direct exposure to decision makers who use your products and services.

Virtual Asia-Pacific Annual Symposium

June 6-7, 2022 | Expected attendance: 300

Industries: Actuarial, Insurance, Finance & Investment, Risk Management

Countries/Regions: Hong Kong, Taiwan, Singapore, Malaysia, Thailand, South Korea, Japan, China, Indonesia, Philippines, US, Europe and Australia etc.

The symposium, organized for the 12th year, provides a learning and networking platform where attendees will be primed to listen to expert speakers from various financial and insurance industries. Virtual sessions will be interactive and open for sharing of experiences among participants and speakers.

	Platinum \$6,000	Gold \$4,500	Silver \$3,500	Networking \$2,000	Media Creative \$1,000
Complimentary seats	8	6	4	2	2
Verbal recognition during open ceremony	✓	✓	✓	✓	✓
Organization name with company URL link on event site	✓	✓	✓	✓	✓
Logo on event site and program book	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Pre-event eblast promotion	✓	✓	✓	✓	✓
Virtual booths for virtual networking session	2	2	1	1	
Video played during conference coffee-break	120s video	90s video	60s video		
Banner ad on the system platform	✓	✓			
Post-attendee list	✓				



ImpAsia and Professionalism Virtual Seminar

November 9, 2022 | Expected attendance: 100+

Industries: Actuarial, Insurance, Finance & Investment, Risk Management

Countries/Regions: Hong Kong, Taiwan, Singapore, Malaysia, Thailand, South Korea, Japan, China, Indonesia, Philippines, US, Europe and Australia etc.

This seminar showcases important event from the SOA ImpACT conference to keep our members involved with the SOA's largest member event, while also providing local professional development content from experts across Asia. Professionalism CPD credit will be awarded to members who attended.

	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Networking \$1,500	Media Creative \$800
Complimentary seats	6	4	3	2	1
Verbal recognition during open ceremony	✓	✓	✓	✓	✓
Organization name with company URL link on event site	✓	✓	✓	✓	✓
Logo on event site and program book	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Pre-event eblast promotion	✓	✓	✓	✓	✓
Virtual booths for virtual networking session	2	2	1	1	
Video played during conference coffee-break	120s video	90s video	60s video		
Post-attendee list	✓				

Webcast

Time starting from Q4 2022 | Expected attendance: 200+

Industries: Actuarial, Insurance, Finance & Investment, Risk Management

Countries/Regions: Hong Kong, Taiwan, Singapore, Malaysia, Thailand, South Korea, Japan, China, Indonesia, Philippines, US, Europe and Australia etc.

Sponsors can select their participation in any available SOA Asia monthly webcast schedules starting from Q4 2022 and onwards on a first-come-first served basis.

	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Media Creative \$600
Complimentary seats	10	8	4	2
Verbal recognition during opening	✓	✓	✓	✓
Logo on event site	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Pre-event eblast promotion	✓	✓	✓	✓
Participation in webcast	Exclusive 60 mins presentation	30 mins presentation or participate in panel discussion	30 mins presentation or participate in panel discussion	
Post-attendee list	✓			

Combo Partner

Get one sponsorship level across all three events!

Virtual Asia-Pacific Annual Symposium	
Platinum Partner	<u>\$6,000</u>
Gold Partner	<u>\$4,500</u>
Silver Partner	<u>\$3,500</u>
Networking Partner	<u>\$2,000</u>
Media Creatives Partner	<u>\$1,000</u>

ImpAsia and Professionalism Virtual Seminar	
Platinum Partner	<u>\$5,000</u>
Gold Partner	<u>\$3,500</u>
Silver Partner	<u>\$2,500</u>
Networking Partner	<u>\$1,500</u>
Media Creatives Partner	<u>\$800</u>

Webcast	
Platinum Partner	<u>\$2,500</u>
Gold Partner	<u>\$1,500</u>
Silver Partner	<u>\$1,000</u>
Media Creatives Partner	<u>\$600</u>

Combo Partner	
Platinum Partner	<u>\$9,500</u>
Gold Partner	<u>\$7,000</u>
Silver Partner	<u>\$5,500</u>
Networking Partner	<u>\$3,000</u>
Media Creatives Partner	<u>\$2,000</u>