

# SOA's Leadership & Development Section's Leadership Inspiration Contest Official Rules

These are the Official Rules that govern how the Society of Actuaries' (SOA) 2017 Leadership Inspiration Contest ("Contest") will operate. In these rules, "you" and "your" refers to an eligible Contest entrant ("Entrant"). By entering, Entrants acknowledge compliance with these Official Rules including all eligibility requirements.

## 1. ELIGIBILITY

The Contest is open to members of the L&D Section who are legal residents of the United States of America, the District of Columbia and Canada (void in Quebec) who are eighteen are eligible to win a prize. L&D Section Council members are ineligible to win a prize. Employees of the Society of Actuaries and members of the judging panel and those with whom they are domiciled are not eligible to enter the Contest. If you are not yet a Section member, please join prior to entering the contest at <https://www.soa.org/sections/join-section/>.

## 2. ENTRY SUBMISSION PERIOD

Submission period begins at 12:01 a.m. CDT on August 8, 2017 and closes at 11:59 p.m. CDT on September 29, 2017 ("Entry Period"). You may enter the Contest by sending your article to [jlesch@soa.org](mailto:jlesch@soa.org) prior to the close of the Entry Period. Alternatively, you can mail a copy of the article to Society of Actuaries, ATTN: Jane Lesch, 475 N. Martingale Rd., Suite 600, Schaumburg, Illinois 60173 USA. Articles sent by mail must be received by the SOA prior to the close of the Entry Period in order to be declared eligible.

## 3. CONTEST GUIDELINES

Entrants must submit an article in accordance with the following rules:

- Submissions should be related to leadership and/or personal development and should be between 250-500 words.
- Submissions should fit one of the following categories:
  - a. an inspiring leadership quote;
  - b. book;
  - c. admirable leader; or
  - d. a defining moment in your career.
- Only one author per article, and the author must be a member of the Leadership & Development Section.
- Submissions must be in English.
- Articles submitted electronically must be submitted in either Microsoft® Word or PDF format.
- All submissions must include: the Entrant's contact information (name, telephone number, home address, email address), and if any third party materials are used that are not owned by the Entrant (i.e., book quote, song, etc.) with a full citation in either APA or Chicago Manual styles.

## 4. SUBMISSION RULES

Multiple submissions by an Entrant are permitted, but an Entrant can only win one prize. No purchase necessary to enter or win. Odds of winning depend on the number of Entrants and the quality of the submitted article according to the judging criteria. By entering the Contest, Entrant is certifying

ownership of the article and compliance with the Official Rules. Entries cannot infringe upon any third-party personal or proprietary rights.

#### 5. JUDGING

All eligible submissions will be judged by members of the L&D Section Leadership. The winning article will be determined based on the following content criteria: inspirational value, usefulness, relevancy to topic, writing quality, and creativity. The judges' decision is final and binding. The judges reserve the right not to award any prizes if they determine that no submission is qualified. The judges reserve the right to modify the judging process.

#### 6. PRIZES

There are twenty-five (25) prizes available. There is one (1) Grand Prize of a \$250.00 USD Amazon gift card awarded to the best overall submission based on the judging criteria. Four (4) "best category submission" winners (an inspiring leadership quote; an inspiring book; an admirable leader; a defining moment in your career) will each win a \$100.00 USD Amazon gift card; one winner per category. There are twenty (20) prizes of a \$25.00 USD Amazon gift card will be awarded to the first twenty (20) eligible submissions received. Entrants may only win one prize, and will win the prize with the largest value for which they are eligible. Winners will be selected on or about October 15, 2017. Winners will be notified on or about October 31, 2017 via email. In the event that there is an insufficient number of eligible submissions, or if the judges determine in their sole discretion that no or too few entries meet the quality standards established to award the prizes, the Sponsor reserves the right not to award any or all of the prizes.

Sponsor will mail or email the prizes to the winners at its own expense. All expenses, including taxes (if any), on receipt and use of prizes are the sole responsibility of the winners. Prize is not transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted.

#### 7. PARTICIPANT OBLIGATIONS

- a. By entering, Entrants consent to the use of their name, an email address, article, biographical information, photographs and/or likenesses for advertising and publicity purposes without additional compensation (except where prohibited) by Sponsor for purposes concerning this Contest or succeeding contests and for publicity, special events and advertising purposes in connection with promoting the Society of Actuaries, the SOA Leadership and Development Section, and/or its website.
- b. By entering, Entrants grant Sponsor a perpetual, royalty-free, non-exclusive, non-transferable license to publish, display, and reproduce their article in any and all media, in whole or in part, throughout the world for any purpose, including commercial purposes. Entrants hereby grant the Sponsor permission to format their article for the Sponsor's purposes at the Sponsor's sole discretion. The SOA reserves the right to publish any or all of the submissions received, including the right not to publish any or all of the submissions.
- c. By entering, each Entrant agrees to defend, indemnify, release and hold harmless the Sponsor from and against any and all losses, demands, damages, rights, claims, injuries, actions and liabilities of any kind arising out of or related to Entrant's participation in the Contest. Any disputes that may arise hereunder shall be governed in all respects by the laws of the State of Illinois without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the State of Illinois. Sponsor's failure to enforce any term of these rules shall not constitute a

waiver of that provision. In any cause of action, the Sponsor's liability will be limited to two hundred fifty dollars (\$250.00 USD), and in no event shall the Sponsor be liable for attorneys' fees and/or experts' fees and costs. By participating in the Contest, each Entrant waives the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages.

#### 8. ADDITIONAL TERMS

Neither Sponsor, their respective officers, directors, and employees (collectively "Releasees") are responsible for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or website, or any other error or malfunction, or any injury or damage to Entrant's or any other person's computer related to or resulting from participation in this Contest, or for any injury to person or property. Releasees are not responsible for lost, late, illegible or misdirected entries. If for any reason the Contest is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes beyond the control of Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to disqualify any suspect entry and to cancel, terminate, modify or suspend the Contest, as Sponsor determines in its sole discretion. Entries not complying with all rules are subject to disqualification. Sponsor is not responsible for any unauthorized use of your article by third parties.

#### 9. WINNERS LIST

The winners will be announced on or about November 6, 2017 at approximately 10:30:00 AM CDT, on the SOA Leadership and Development Section website, <http://soa.org/sections/leadership-development/leadership-development-landing/>. To obtain a copy of these Official Rules or for notification of the winners, send a self-addressed stamped envelope to: 2017 Leadership Inspiration Contest Official Rules/Winners List Request, ATTN: Jane Lesch, 475 N. Martingale Rd., Suite 600, Schaumburg, Illinois 60173 USA. Requests for winners list must be received no later than three months after the end of the Entry Period. Vermont residents may omit return postage.

#### 10. SPONSOR

The Sponsor of this Contest is Society of Actuaries' Leadership and Development Section; 475 N. Martingale Rd., Suite 600, Schaumburg, IL 60173, USA.