

# ENTERPRISE RISK MANAGEMENT

for Small and  
Medium-Sized  
Enterprises

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In his career Parsa has won several awards, including John Wiley & Son's Lifetime Research Excellence Award (2010); Michael Olsen Research Award (2013); Bradford Wiley Best Paper Award from ICHRIE (2001, 2006); Best Paper Award at the Euro-CHRIE (2005); John Wiley & Sons Award for Teaching Innovation (2001); President's Award for Excellence in Research and Creativity (1997); Faculty of the Year Award four times (1997, 2002, 2005 and 2012).

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# Preface

This text has taken almost two years to put together and the concept of enterprise risk management (ERM) for small and medium-sized enterprises (SMEs) goes back even further with the inception of the Goldenson Center for Actuarial Research at the University of Connecticut in 2008. While the idea for the text was originated by the work done at the Goldenson Center—the development of ERM for small businesses into an integrated discipline through a series of ERM projects—it could not have been accomplished without the collective efforts of the contributing authors. Now that the book is completed, the effort has been well worth it.

This text can serve as:

- A reference and a tool for providing education and training for small business owners
- A text for students of ERM
- A means for large corporations to improve their overall ERM practices by focusing on developing ERM principles for the various SMEs supporting them
- A fertile area of future research by academicians and ERM professionals on various risks facing small and medium-sized enterprises

But, most importantly, this text is the first time ERM has been explored in a comprehensive manner for the largest, most important and fastest growing business segment in the United States, namely SMEs. Having the Society of Actuaries as the publisher clearly indicates the support of the actuarial profession in expanding its ERM leadership role to the untapped area of small and medium-sized enterprises. However, like any other pioneering text on as broad a topic as ERM for SMEs, we realize there may be several important aspects the text has not covered. We therefore hope this text will stimulate further discussion and research into these unexplored areas so ERM for small and medium-sized enterprises will be an integral part of business practice and continue to grow and develop as a unique discipline in academia.

Every pioneering text needs a source of inspiration to get started. My inspiration has been my dear wife, T.J., who has always encouraged me to write this book as a lasting legacy for something I so strongly believe in. I am glad I listened!

*Jeyaraj “Jay” Vadiveloo*