

Session 73L, Advanced Analytics and Predictive Modeling in Loss Reserving

Presenters:

Mark M. Zanecki, ASA, MAAA

SOA Antitrust Disclaimer
SOA Presentation Disclaimer

Session: 73

Advanced Analytics and Predictive Modeling in Loss Reserving – First Generation Machine Learning

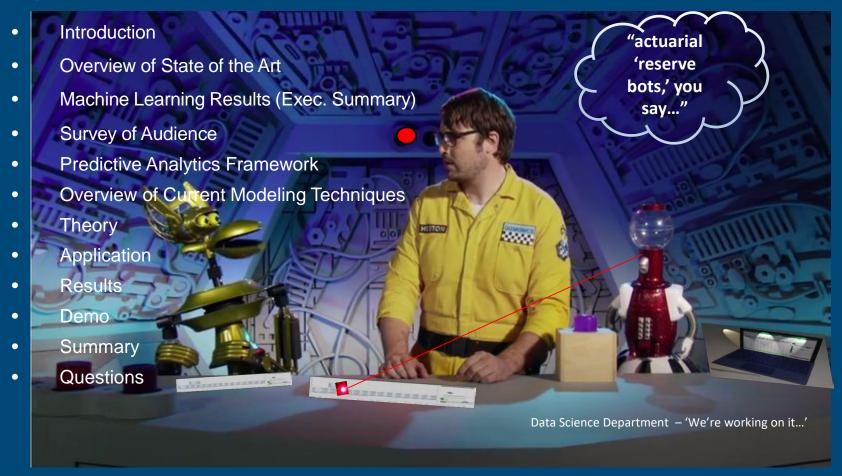
Author: Mark Zanecki ASA, MAAA

SOA Antitrust Disclaimer
SOA Presentation Disclaimer

2018 SOA Health Seminar Austin, Texas June 25-27



Agenda



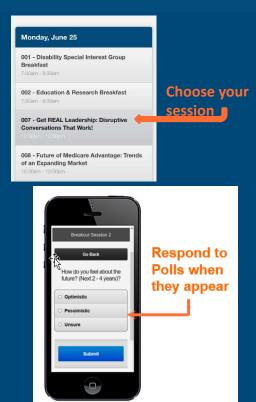
Credit: IHA Consultants Inc. Credit: Microsoft Credit: Mystery Science 3000

© Satellite of Love, LLC 2017



To Participate, look for Polls in the SOA Event App or visit health.cnf.io in your browser

Find The Polls Feature Under **More** In The Event Type **health.cnf.io** In Your App **Browser** Q Search → O @ 8 Important tradic 4 4 5 Home Eleck to Session Sign Out Attendees **SOCIETY OF** Speakers Sponsors Sponsors* 001 - Disability Special Interest Group Breakfast or Maps 002 - Education & Research Breakfast 007 - Get REAL Leadership: Disruptive Conversations That Work! **Baltimore Local Attractions** Messages





SOA Antitrust Compliance Guideli

When playing as a slideshow, this slide will display live content

Social Q&A (poll closes after advance past slide)

When playing as a slideshow, this slide will display live content

Poll: (warm-up question#1)In machine learning / predictive modeling, is there a distinction between prediction and forecasting?



When playing as a slideshow, this slide will display live content

Poll: (warm-up question#2)Which type of prediction would you expect to be more difficult?

When playing as a slideshow, this slide will display live content

Poll: What is your interest in attending session 73?

When playing as a slideshow, this slide will display live content

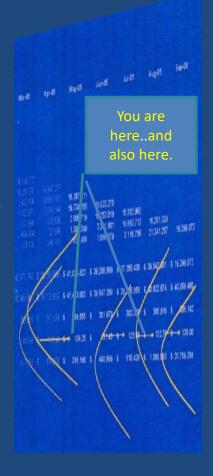
Poll: Please self-rate your background / knowledge with respect to machine learning/predictive modeling theory.

At 25,000 foot Level – we have 'CVM':

There are three modeling camps:

- "(<u>Cents</u>) -Centralists" filter(smooth) results to remove fluctuations and rely on central limit theorem (CLT). <u>Point estimate</u> technique. Actuaries and econometricians favor this camp.
- "(Vols) volatility" model volatility (tame volatility and results follow by CLT in <u>distribution form</u>. Some actuaries, a good number of econometricians, many statisticians and every investment bank stock options quant.
- "(MLs) -Machine Learning" using historical data develop models using as many predictor variables (called features) as required combined with varying correlation and partitioning methodologies. Membership is open if you know computer algorithms, computer technology, data considerations, statistics, mathematics, econometrics and enjoy "challenges." Caution: Finding local optima and not global optima is not always acceptable nor sufficient. ('no second best suffices.')

Do you know where you are in your distribution?



Theory, Application and Results Learned (Exec. Summary):

Theory:

Regression defines error as:

error = realized value - predicted value(via model)

Machine Learning partitions error as:

$$error = bias + variance$$

You can do <u>better</u>, using the following extension:

$$error = bias + stable variance +$$



Application:

- The ideal machine learning "factory" relies on <u>automation</u> in the following sense(s):
 - a) continuous re-training of existing models on new data,
 - b) has the capability of creating new models when old models are insufficient (also part of the automation process.) The challenge is to create this capability.



- Successful machine learning automation frameworks rely on many layers beginning with data and proceeding to many layers of modeling.
- The ability to detect and quickly recover from algorithmic error or data error is critical.
- Machine learning requires high compute speed, vast memory size, very high storage size (Tera/Peta scale) which is delivered via gpu compute environment at the high end and via Hadoop type at the lower end.

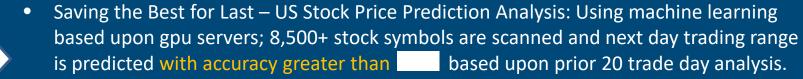


 Driving firm value from data science requires more than just staffing a department, purchasing off-the-shelf-software and running large amounts of data thru models.



Theory, Application and Results Learned (Exec. Summary continued):

Result(s):





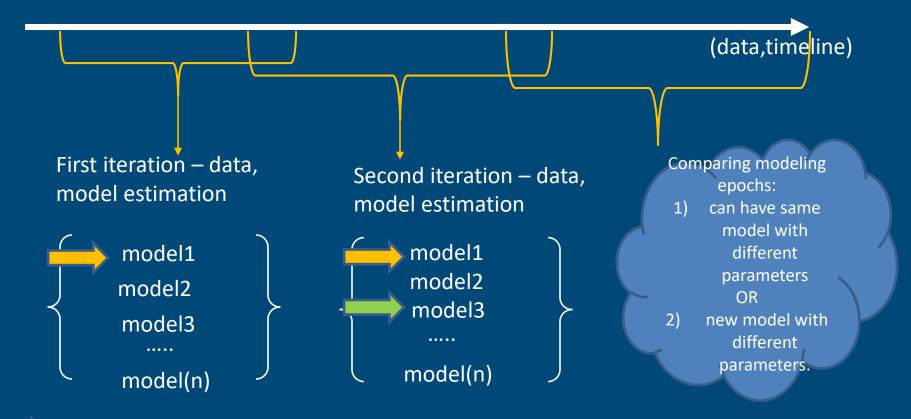
- "No risk = no reward was verified." The best stock(s) reported alpha at no greater than zero, none reported alpha > 0 and majority had alpha < 0, for short duration horizons.
 Upward trend /downward trend was attributable to and
- Implication: The "winner" will be those firms that can measure, model and price/package volatility (e.g. embrace it) the future for pure smoothing is limited by comparison.

Announcement(s):

- The audience is encouraged to use the interactive session evaluation app.
- There is finally a useful app for my Windows Smartphone (stock price prediction app) that actually uses Mobile Excel. Who would have expected to have to write it yourself?



Why do you need a Machine Learning Factory (automation)?



Modeling must check all models and then via automation pick optimal model. You need GPU server(s) to do this.....



Predictive Analytics / Machine Learning - Audience Survey

TBD – show of hands.



When playing as a slideshow, this slide will display live content

Poll: What kind of a session would interest you more?

When playing as a slideshow, this slide will display live content

Poll: How would you rate your employer's interest in machine learning/predictive modeling?

When playing as a slideshow, this slide will display live content

Poll: Please choose from the following(chose as many as applicable).

Predictive Analytics / Machine Learning Framework:

There are **three levels** of predictive modeling.

Level 1:

Analytical methods (descriptive statistics) that are based on summarizing historical data stored in data lake / date warehouse. Typically use Tableau for visualization in combination with a business intelligence tool.

Level 2:

Predictive Modeling which focuses on identifying, classifying and quantifying various relationships learned from past data using supervised learning and unsupervised learning techniques. Model(s) are then used to predict various outcomes. Base model is some form of logistic modeling. More advanced forms include ensemble modeling (bias reduction), decision trees, gradient boosted methods (GBM), structured vector machines (SVM), and numerous forms of artificial neural net models (ANN).

Level 3:

Prescriptive Modeling which focuses on first identifying members in a population based on predictive modeling results and then forming an action or recommendation as a second step.

Overview of Current Modeling Techniques (next 8 slides):

Reserving as Predictive Problem vs.

Regression as Machine Learning Problem

- Model Considerations
- Data Considerations
- Assumption Considerations
- SLA Time to Complete



CY	Dur	Incremental Loss or Cumulative loss
2014	0	6,000
2014	1	7,000
2014	2	5,000
2015	0	7,000
2017	1	???
2018	0	???

Loss Reserve as Linear Regression Problem

Χ	y	

CY	Dur	Cumulative loss
2014	0	6,000
2014	1	7,000
2014	2	5,000
2015	0	7,000
2017	1	???
2018	0	???

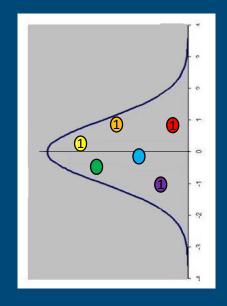
The Regression Problem

Solve
$$Xb = y$$

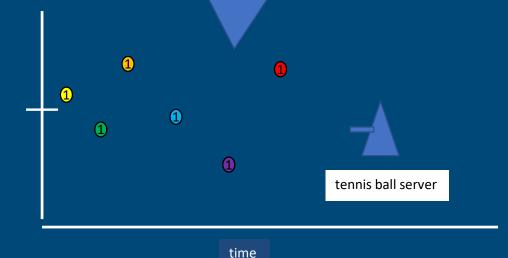
where X is design matrixy is response vector variable

- Requires error assumption Normal is typical.
- Assumes homoscedastic error, independence of columns and other assumptions. (CF violates this assumption. Determinant is close to 0.0)
- Using linear predictors in non-linear situations has unacceptable error rate.

Stochastic Time Series



Example of a random sequence with bunching towards mean = 0 with initial low volatility that increases over time.

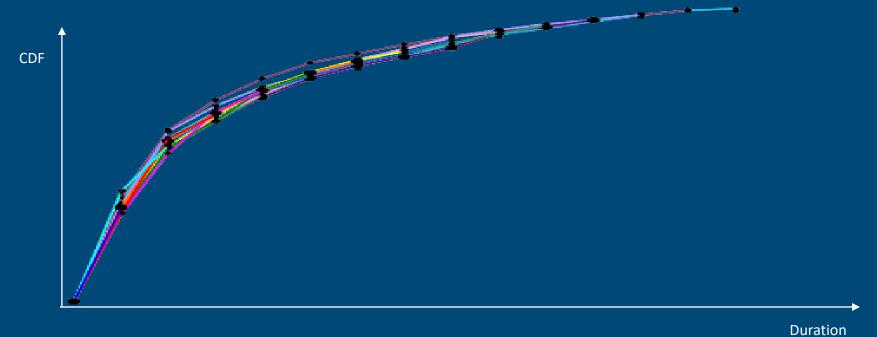


Illustrative models include:

Figure - as viewed from wall and overhead cameras

- Moving Average
- Auto-regressive
- ARIMA combination of moving average & auto-regressive
- More sophisticated: GARCH which involves modeling time varying volatility (various flavors). This requires solving Maximizes Log of Likelihood function which is a non linear optimization problem. Mean-reversion processes only.

Simulation



 Simulation is useful to estimate the predicted distribution of values generated by numerous path iterations.

- In life insurance reserving, simulation is the tool for valuation for secondary guarantee reserves.
- Healthcare loss reserves use simulation to develop best estimate or to estimate variability of best estimate.



Generalized Linear Model (GLM)

(Predictors) (Response)

CY	Dur (incremental Loss
2014	0	6,000
2014	1	7,000
2014	2	5,000
2015	0	7,000
2017	1	???
2018	0	???

$$Y_{CY, Dur} = \exp(\beta_0 + \beta_{CY} + \beta_{Dur}) + \epsilon$$
Log link Linear combination of explana

function

Linear combination of explanatory variables predicts incremental losses, based on CY and Dur and other identified predictors.

		[
CY	0	1	2	3	4	5	6
2012	80	130	123.5	135	150	200	222
2013	110	121	115	140	155	210	
2014	105	116	110	138	160		
2015	90	120	114	125			
2016	96	106	100				
2017	120	132					
2018	122						

Comment(s):

- Error distribution:
 Tweedie/Gamma/Poisson
- Predictors: Calendar year, duration/development period, etc.
- Results sensitive to error assumption.
- Available in Python, R, Matlab, SAS and other packages



Theory: Machine Learning (Supervised)

No limit to number of features. Discovery of smallest, reliable feature set is the problem. "Train model" using historic data features and apply to future data predictors. To each Y_i associate a function of X variables. (This is trial and error process.)

 \mathbf{x}

CY	Dur	Var_1	Var_2	Var_3	 Incremental Loss or Cumulative loss
2014	0				6,000
2014	1				7,000
2014	2				5,000
2015	0				7,000
2017	1				???
2018	0				???

New Predictors



Theory: Machine Learning (Supervised) – Thought Experiment(s)



As X variables vary, Y_i varies – static model learned from historic data for that period.

What happens if over time, Y_i varies not only with X variables but also by passage of time? Ans: frequemt retraining. (Recurrent Neural Net is typically used.)

What is <u>one</u> of the fundamental differences between machine learning vs classical regression? Ans: From linear algebra the column space must be full span, non-zero determinant, independent and ideally non correlated. Not forgetting heteroscedasticity.

 \mathbf{x}

CY	Dur	Var_1	Var_2	Var_3	 Incremental Loss or Cumulative loss
2014	0				6,000
2014	1				7,000
2014	2				5,000
2015	0				7,000
2017	1				???
2018	0				???

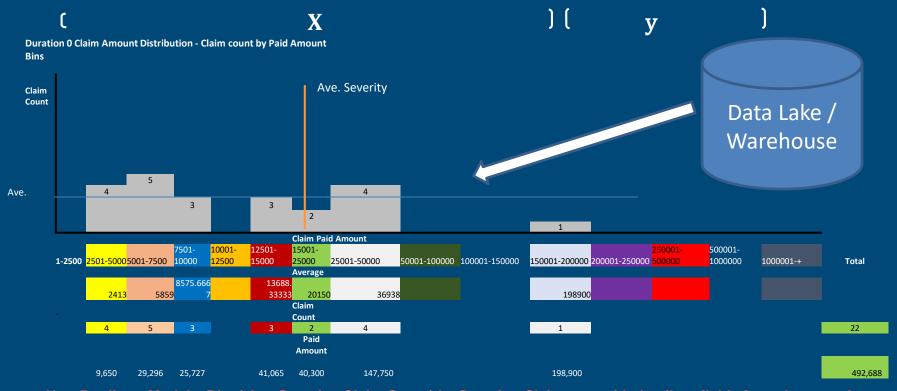
New Predictors



Machine Learning (Supervised) – Thought Experiment

Consider for claim type (hospital inpat., outpatient; physician inpat., outpat, office, drug etc.) modeling by duration using claim amount bins and claim count.

What are the pros & cons? Ans: Reduces problem to Poisson Count (by claim detail type and by bin) but with population origination, timing and trend considerations.



New Predictor Model – Bins(Ave Severity, Claim Count) by Duration Claim type with detail available from data warehouse

Claim level models allow us to understand why development is changing



What we need is proper level of claim detail and proper level of predictive modeling. (credit: "captain obvious")

{ Level }	{ Predictors }	{ Response }	{ Comment:}				
Model is a function of data features and assumptions.	Fewer the better	Credibility, variability, consistency and accuracy issues	Modeling and data decisions are interdependent.				
Claim Aggregate	Paid Amounts by claim type	Relies on assumption that past predicts future	Too high a level – too much detail lost (is the word on the street)				
Claim Aggregate with Additional Disparate Data	Paid Amounts by claim type plus other predictors	Correlation consistency over time	This is more art than science				
Claim Detail	Claim type, Dx(s), Procedure Codes, Provider, Age, Gender, Plan Code, etc.	Variance ratchets up	Too fine a level for analysis – great for descriptive				
Claim Detail Disparate Data	Claim type, Dx(s), Procedure Codes, Provider, Age, Gender, Plan Code, plus other predictors	Variance ratchets up with a side order of correlation consistency and credibility	Big Data Baby! How useful has yet to be determined.				

Application: Observation(s):

Claim Analytics:

The data lake/data warehouse supports all levels of detail for claim, premium-billing and provider. Claim level analytics can be automated into dashboards via BI reporting packages. It is assumed that claim reserves are developed by claim type, outliers are removed and adherence to SOA Health Valuation ASOP/Manuals. Value-add, for analytics, is knowledge of the totality of claims with details and how similar for dissimilar your sub-population. This is key for value based contracting for ACO and Medicare.

Predictive Modeling:

We can choose to model at any level which will give acceptable results. Let's agree to chose an overall approach using aggregate claim data(top-down) which is supplemented with a bin(ave. severity, freq.) by duration (if we need it). At all times we can drill further to lowest detail.

Top-Down approach:

At the highest level, the effect of all the variables that can impact loss reserve modeling is captured sufficiently and measured in (mean, variance) space. (Similarly for stock price prediction only there are more variables and "Lucas, Muth, Sargents' (famous macro-economics paper) irrational expectations forecasting effect.)(see https://en.wikipedia.org/wiki/Rational expectations)

In-the-Middle approach:

Partition aggregation data by duration into bins(ave. severity, freq.). The associated claim detail predictor variables are still attached if we need an additional level of predictive modeling and / or support reporting at any level of descriptive analytics.

Bottom-up approach:

At the lowest level, we can train models (supervised training) using historic data (big data) and predict future variables of interest. Aggregate up to measure impact in (mean, variance) space. Danger(s) include:

- Over-fitting. Over fitting means can predict the past with high accuracy but can not predict future with sufficient accuracy.
- 2. Finding non stable local optima result that vanishes with new data.
- 3. Identifying new correlated predictors, that are not casual in nature or have inconsistent, varying correlation.



Digression – Bounded Cauchy Sequences of Real Numbers

Every Cauchy sequence of real numbers is bounded.

A sufficient condition is that at high enough index (n) the difference between consecutive terms approaches, in the limit, 0.

MAIN POINT is WHAT MEASURE was used to arrive at the conclusion:

Possible measures:

- original individual value(s) approach M
- first difference between contiguous values
- second difference of the first difference
- trend between contiguous values
- moving average (length=k)
- variance of moving average (length = k)

Any of these measures would prove the same conclusion, just not as succinctly.



Example:

Trended with Variance Completion Factor

CF values	0.89964	0.90909	0.91496	0.92142	0.937282	0.95323	0.974453
first difference		0.00944	0.00587	0.00646	0.015853	0.01595	0.021216
second difference			-0.00357	0.00058	0.00939	0.00010	0.005261
average-drop-high-drop-lo	ow						0.927201
average							0.930014
variance							0.000705
trend		1.01050	1.00646	1.007064	1.017205	1.01702	1.022257
average trend							1.013419
variance of trend							4.05E-05
Trended Completion Factor	or		0.927201	1.013419			0.939643

0.927201 1.019786

0.945547

For aggregate data, the actuary is afraid of conflating trend with variance, so to be conservative uses a smoothing which eliminates any adjustment.



Example (continued):

CF values 0.89964 0.90909 0.91496 0.92142 0.937282 0.95323 0.974453 first difference 0.00944 0.00587 0.00646 0.015853 0.01595 0.021216 second difference -0.00357 0.00058 0.00939 0.00010 0.005261 average-drop-high-drop-low 0.927201 0.930014 average 0.000705 variance 1.01050 1.00646 1.007064 1.017205 1.01702 1.022257 trend average trend 1.013419 variance of trend 4.05E-05 **Trended Completion Factor** 0.927201 1.013419 0.939643 **Trended with Variance Completion** 0.945547 Factor 0.927201 1.019786

If we were to examine using bin model(ave. severity, freq.), what would we discover?

Ans. That different bins now have different ave. severity and different claim counts. Drilling deeper can report by claim Dx, Proc(x), Plan Code etc.

Should we use this new information?

Maybe...

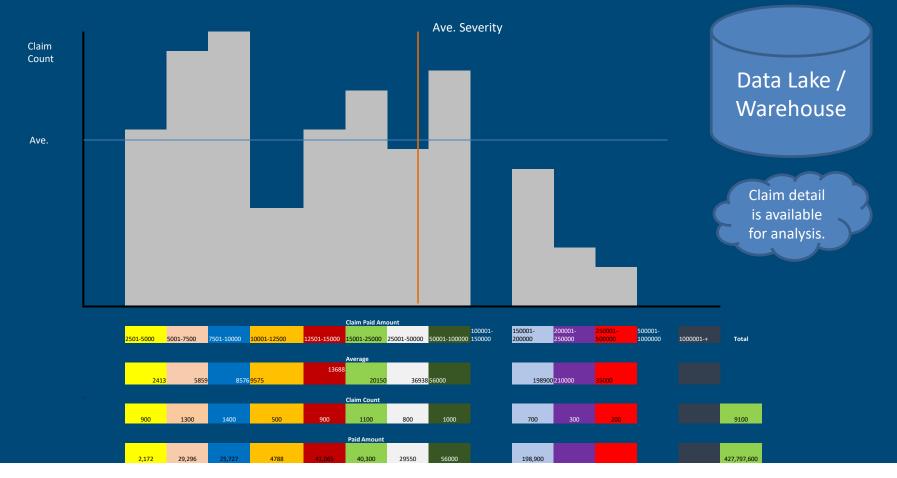
For aggregate data, the actuary is afraid of conflating trend with variance, so to be conservative, uses a smoothing which eliminates any adjustment.



High Duration Cumulative Distribution

Consider for claim type (hospital inpat., outpatient; physician inpat., outpat, office, drug etc.) modeling by duration using claim amount bins and claim count.

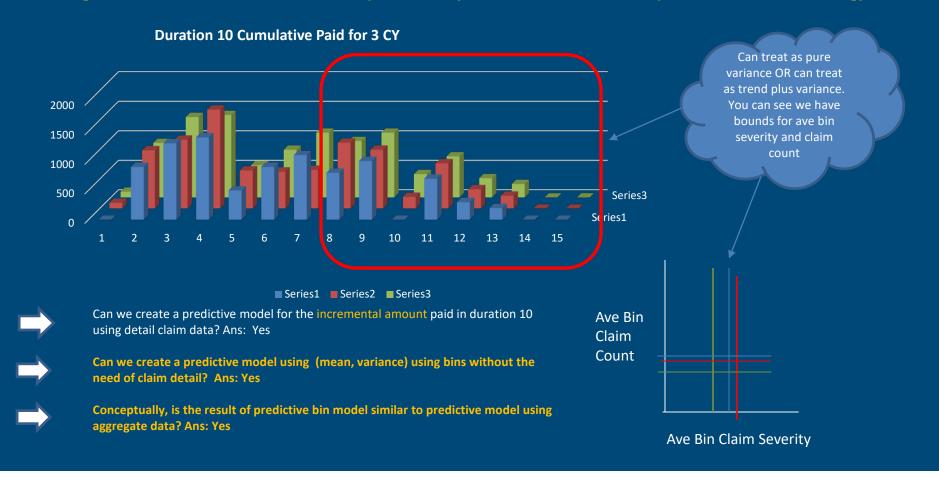
At high duration, small claim amount bins do not change much and we see 'small' changes in mid to high claim bin amounts. The bin distribution is 'essentially stable', the average severity and average claim count by bin change in small increments which can be treated as <u>variance process</u> only or <u>combined trend and variance process</u>. This is the basis of completion factor methodology.



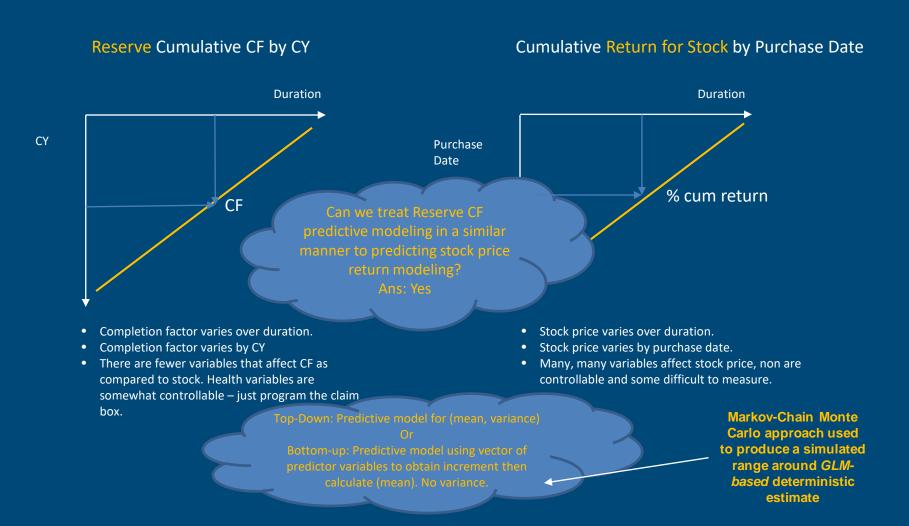
High Duration Cumulative Distribution

Consider for claim type (hospital inpat., outpatient; physician inpat., outpat, office, drug etc.) modeling by duration using claim amount bins and claim count.

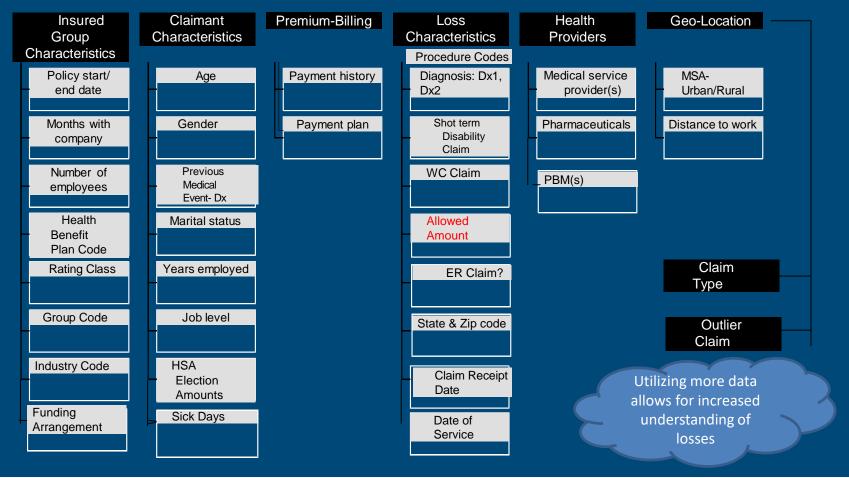
At high duration, small claim amount bins do not change much and we see 'small' changes in mid to high claim bin amounts(tail). The bin distribution is essentially stable, the average severity and average claim count by bin change in small increments i.e. a variance process only. This is the basis of completion factor methodology.



Cumulative Return for a Stock has Similar Upper Triangle Analysis



Individual Claim Level Reserving / Aggregate Claim Level Reserving:
Data Dictionary for Predicting Claim Incidence (Logistic Model) and
Claim Severity for Bin Frequency, Severity by Duration (which supports
full analytics) and Traditional Aggregate Healthcare Reserve Modeling



Data Elements for Predictive Stock Price Model (Fintech)

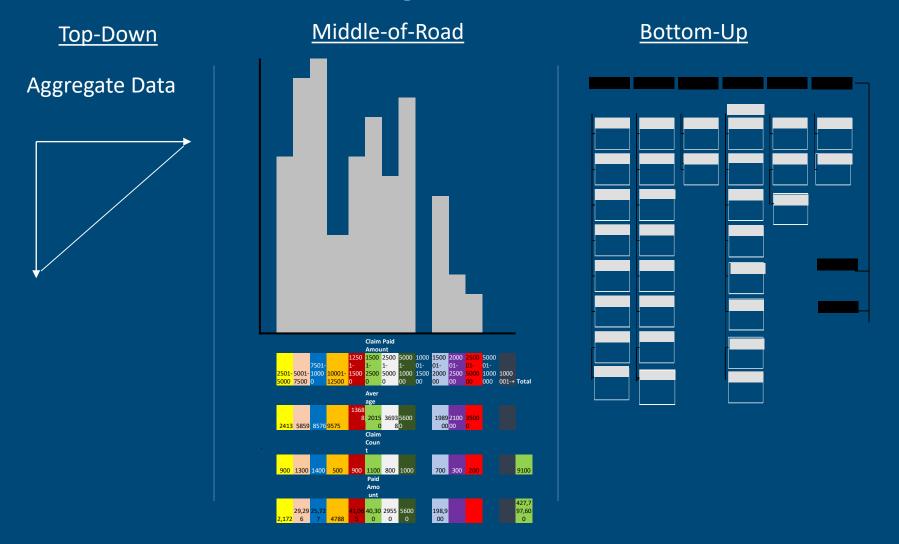
X Stock price(t-1) Dividend p/e Volume(t-1) Volume(t-2) **Industry** Market cap News(t-1) News(t-2) Sector Market Basket S&P 500 index Number of internet searches Patent / copyright filing Competitors stock price(t-1) Earnings report

Where:

X: is matrix of predictor variables

Y: close stock price vector

Results: Predictive Modeling Data Levels





Predictive Modeling Levels

Top:

- (mean, variance)
- Claim Type
- Aggregate Data

Middle:

- (mean, variance)
- Claim Type
- Bin(ave. severity, freq.)

Bottom:

- Claim amount or claim amount increment and claim counts
- Claim type
- Detail claim predictor variables

Predictive Use:

Top:

- Main model
- Fast screening model

Middle:

- Main model
- Confirming model
- Main model (reinsurance)

Bottom:

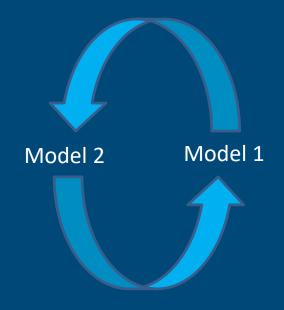
- Main model (reinsurance)
- Confirming model

Predictive Stock Price Modeling – Lessons Learned (Fintech)



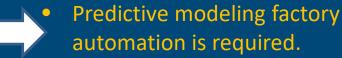
Comment(s):

- Clearly have trend and variance present.
- Other than CF cap at 1.0, stock price series is 'similar' (albeit more volatility) than CF series, so conceptual similar modeling, recognizing completely different predictor variable sets and propensity effects.



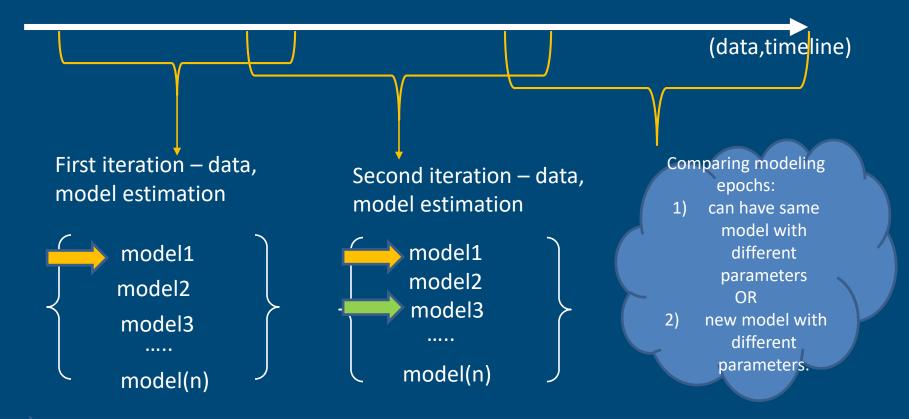
Comment(s):

Predictive modeling of stock price process requires more than 1 predictive model.(Many layers.)





Why do you need a Machine Learning Factory (automation)?



Modeling must check all models and then via automation pick optimal model. You need GPU server(s) to do this.....



Live Content Slide

When playing as a slideshow, this slide will display live content

Poll: When setting premium trend/reserve trend, I (we) currently incorporate our data science finding(s):

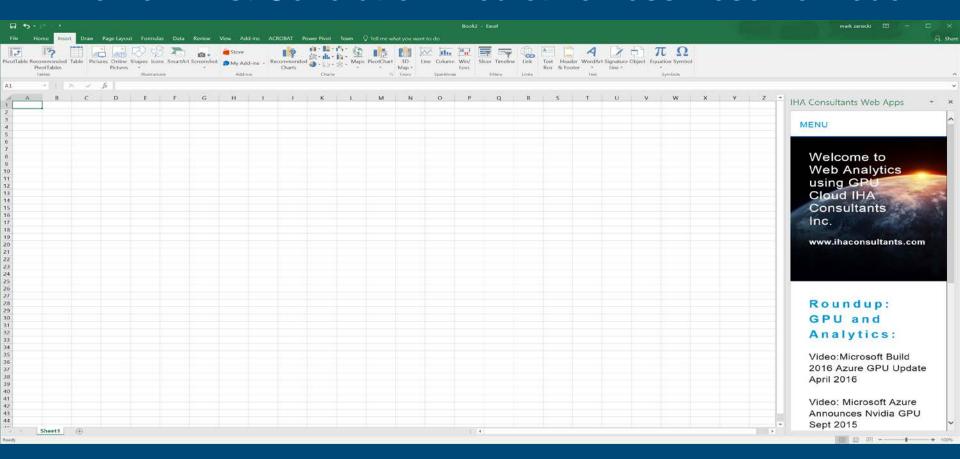
Live Content Slide

When playing as a slideshow, this slide will display live content

Poll: In the future, I expect data science to help me in my work by:

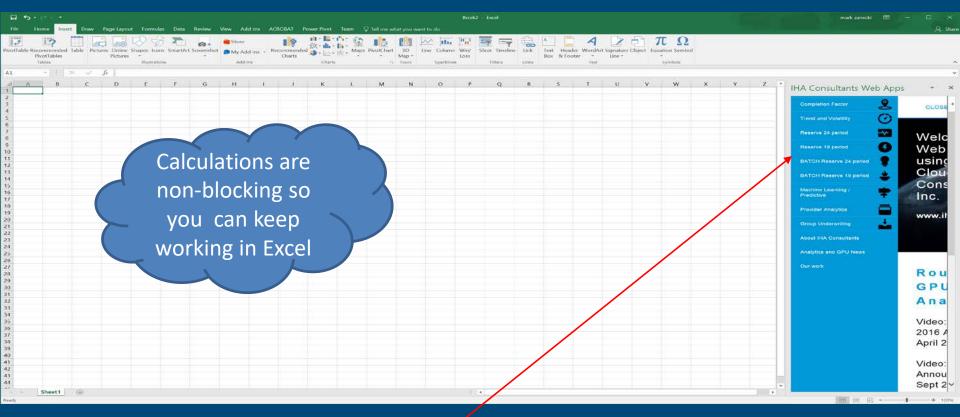
- We'll chose top-down predictive approach and model in (mean, variance) space using aggregate data. Can apply same modeling to predictive bin approach if desired.
- Reserve range is developed that is inclusive of manual techniques in compressed time.
- Free staff to perform detailed level analysis "the why."
- "Hands-free" calculation. Can continue working in Excel on other worksheets or applications.
- The software offers <u>seamless integration</u> with existing systems with full data security.
- Custom software application which uses Excel as user interface (via web app functionality) with gpu server implementing predictive framework on backend. This is not a macro, not a DLL.
- User installable and configurable.
- Batch capability is a featured.
- Runs in cloud on gpu servers (no sharing of server vm or gpu card)
- Easy to use at any experience level.
- Can run multiple instances simultaneously for multi-tasking on same machine.





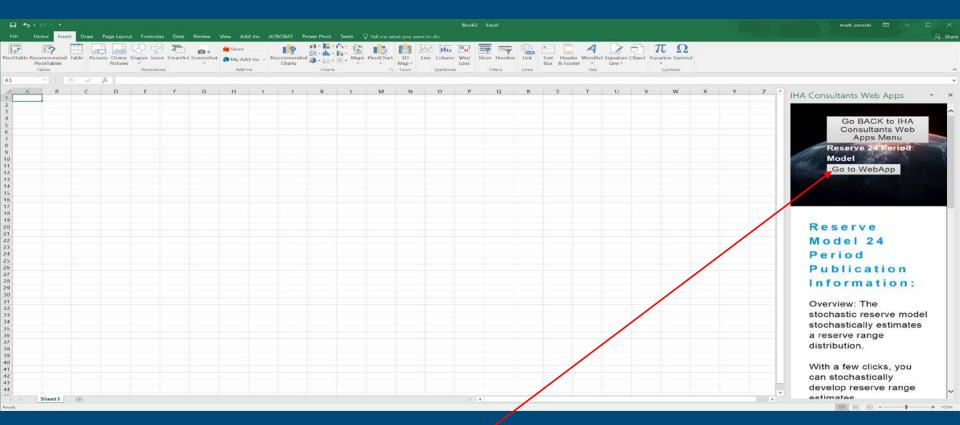
Welcome screen
Select 'Menu'





Click-on, 'Select Reserve 24 period' tab.
Functionality includes: Completion Factor, Trend & volatility, Reserve 19,
Batch Reserve 24 & 19 and Machine Learning....



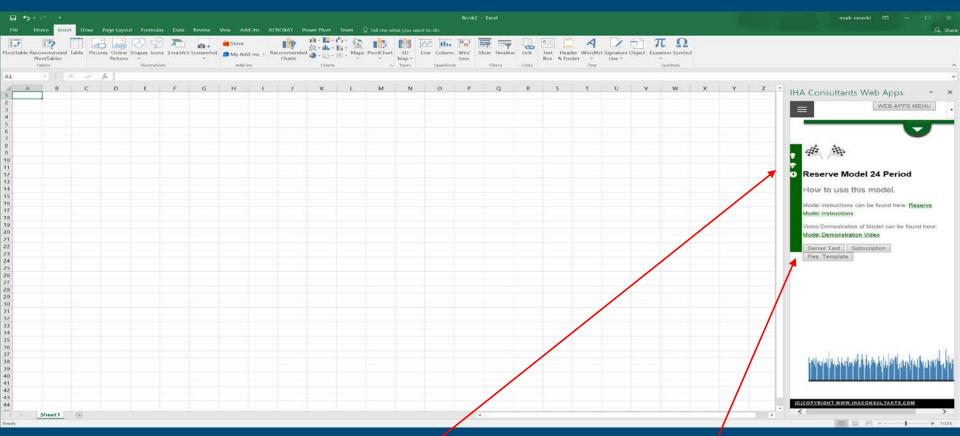


Click-on 'Select Reserve 24 period' tab.

Reveals Reserve 24 period product page with video and pdf instructions.

Click-on, 'Go to WebApp' button.



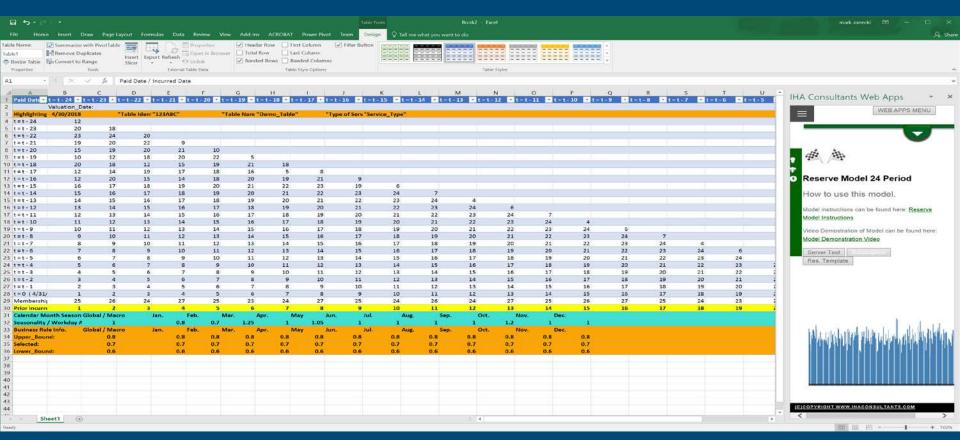


Reserve Model 24 period User Interface – interactive with Excel worksheet.

Orientation: Slide menu with icons containing action controls in green border.

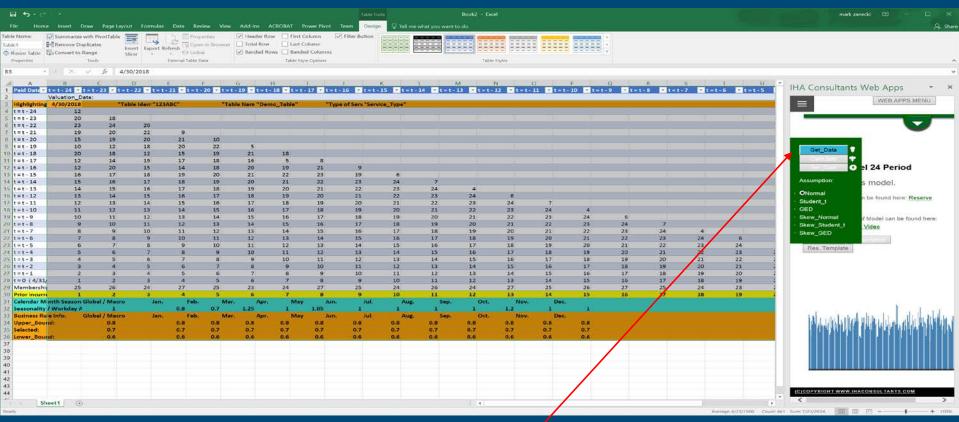
Click-on, 'Res. Template' button to reveal data input template.





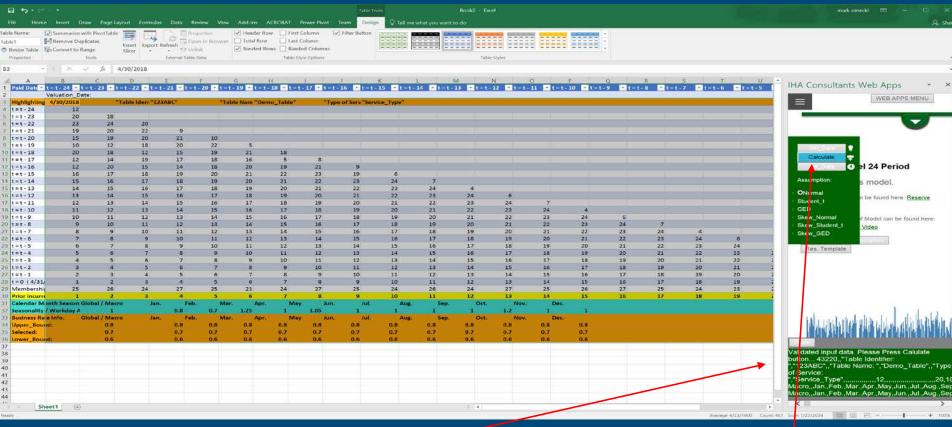
Copy and paste in data into template and then select range (B3:Z36)





With mouse select 'Get Data' on slide out menu.

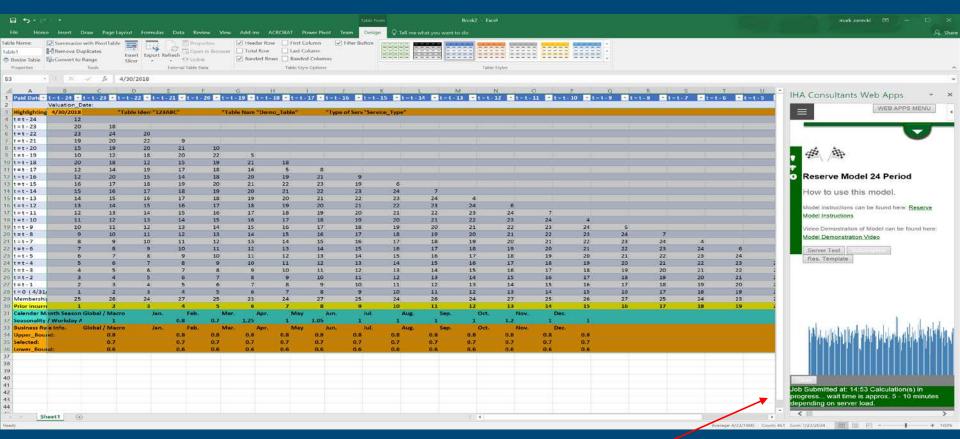




A data validation notification appears.

With mouse select 'Calculate' on slide out menu to perform value reserve table 'hands-free." A notification of calculation in progress appears.



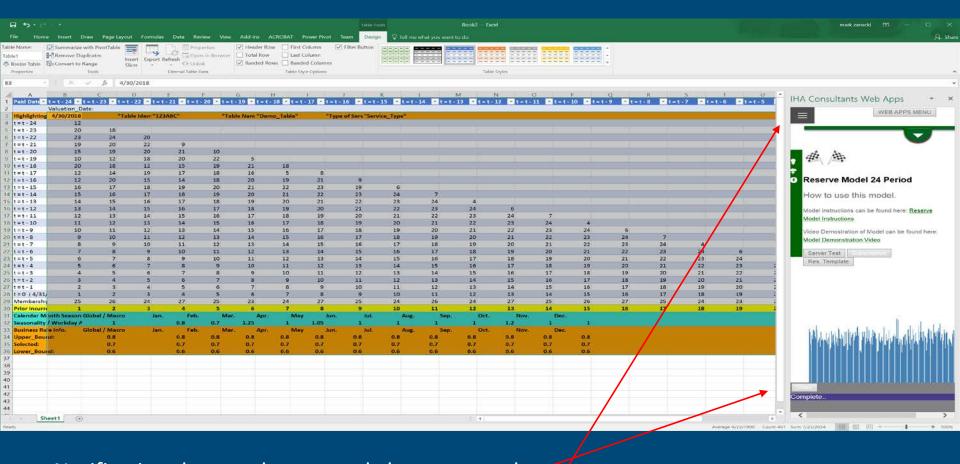


A notification of calculation in progress appears.

Can be 3 to 5 – 10 minutes depending on gpu virtual server.

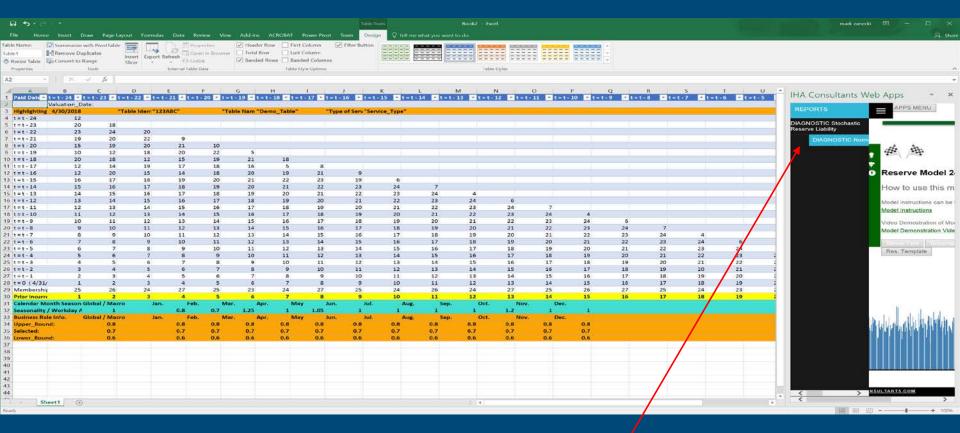
Notification that results are ready will appear.





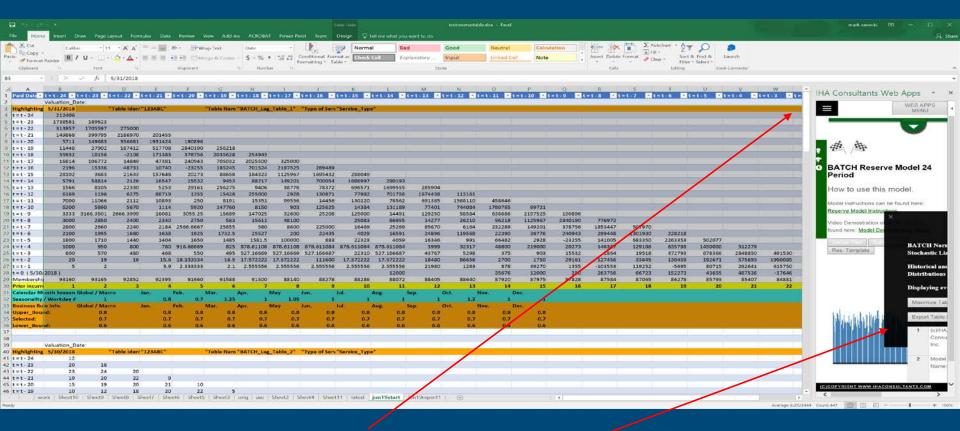
Notification that results are ready has appeared. Click-on, 'hamburger icon' to reveal available reports. (We will be exporting to worksheet.)





Click-on, 'hamburger icon' to reveal available reports. (We will be exporting to worksheet.) Click-on, 'DIAGNOSTIC Normal' button in slide out menu.



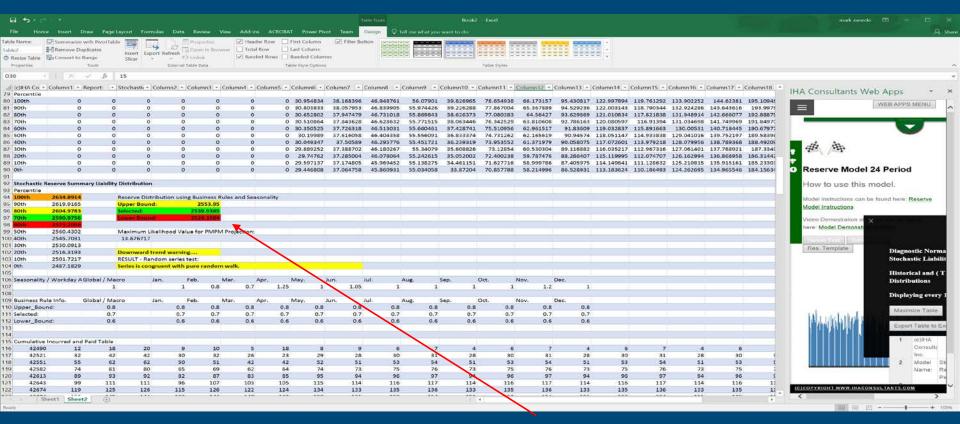


Click-on, 'hamburger icon' to dismiss slide out menu.

You can now see the Reserve 24 valuation report.

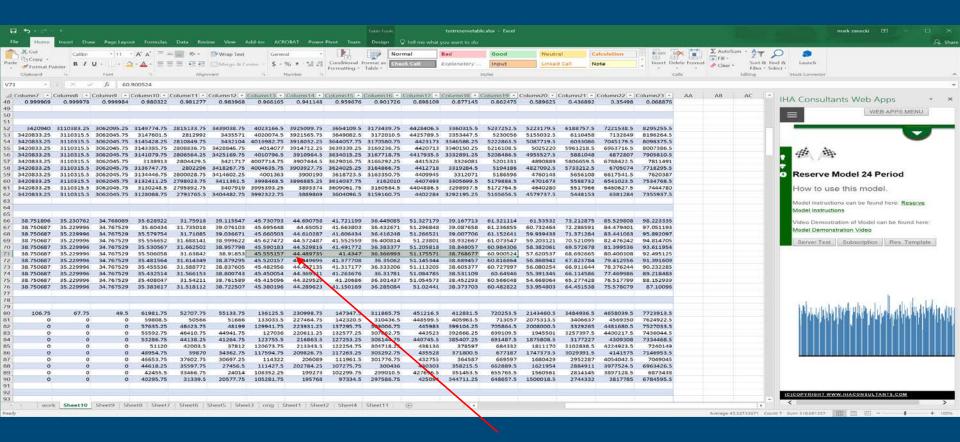
Select a new tab. Next, click-on, 'Export Table to Excel' button.





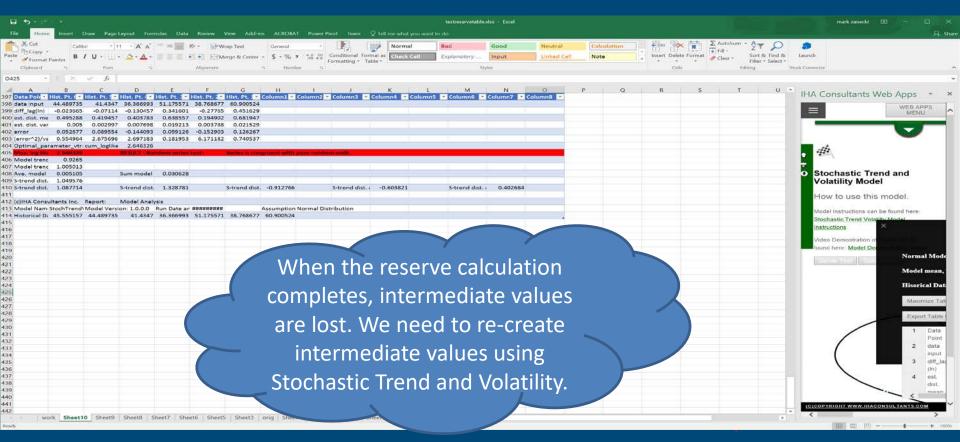
Scroll down until view Reserve 24 period range area in color highlights. The gpu server has calculated thru first round of machine learning predictive models. Diagnostic information is available below by scrolling down.





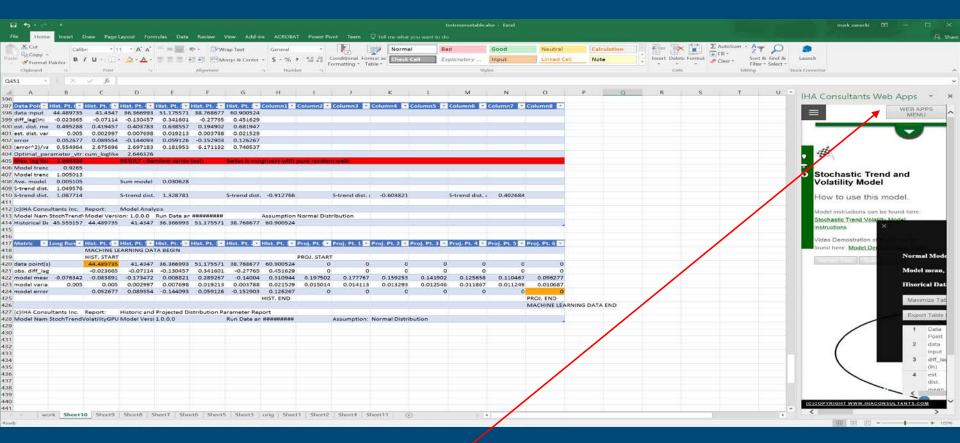
Scroll down to the last predictive calculation diagnostic area. We'll do a second round of machine learning on the projected pmpm durations.





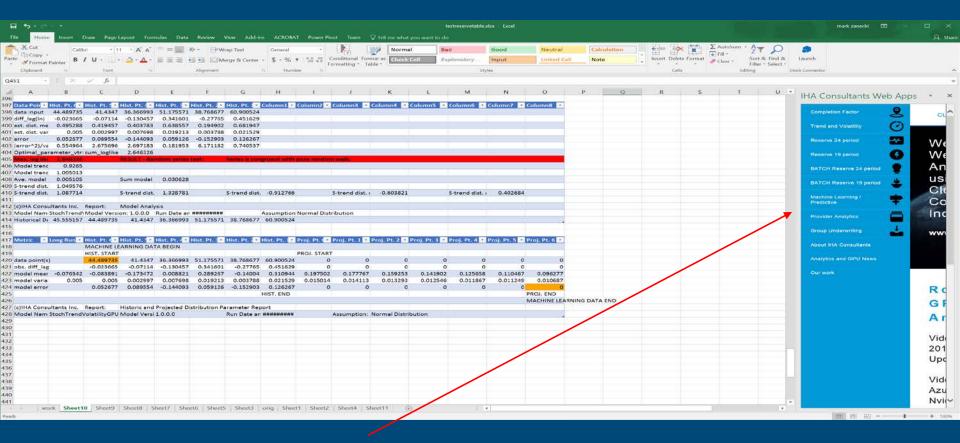
We'll need to go back to main menu and select 'Trend and Volatility' tab.





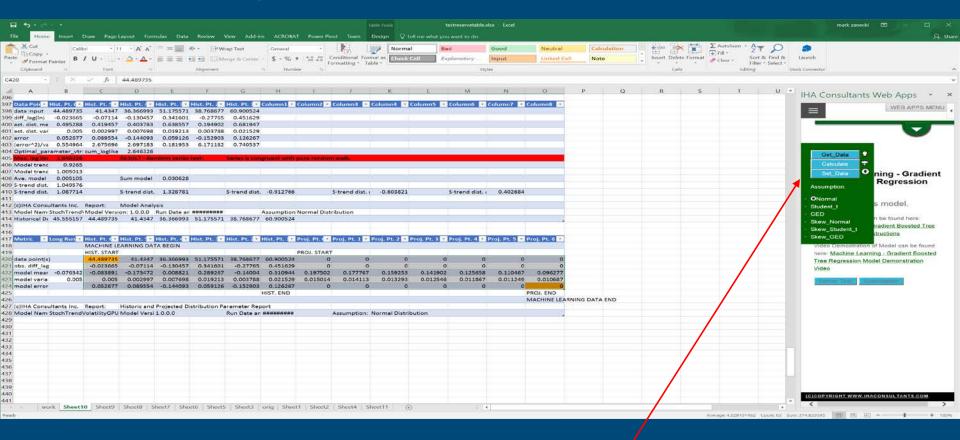
We exported the machine learning report and now can go back thru menu to ML tab. Click-on, 'Web-Apps Menu' button.





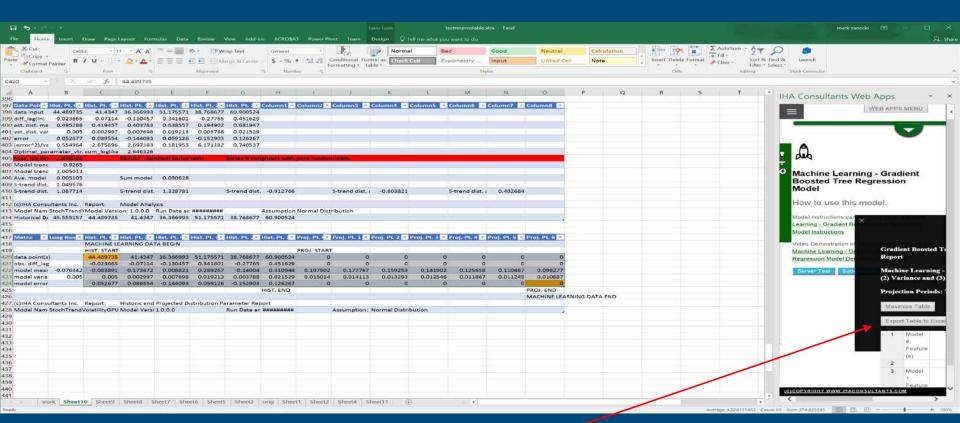
Click-on, 'Machine Learning' tab.





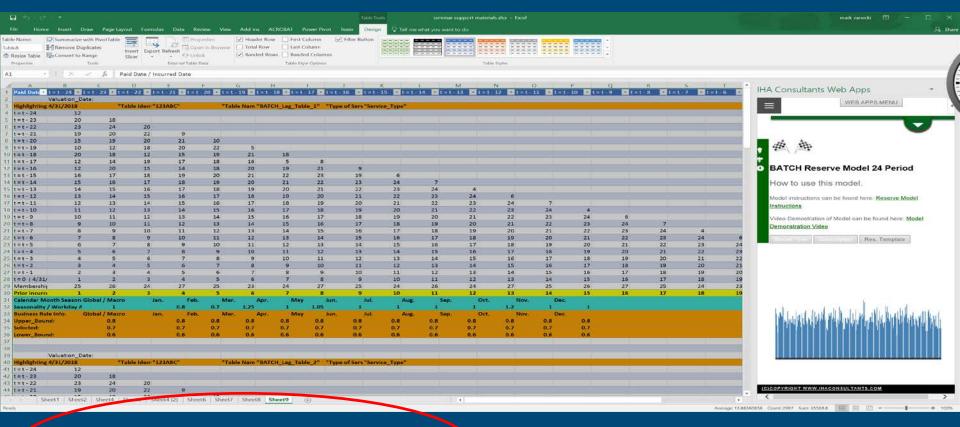
Highlight data. Select 'Get Data' and then press 'Calculate.'





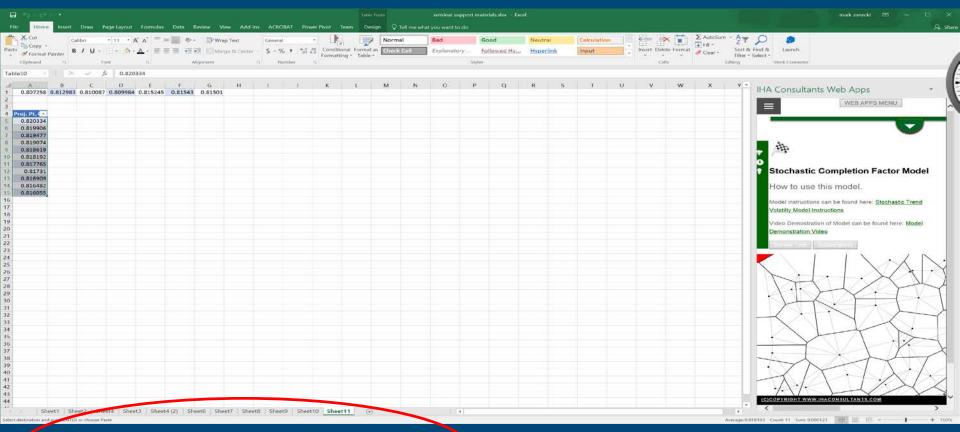
When calculation complete, click-on 'hamburger' and select machine learning value report. Export by pressing, 'Export to Excel.'
It was that easy and fast.





BATCH Reserve 24 with template shown.





Completion Factor



Applications of the Model

- These model(s) produce a distribution of reserve and ultimate liabilities 'hands-free' using layers of machine learning models.
- Batch processing is available. (Just use template(s))
- Rough range estimate can occur in any given time frame with number of sufficient gpu servers, data validated data - format ready for processing. (Day 2,3)
- While reserve table calculations are "in flight," detailed data analysis can occur looking for anomalies up front rather than reacting at end of development process.
- Seem-less integration with Excel allow productivity day 1.
- Data is securely encrypted at all times.
- The system is user installable in 5 − 10 minutes.
- Can use as stand alone or as supplement.
- Integration with pricing provided via Stochastic Trend and Volatility web-app and as well via Machine Learning web-app.

Summary

- Presented overview of current loss reserve modeling techniques
- Discussed predictive modeling approaches at model level and at data level.
- Equivalence of three levels if use proper predictive modeling technique for the particular level.
- Provided demo of top-down predictive modeling technique using (mean, variance) on aggregate data producing estimate range.
- ► Framework supports predictive modeling for loss reserve and pricing applications.
- Framework is non disruptive to current processes or IT infrastructure.



