

Health

2024 SOA MEETING

In-Person
June 23 - 26, Baltimore

Virtual Event
July 23-25, 2024

SPONSORSHIP OPPORTUNITIES

Become a sponsor of the Society of Actuaries (SOA) 2024 Health Meeting to promote your organization and connect with health care influencers and decision makers. For 2024, we will have an in-person program (June 23 -26, 2024) and a separate virtual program (July 23 - 25, 2024).

Customize Your Sponsorship Package

Maximize your investment by adding custom elements to your package. Choose the sponsorship that helps achieve your organization’s goals and objectives. You can select in person, virtual or both! Your choices will determine your sponsorship level (listed below).

Multiple Sponsorship Levels Available

Select from three levels of sponsorship, each featuring a pre-determined set of branding opportunities that offer your company consistent visibility throughout the meeting. Benefits include:

In-Person:

- Logo placement and recognition during dedicated sessions
- Event website
- Onsite signage
- Company profile in meeting app and virtual platform

Platinum In-Person	Gold In-Person	Silver In-Person
\$18,000+	\$15,000+	\$10,000+
One (1) comp registration	One (1) comp registration	One (1) comp registration
2 discounted registrations (50% off)	1 discounted registration (50% off)	
Comp Tabletop	50% off Tabletop	
Pre-and post-event registration lists*	Pre-and post-event registration lists*	Pre-event registration lists*
Logo placement Pre-event promotions and communications	Logo placement Pre-event promotions and communications	

*Includes attendees who have opted into sharing their contact information.

Learn more by contacting Lauren Scaramella, Sponsor & Exhibits Specialist at Lscaramella@soa.org.



Don't see an opportunity that fits your needs?

Let us know. We can work with you to craft a sponsorship package exclusively for you.

In-Person Opportunities

\$18,000

- REGISTRATION
- EVENT APP
- DIGITAL AGENDA BOARD

\$15,000

- FUN RUN
- RECHARGE AND CONNECT
- POP UP BREAK

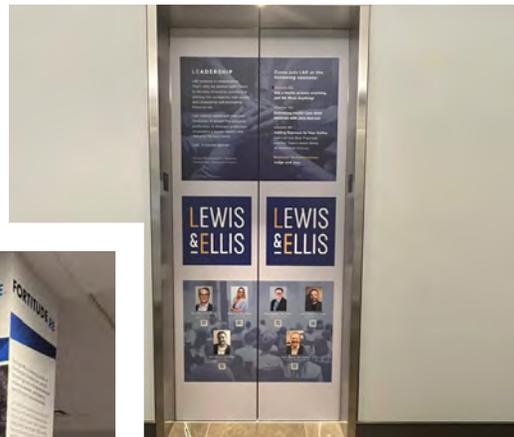
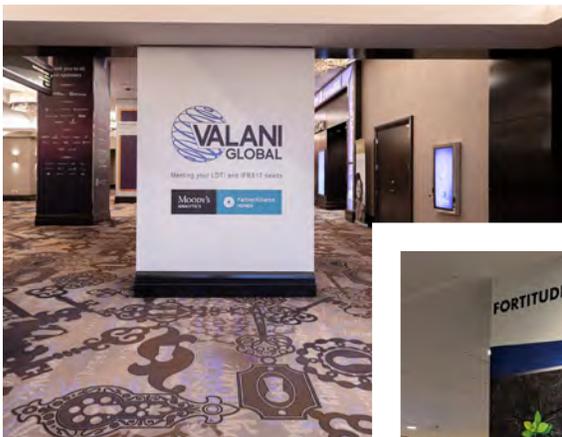
\$10,000

- WELLNESS
- LEAD GENERATION EMAIL
- CORPORATE SOCIAL RESPONSIBILITY (CSR)

The opportunities don't stop here. Contact Lauren Scaramella for additional sponsorship.

ONSITE BRANDING/ADVERTISING

Branding opportunities include items such as elevator clings, column wraps, table clings and more. Specific items and pricing are based on meeting location.



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Virtual Opportunities

If your organization is looking to do virtual sponsorship, we have some opportunities for you:

Platinum	Gold	Silver
\$15,000+	\$12,000+	\$8,000+
One (1) comp registration	One (1) comp registration	One (1) comp registration
One (1) discounted registrations	1 discounted registration	
Pre- and Post-Attendee List	Pre- and Post-Attendee List	Pre-Attendee List
Company Profile	Company Profile	Company Profile
Digital Logo Placement	Digital Logo Placement	Digital Logo Placement

\$15,000

PLATFORM SPONSOR

\$12,000

WAITING ROOM (PER DAY)

\$8,000

SPONSOR AD

Event Support

This opportunity does not qualify as sponsorship, but your organization will be recognized as a supporter of the meeting.

FRIEND OF SOA

Looking to spend a little less, but want your organization in front of the attendees? Consider being a friend of the SOA. For \$3,000, your organization's name will be listed as a supporter of the meeting.

Virtual Sponsorship Add-On \$3,000

Want to add your organization to the Virtual Event? Include this add-on to your in-person sponsorship. This will give your organization recognition as a sponsor for virtual as well and provide the attendee list for a one-time use.

SPONSORSHIP AGREEMENT

Organization: _____

Address: _____

City: _____

State/Province: _____

Zip: _____

Contact Person: _____

Title: _____

Email: _____

Phone: _____

SPONSORSHIP(S) REQUESTED

Sponsorship
Level:

Sponsorship
Opportunity:

Total Payment
Amount \$

TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year.

Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation must be received in writing by May 10, 2024, to receive a refund, minus \$500 administrative fee and any fees incurred to the SOA for sponsorship opportunity fulfillment.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Please submit your completed sponsorship form to Lauren Scaramella at LScaramella@soa.org.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date